

H792
COP

Publicity
for

DARK

OF THE MOON

Honors Special Study
by
Susan Capperger
for
Raymond Caldwell
Fall 1973
1 hour credit

Monday
8-27-73

Talked over plans for
"Publicity" with Mr. Caldwell.
Was asked to make 2 or 3 posters
for tryouts which are to be
held Thursday, the 30th, and
Friday, the 31st. Made 2 advertise-
ments Monday night ~~the~~ using
the info supplied by Mr. Caldwell.
Have not read the play yet.

notes from
1st meeting

announcement posters for tryouts

FALL SCHEDULE

need guitar players
& folk singers
1973

Dark of the Moon
Open Tryouts

4-6 p.m. Th. & Fri.

UDC Aud.

12 men

12 women

1st maj production
of Versen The.

No experience or
preparation necessary

Mrs. of Linn.

write lyrics
boy after falls in love in mortal

Ballad of Barbara Allen

black
rocky cliffs
gnarled tree
moon



Ouachita Baptist University

Arkadelphia, Arkansas

Tuesday
8-28-73

Put up posters in Cafeteria &

Wednesday
8-29-73

Checked with Mr. Caldwell
this afternoon & typed up
flyers announcing tryouts.
Took to the print shop. (1,500
copies) Plan to send 3 release
sheets to News ~~Bureau~~ Bureau: 1. casting
2. mid rehearsals & 3. announcing
performances.

OPEN TRYOUTS



DARK
of the
MOON

- 4-6 p.m.

- Thurs. & Fri.

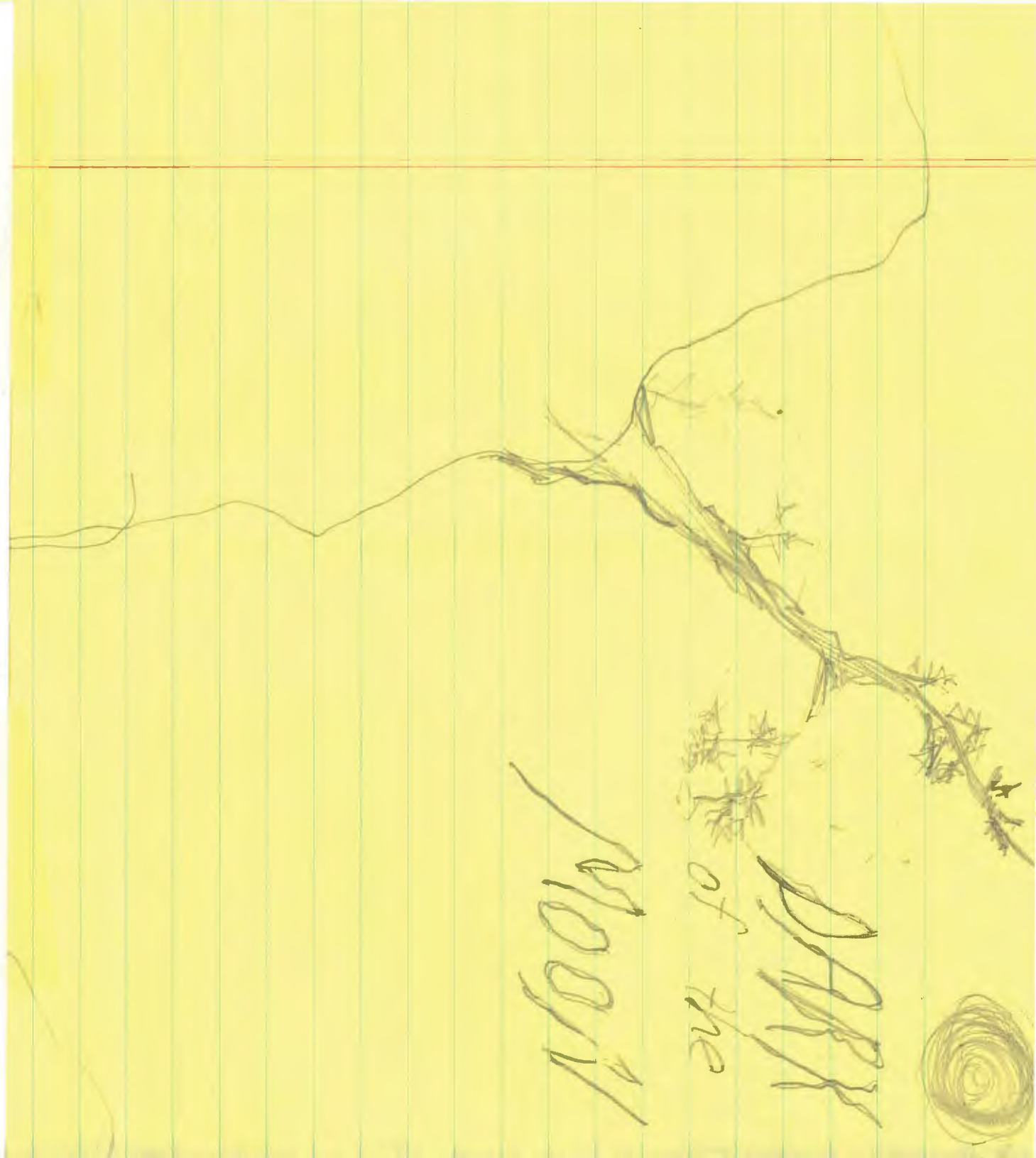
- at UDC Aud.

~~parts for~~

12 women &

12 men

- need guitar players & folk singers
(no experience or preparation
necessary)



MOON

DARK
of the





DARK
of the
Moon

OPEN TRYOUTS

DARK
of the
MOON

- 4:00 to 6:00 pm.

- Thurs. & Fri.

- in DE Auditorium

parts for:

- 2 women & 2 men

- guitarists & folk singers

(no experience or preparation
needed
necessary)

DARK of the MOON

TRYOUTS

TRYOUTS

"DARK OF THE MOON"

Tryouts for "DARK OF THE MOON" will be held today and Friday from 4:00 to 6:00 p.m. in Verser Auditorium. There are parts for 12 women and 12 men, and duitarists and folk singers will also be needed. NO EXPERIENCE OF PREPARATION IS NECESSARY!!!

TRYOUTS

TRYOUTS

Thursday
8-30-73

Picked up tryout flyers from print shop at 9:00 & took to P.O. to be put up in each student's box. Sent in 1st "News Bureau Info Release Sheet."

TRYOUTS

TRYOUTS

"DARK OF THE MOON"

Tryouts for "DARK OF THE MOON" will be held today and Friday from 4:00 to 6:00 p.m. in Verser Auditorium. There are parts for 12 women and 12 men, and guitarists and folk singers will also be needed. NO EXPERIENCE OR PREPARATION IS NECESSARY!!!

TRYOUTS

TRYOUTS

News Break

3 stories

1. right after cast - qur

2. mid rehearsals - specific item

3. announce performances

letter to all students before play

" " faculty & staff (serve as

complimentary ticket

marquee out front

poster & prog. design (same)

seating charts (on the round)

tryout sheets

9-12-73

Have arranged the following table of deadlines:

<u>date</u>	<u>items</u>	<u>completed</u>
9-25	- info to the printers	✓
	- program	✓
	- table cards for caf.	✓
	- posters	✓
Oct 5	— printed publicity back in Arkad.	✓
10-5+6	— posters up & table cards out	✓
10-1	— letters to HS around Arkadelphia	✓
10-8	— note to faculty	✓
10-15	— note to all students	✓

Plan to run 2 more stories
in Signal: 1 on 1st week in Oct. &
1 on wk. of the play.

9-12-73

say something about play

- ed value
- season
- reservations

in case of the play.

not excuse
like "why" I chose
the play

why
didn't
bring
behind the scenes

next story - listings of all cast members
→ in for 2 sentence speak our
intentions in presenting the play.

magnified truth

RC say something about the play
all seats reserved

feature story later on - 1 person on 1 crew & looked into
what they were doing - pic

a maj. of students are new (22)

43 people in cast - large cast
in round

poster deadline ^{Oct 1-printers} Oct. 5
program ^{Oct 1-printers} Oct 15

ck w/ 3 dif places - estimates on
cost for

1000 prog.

50 posters

uniform desc., size, colors of ink.

Modern Record

NLR

ck LR & Hot Springs shapes - dif ways of
folding prog.
posters & prog. - ^{closely} related on the same

size
wt of paper

note to faculty - Oct. 8

note in all student boxes - Oct. 15

table cards in cafeteria & restaurants
downtown - Oct 5

letter to the highschools 50-75 mi radius

9-13-73

^{again}
Talked over purpose & special problems in handling publicity for "Dark of the Moon" with Mr. Caldwell. He stressed the importance of good publicity — a ~~short~~ short explanation will go in next newspaper story of ^{Mr. Caldwell's} ~~the~~ purpose ~~in~~ in doing the play.

9-14-73

Quote by Mr. C that will go in the program →

Miss Susan Coppenger

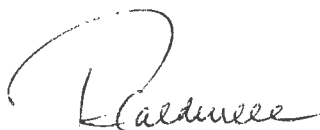
Wed

if we put too much emphasis on
appearance of religion that we lose
it. Some take refuge in ignorance
& excuse it by claiming it's the will
of God. We blame God for everything
good & bad - unwilling to take
responsibility of mind he has
given us - easy out All good from
God - all bad fr

Susan:

Please keep this in your file. I want it to be "engraved" in an obvious place on the program for Dark of the Moon:

The theatre is the only human institution that mirrors our insanities, our greatness, our ugliness and beauty, our hates and our loves. Through images, impressions, poetry, through the personalities of the actors, the theatre gives us power to generate ideas, feed the imagination, challenge the platitudes, come to grips with the lies, conventions, and hypocrisy in our lives and to reveal truth.

A handwritten signature in cursive script, appearing to read "R. Alderson". The signature is written in dark ink and is positioned below the main body of text.

9-19-73

The Drama Dept. wants to use
of different printer for "Dark of the
Moon" publicity. Talked to Mother
to find out which company the
alumni organization uses for their
mail outs. She gave me names ~~of~~
~~addresses~~ of several companies —
want to check into prices.

9-26-73

Discussed program cover design with Mr. Caldwell. Would like to use "kodolith" technique (photograph).

Reported on different printing companies & tentatively decided on "Balfour". ~~_____~~

Have arranged to meet with Richard Scifers at 2:00 on Friday to talk over cover design.

bike team
2 boys 2 girls
Pick - Bob
Jett
Cathy
Cassie

~~not a photo~~

grainy photo
all black or white
high grain kodak
india ink
black ink
white paper

In
2:00
Richard
1566

~~not a photo~~

pink-red
~~lavender~~
lavender-purple

* Mrs Dan Balfour - I.R.
Balfour Printing & Stationery Co., Inc.
816 W. 7th
LA, Ark. 72201
374-2363

NO Internat. Graphics > too expensive
1000 Center

NO Shepherds > " "

Central (used by WMU)

☆ 1801 Scott
372-7137

☆ Twin Cities Printing & Co.

E 43rd & Commercial

NLR

945-7165 (past mall)

diana dept. -
Eddie Simpson

used last
year

copies

ink

size

wt paper

estimate cost

how long - Oct 5 deadline

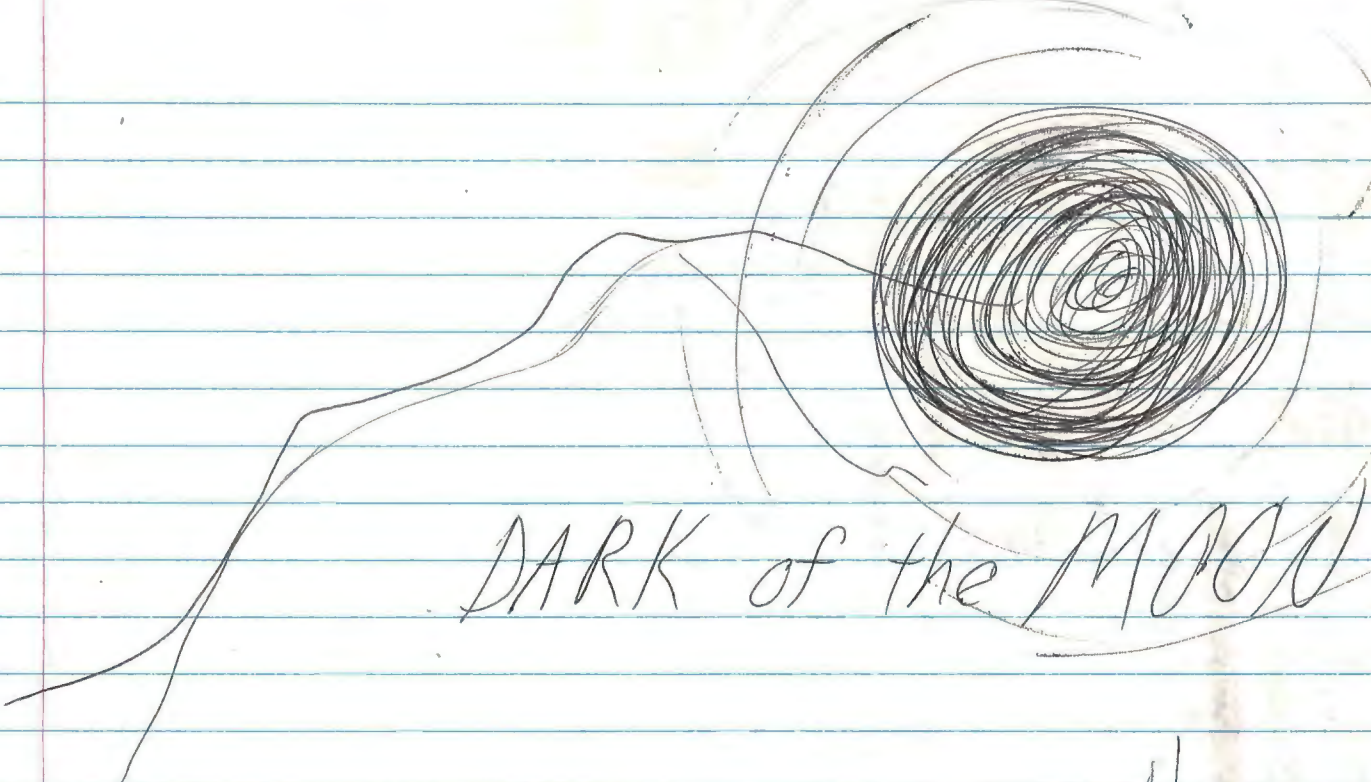
9-27-73

Vickie Morgan, editor of the ~~Long~~ Signal, offered to go up to the printer's with me on Tuesday to act as an adviser.

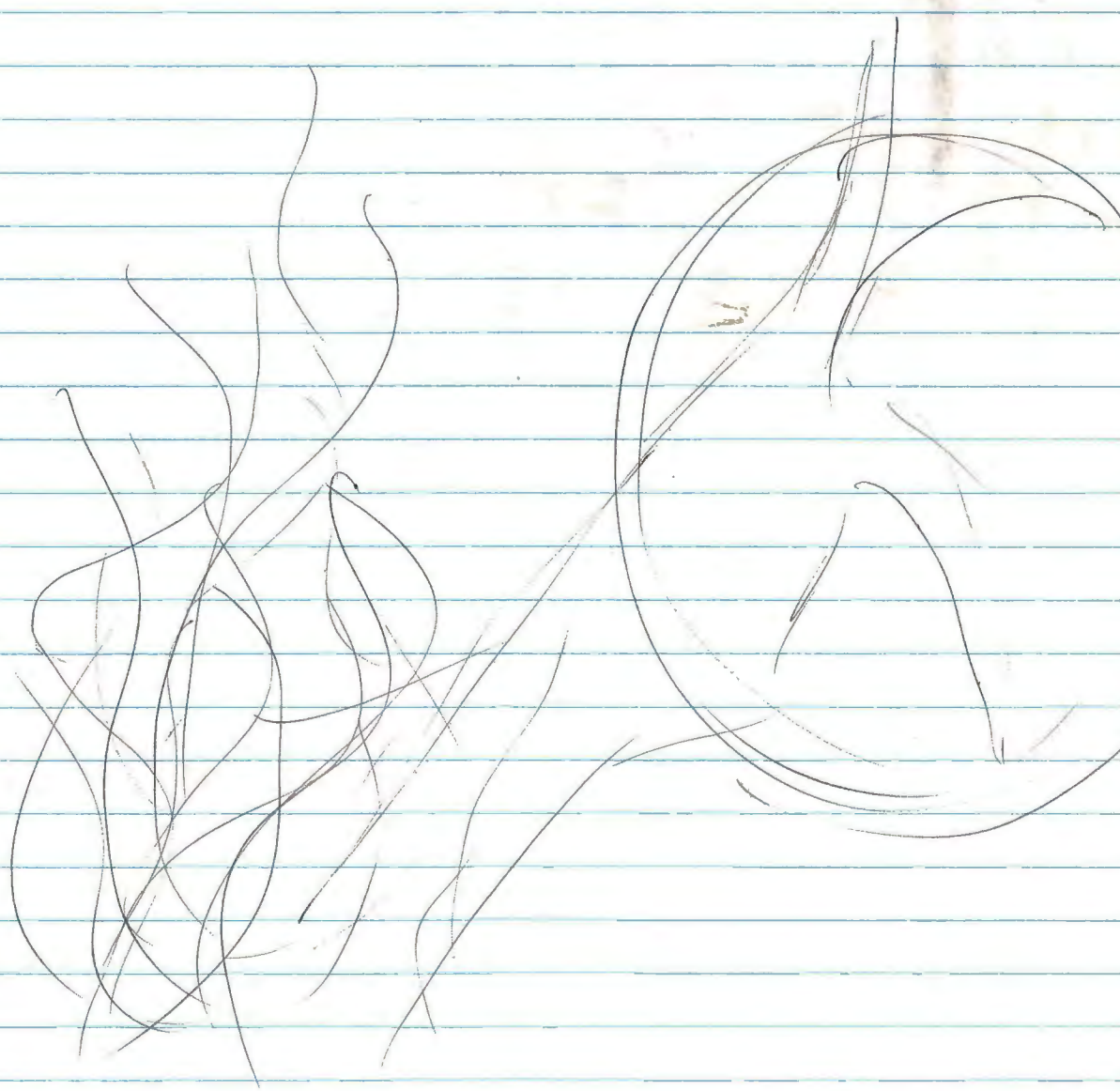
I talked to Mr. Bill Downs, journalism teacher, about which printer he would ~~recommend~~ advise. He recommended "Balfour" on the basis of quality, of workmanship & price.

Talked to Dr. Payton, Dr. Nix & several townspeople in an effort to find pictures ~~more~~ suitable ~~of~~ for a kodolith - was unsuccessful. Did research in the library tonight & came up with a few ideas for the design



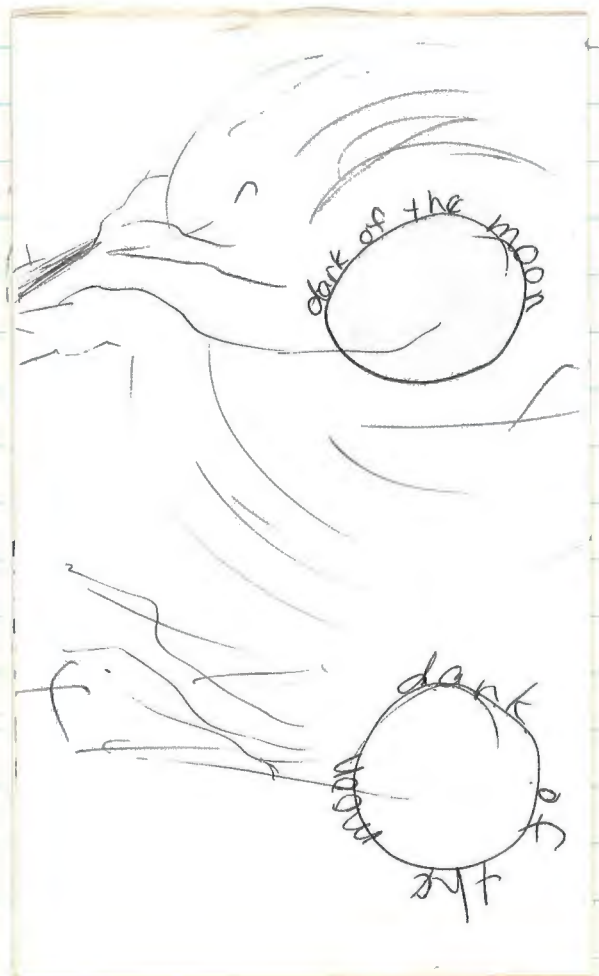


DARK of the MOON



Library work -
continued...

Talked to Tim
Veneman today.
(school photographer)
He is willing to
take any shot we
need - free of charge
since it's for the
school. He said the
printing company
would take the photo
we want to use &
turn it into a Kodolith
for us.



Areas of Am. Folklore

LS

398

B658t

Tree is nice LS

E

U2H

LS

Photos

582

H974t

LS

Tree stories

E

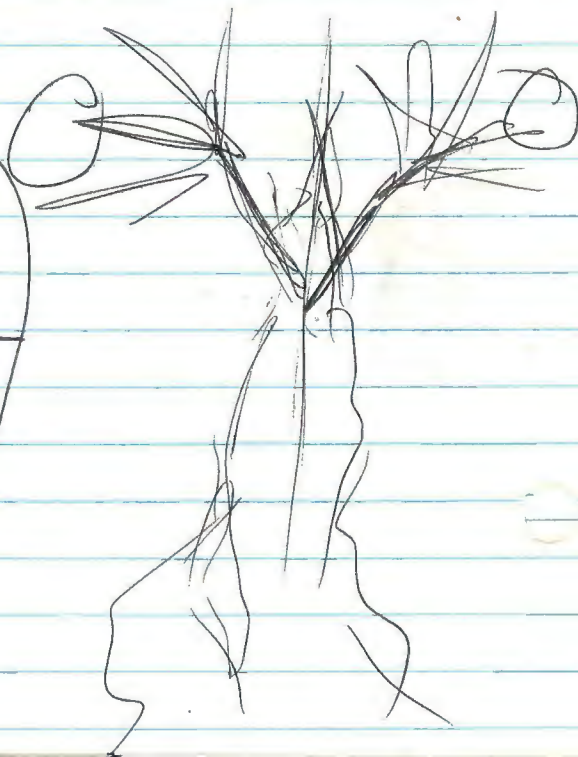
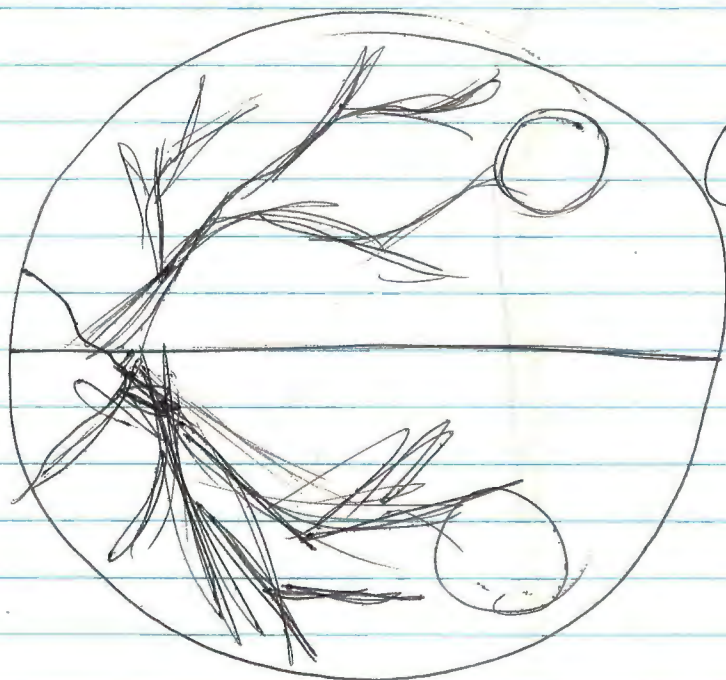
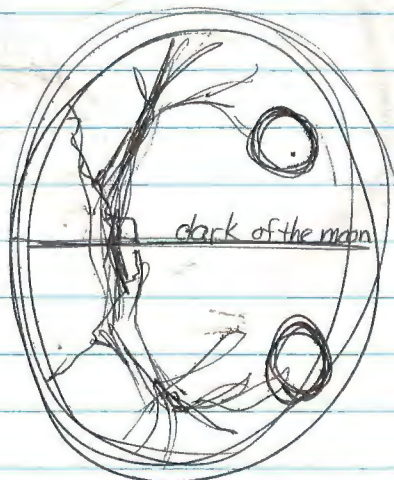
B455p

LS

Guide

582

271t





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dark of the moon



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dark of the moon



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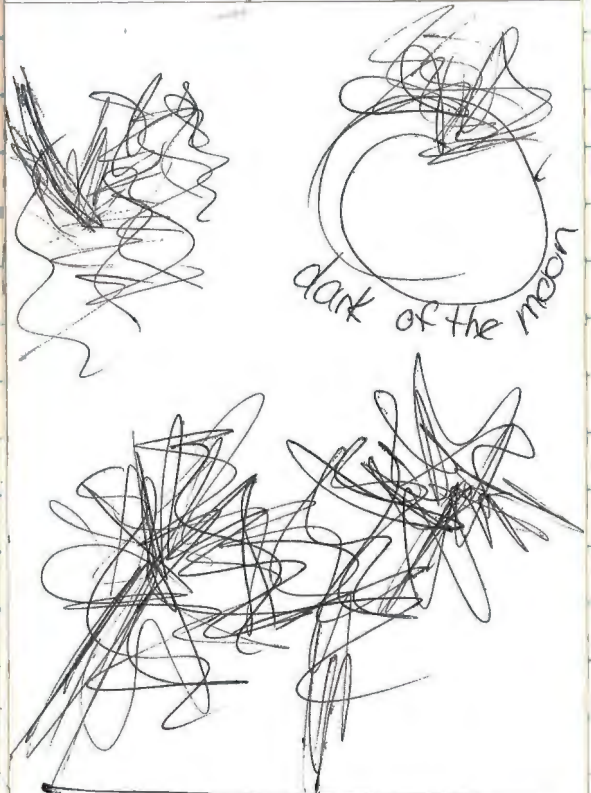
students
50+

IDE

Oct.
15-20



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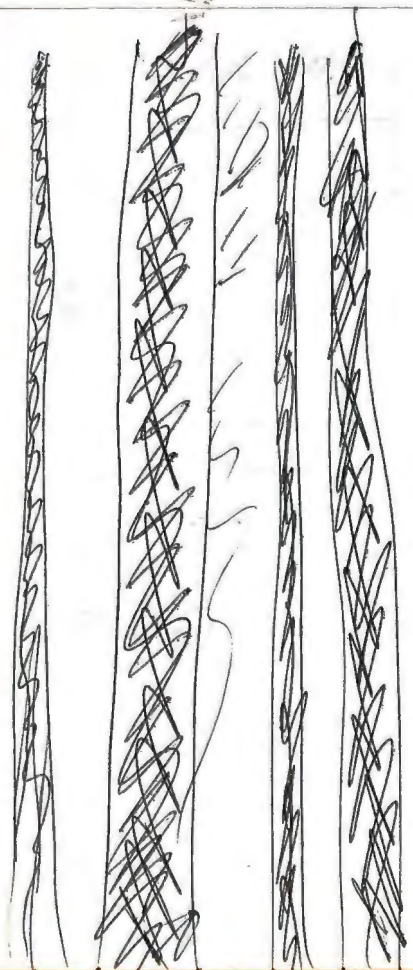
Looking up thru
trees while standing
on ground.

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DARK OF THE MOON

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pop photography

Dec. p. 5

Oct. p. 82

July - Dec
vol 71

1972

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for us.



We decided definitely to
use Balfour Printing + Stationery Co., Inc.
816 W. 7th
L.A., Ark. 72201
374-2363

Need to call tomorrow on Watts
line to make an appointment
for Tuesday afternoon with them.

Picked up sample posters, ^{programs + table cards} from
Mr. Holt to show the printing Co. on
Tuesday. He said not to worry about
the cost of publicity too much since
the theatre has a bigger budget
this year. Mr. Caldwell asked that
we get an estimate of cost from
Balfour on Tues.

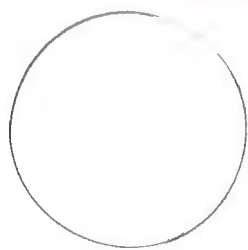
9-20-13

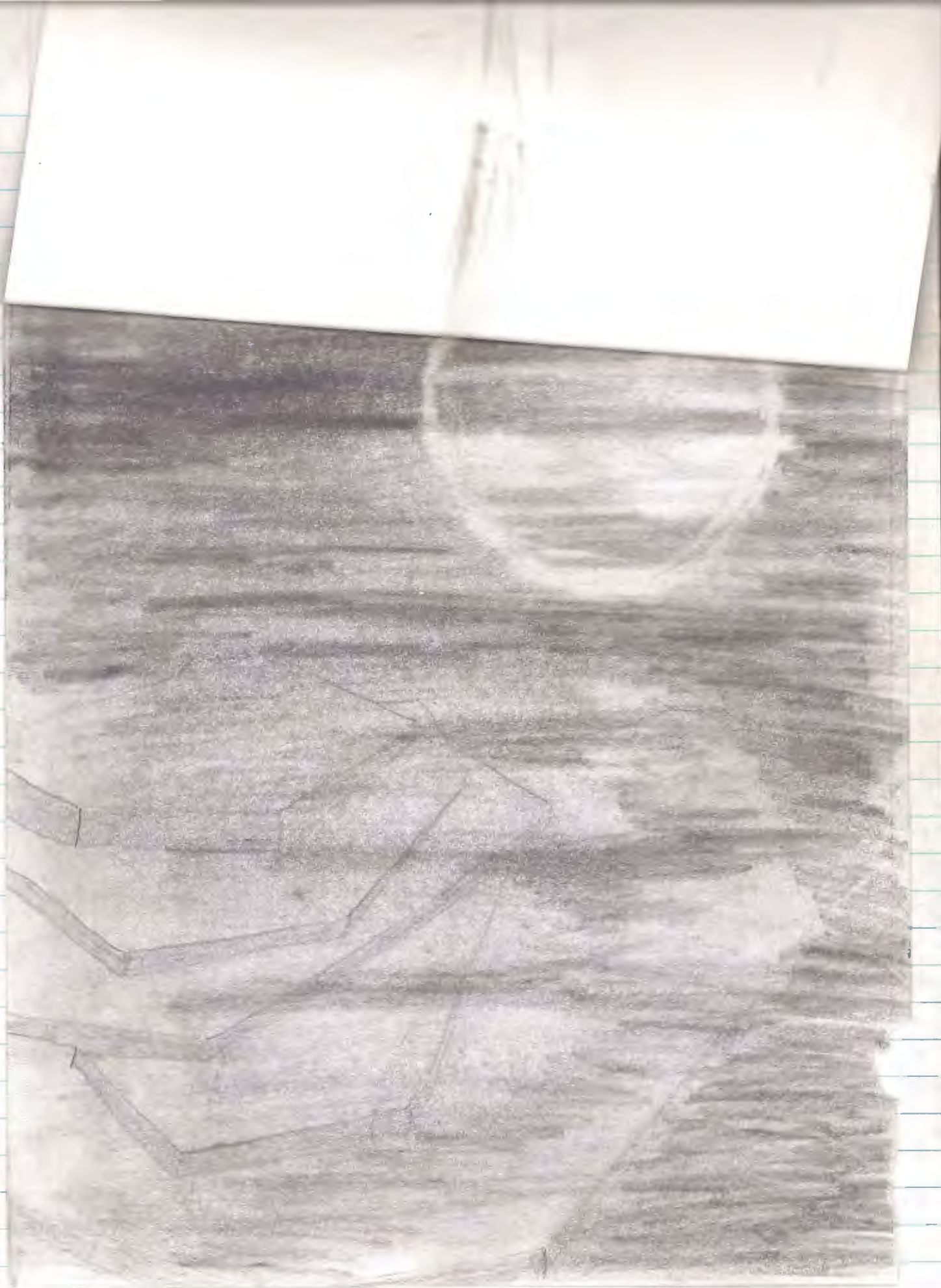
Jim Vereman plans to super-
impose 2 pictures on top of a third.
Went out today & shot photographs
of dead trees & jagged landscapes. Meet
with Richard Scipes at 12:30 to
talk over program design. We looked
thru collections of Nat. Geographic,
Life, Popular Photography, etc. to get
ideas.

9-21-73

Sketches by Richard Scipres:







9-22-73

Sketches by Joe Marbut:

The **QUACHITA THEATER** presents



by... Howard Richardson
& directed by... Raymond Caldwell

In The Round

Uerser Drama Center

16-20 October

admission price 50¢ & 75¢

8:00 pm

The OUACHITA
THEATER

PRESENT

DARK OF THE MOON by HOWARD RICHARDSON

VERSER
DRAMA
CENTER

IN THE ROUND

DIRECTED
BY
RAYMOND
CALDWELL

8pm

October

16

'20

First photograph done by Jim
Veneman



more doodles

more notes
about the printers



date: Oct 16-20

admis.

stud 75¢ student I.D's \$50

adults \$1.00

reserved seats only

time 8:00

1:30

CB Park

Lot

-Mr. C's quote

Balfour

816 W. 7th

LR, Ark. 72201

374-2363

pick up proofs
for

how many?

programs 1000

posters 50

tablecards 200

DUMMY SHEET

☆ THE VERSER THEATRE
— presents

DARK OF THE MOON

— by Howard Richardson and William Berner
directed by Raymond Caldwell

☆ CAST OF CHARACTERS

John	Michael Smith
Conjur Man	Earl Coleman
Dark Witches	Tana Mitchell
	* Jeanne Wesley
	. Susan Henley
	. Gayle Brown
Fair Witches	Betty Spearman
	. Nona Orrick
	. Shawn Shannon
	. Brenda Echols
Warlocks	Jon Grafton
	. Joe Cantu
	. Larry Raines
	. Bobby Myers
Conjur Woman	Pat Turner
Jenkins	David Callier
Uncle Smelcher	Richard Scifres
Mr. Summey	Mike Jett
Mrs. Summey	Melissa Schöppel
Mr. Bergen	Eddie Darbonne
Mrs. Bergen	Camilla Ellis
Atkins	Jim Hanner
Burt Dinwitty	Bubba Hawley
Hank Gudgeon	Oscar Gloor
Edna Summey	Renee Vincent
Miss Metcalf	Kathy Haygood
Ella Bergen	Sharon Downen
Greene Gorman	Cherise Pearson
Barbara Allen	Mary E. Conner
Marvin Hudgins	Jean Buckner
Mr. Allen	Dwaine Clark
Mrs. Allen	* Gene Vestal
Preacher Haggler	* Pat Huchabee
Hattie Heffner	* Bill Ballard
Towns People	Mary E. Conner
	Anne Mosteller, Janis Percefull

Mike Edwards, Chris Wesley

Technical Assistants

Assistant Director	_____	Renée Vincent
Stage Manager	_____	Chuck Howard
Lighting Chairman	_____*	Bob Belshan
Sound Chairman	_____*	Betty McDonald
Makeup Chairman	_____	Kathy Haygood
Properties Chairman	_____	Mike Jett
Publicity Chairman	_____	Susan Copperger
Costume Chairman	_____	Pat Huchabee
Set Construction Chairman	_____+●	Richard Smith
House Committee Chairman	_____	Sharon Hibbard
Choreographer	_____	Renée Vincent

Music Coordinator: Charles Wesley

→ { Set Design by Richard Smith
Program design by Susan Copperger(?) } →

ACT ONE

- Scene 1. The Peak of a Ridge in the Smokey Mountains.
- Scene 2. The Central Square of Buck Creek.
- Scene 3. Outside the Allen Cabin on Chunky Gal Mountain.
- Scene 4. The General Store of Buck Creek.
(10 minute intermission)

ACT TWO

- Scene 1. A Clearing in the Woods.
- Scene 2. Barbara and John's Cabin.
- Scene 3. The Mountain Ridge.
- Scene 4. The Church in Buck Creek.
- Scene 5. The Mountain Ridge.

~*~

The theatre is the only human institution that mirrors our insanities, our greatness, our ugliness and beauty, our hates and our loves. Through images, impressions, poetry, through the personalities of the actors, the theatre gives us the power to generate ideas, feed the imagination, challenge the platitudes... and come to grips with the lies, conventions, and hypocrisy in our lives and to reveal truth.

~*~

ACKNOWLEDGMENTS

Mr. Dennis Halt, Jr.

Mr. Charles Wesley

Mr. Brad Barnett

Baker's Hilltop Antiques, Waldron, Arkansas

Mr. Richard Smith

Barbara Good

Jim Yoder

Rabbi McKinnon

NOTES:

→ The Verser Theatre Season for 1973-74 →

Dark of the Moon — Oct. 16-20, 1973

The Last Bouquet by Dennis Halt — Dec. 4-8, 1973

Pippi Longstocking (children's theatre) — Feb. 21-23, 1974

As You Like It — Wm. Shakespeare — Apr. 30 — May 4, 1974

(Pi Epsilon Delta)

near bottom * Member of National Collegiate Players, National Honorary Dramatic Fraternity
+ Member of Alpha Psi Omega

~~produced in~~

~~Verser Theatre,~~

Orachita Baptist University

Department of Speech and Theatre Arts

→ Arkadelphia, Arkansas ←

Bottom - small type

TECHNICAL ASSISTANTS

Assistant Director. Renee Vincent
Stage Manager Chuck Howard
Lighting Chairman *Bob Belshan
Sound Chairman. *Betty McDonald
Makeup Chairman Kathy Haygood
Properties Chairman Mike Jett
Publicity Chairman. Susan Coppenger
Costume Chairman. Pat Huckabee
Set Construction Chairman +Richard Smith
House Committee Chairman. Sharon Hibbard
Choreographer Renee Vincent

Music Coordinator: Charles Wesley
Set Design by Richard Smith
Program design by Jim Veneman

SYNOPSIS OF SCENES

ACT I:

Scene 1: The Peak of a Ridge in the Smokey Mountains.
Scene 2: The Central Square of Buck Creek.
Scene 3: Outside the Allen Cabin on Chunky Gal Mountain.
Scene 4: The General Store of Buck Creek.

(10 minute intermission)

ACT II:

Scene 1: A Clearing in the Woods.
Scene 2: Barbara and John's Cabin.
Scene 3: The Mountain Ridge.
Scene 4: The Church in Buck Creek.
Scene 5: The Mountain Ridge.

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THE VERSER THEATRE

PRESENTS

DARK OF THE MOON

by Howard Richardson and William Berney
Directed by Raymond Caldwell

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Preacher Haggler	*Bill Ballard
Hattie Heffner	Mary E. Conner
Townspeople	Mike Edwards
	Charles Wesley
	Anne Mosteller
	Janis Percefull

(M)

in velvet black

ACKNOWLEDGMENTS

Mr. Dennis Holt, Sr.	Mr. Richard Smith
Mr. Charles Wesley	Barbara Good
Mr. Brad Barnett	Jim Yoder
Baker's Hilltop Antiques, Waldron, Arkansas	Robbie McKinnon

NOTES:

THE VERSER THEATRE SEASON FOR 1973-74

Dark of the Moon Oct. 16-20, 1973
The Last Bouquet by Dennis Holt . . Dec. 4-8, 1973
Pippi Longstocking (Children's Theatre) Feb. 21-23, 1974
As You Like It--William Shakespeare Apr. 30-May 4, 1974

[Handwritten mark]
[Signature]

*Member of National Collegiate Players (Pi Epsilon Delta), National
Honorary Dramatic Fraternity

†Member of Alpha Psi Omega

[Signature]

Ouachita Baptist University
Department of Speech and Theatre Arts
Arkadelphia, Arkansas

9-24-73

Vickie Morgan, editor of "The Signal" & I took information to the printers in L.R. We took along a "dummy" sheet with our cover design & the typed info laid out. We ordered 1000 programs, 50 posters, & 200 tablecards - to be delivered Oct. 5. ~~They~~ (We will receive a copy of the program to be proof-read & sent back ^{before final printing} on 9-28)

10-1-73

Sent publicity letters to the high schools within a 100 mile radius of Arkadelphia & to each high school attended by the members of the capt. ~~Attest~~ Mr. Caldwell has the list of addresses & the school pays for postage. ~~The~~ The Speech & Drama Dept. provides the stationery for each mail out but the OBU print shop does all printing of mail-outs free of charge. We sent out around 120 letters to the high schools. The following pages contain a partial mailing list & the rough draft of the letter itself.

(57)

✓ Dallas
✓ Nevada
✓ Saline
✓ Clark
✓ Vt. Springs
✓ Garland
✓ Pike
✓ Wichita

Grant chain
Speech Dept

Howard
~~Hempstead~~ (Hempstead)

Clark

- ✓ Amity - Wilburn E. Davis, Supt. 71921
✓ Arkadelphia - Robt. W. Stephens, "
11th & Haddock Sts. 71923 [Dale Robbins, Prin.]
[Howard 8]
✓ Gordon - Bobby Smithson, Supt. [John H. Hardin, princ.]
[Third St.]
✓ Okolona - Lester Macumber, Supt. 71962
✓ Spokman - Marvin Frazier, Supt.; Prin.
Jackson, princ. 71765
✓ Fordyce - Jack Freshman, Supt. 71742
Carl Coats Jr., Princ.
✓ Cutter-Morning Star
- Howard Mayberry, Supt.
- Richard Lantham, Prin., Not Sp.
Rt 2-71901
✓ Fountain Lake - Robbie Hancock, Prin. Rt 7 71901
✓ Hot Springs - ~~Wade~~ Roger Rogers, Prin. 701 Emory
✓ Lake Hamilton - Ralph Pinkerton, Prin.,
Pearcy, Rt 1 71964
✓ Lakeside - E.B. Shehane, Prin. 4429 Malvern Ad.,
✓ Mt. Pine - Lynn Boston, prin. 71956 71901
✓ Garland Co. District - W.R. Sheets, Supt. 455
✓ Bodcaw - Floyd Baker, Supt. - Rosston Rt 2
✓ Cale - Elmer Brown, Supt. 71828 71858
✓ Central - O.G. Lewis, Supt.; Laneburg 904 71844
✓ Emmet - Gene Ross, Supt. 71835
✓ Oak Grove - Mitchell Roland - Rosston 71858

- ✓ Blevins - Kermit Jamison - P - 71825 71801
✓ Hope - Bobby Whitmarsh - P - 1700 S Main
✓ Patmas - Gene Earl Foster - S 71856
✓ Saratoga - M H Peebles S 71859 71801
✓ Spring Hill - O. B. Thourton, S - Hope - Rt 1
✓ Lincoln - Henry B. Boy. P. 71862
✓ Grapevine - Bobby B. Daniel S. 72057
✓ Seola - Helen Williams - S - 72084
✓ Poyen - Willm. C. Nichols, P. 72128
✓ Prattsville - Cecil Holt - S - 72129
✓ Shendan - James Ling III, P - 800 W. Vine 72150

~~The book was packed
in the box and sent.~~

for reservations of
into call

The Venser Theatre will ~~Horace~~ present
Dark of the Moon - Co-authored
by Howard Richardson & Willm.

Admission: \$75¢, A\$1.00 - tickets by reservation ^{schedule:} only.
Rooted deep in the folk legends of

Rooted deep in the folk legends of the Smoky Mts. Dark of the Moon is a powerful ^{inspired by} ~~moving~~ ~~drama~~

① We believe you may want to encourage your students to attend 1 of ~~the~~ ^{the} performances.

(3) The play is based on the ^{folk}~~story~~ of BA & the ballad production of Barbara Allen. It features a number of songs characteristic to the Smokey Mt. area. ^{folk}~~The story~~ is flavoured w/ a number of other folk tunes characteristic of the Smokey Mt. area. Its significance in nature of the play has made it its American author.

⑤ these & other topics should prove interesting to the student of English, Sociology, Religion, History, Music, etc. as well as to the student of drama.

④ This supernatural drama has ~~not~~ received the Maxwell Anderson award for the best verse drama of the year, has been played in most of the leading theatres of the world, ~~including Broadway~~ produced 3 times for Nat. television & has ultimately become a favorite in amateur & college theatres throughout the country.

We will be happy to ~~reverse~~ blocks of seats for groups on a "1st-come-1st-serve" basis.



**Ouachita
Baptist
University**

Arkadelphia, Arkansas 71923

Speech and Theatre Arts

THEATRE-IN-THE-ROUND

The Verser Theatre will present Dark of the Moon coauthored by Howard Richardson and William Berney, October 16 through 20 with the following performance schedule:

Tuesday, October 16, 8:00 pm
Wednesday, October 17, 8:00 pm
Thursday, October 18, 8:00 pm
Friday, October 19, 8:00 pm
Saturday, October 20, 8:00 pm

Admission: Students 75¢, Adults \$1.00

All Seats are reserved seats! ! ! (We will be happy to reserve blocks of seats for groups on a "first come first serve" basis.)

We believe you may want to encourage your students to attend one of the performances.

Rooted deep in the folk legends of the Smoky Mountains, Dark of the Moon is a powerful dramatic fantasy. The play is based on the Ballad of Barbara Allen, and the production is flavored with a number of other folk tunes characteristic of the Smoky Mountain area. This superstitious drama has received the Maxwell Anderson award for the "best verse drama of the year", has been produced three times for national television, and has ultimately become a favorite in amateur and college theatres throughout the country. The play should prove interesting to the student of English, Sociology, Religion, History, Music, etc., as well as to the student of drama.

We are proud to offer our production of this fine play, another in the continuing series of great dramas in our theatre repertory. We solicit your support.

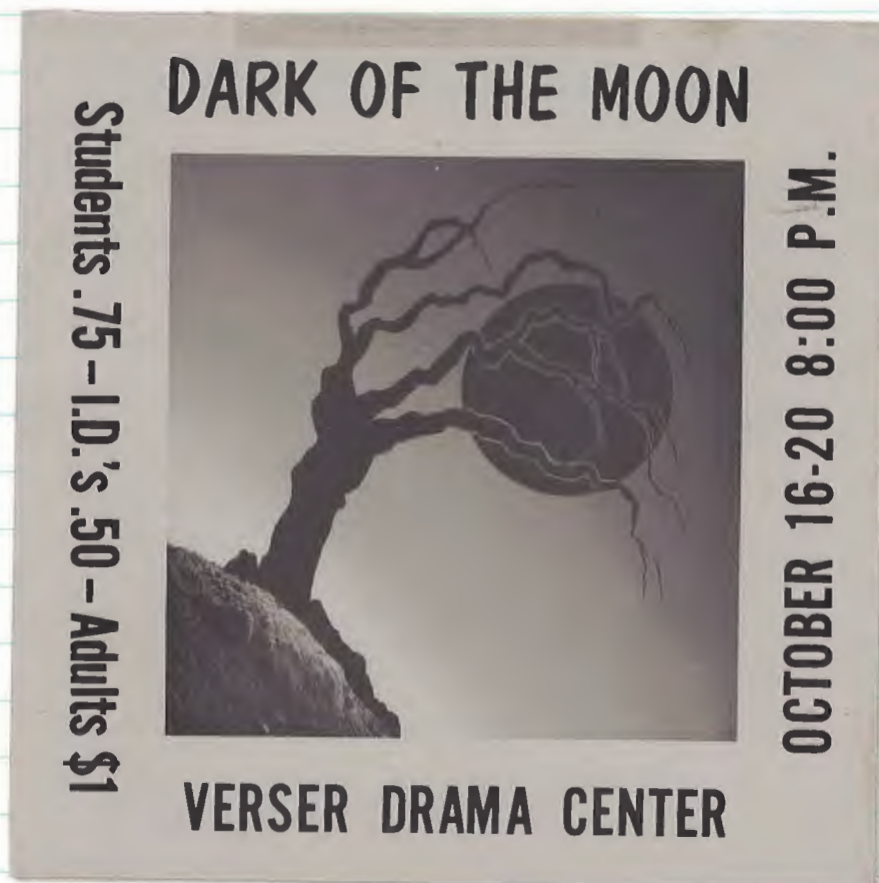
Thank you.

Raymond Caldwell
Speech and Drama Department
Ouachita University

FOR RESERVATIONS
OR MORE INFORMATION
CALL 246-4531
EXT. 249

10-5-73

Received the programs, posters,
& tablecards. Mr. Caldwell's
Stagecraft class put up the
posters around town. I took
120 of the tablecards to the OBU
cafeteria & divided up the
remaining 80 between 3
Akadelphia restaurants: Town-
House, Pizza-Q, & Holiday Inn.



DARK OF THE MOON



TECHNICAL ASSISTANTS

Assistant Director	RENEE VINCENT
Stage Manager	CHUCK HOWARD
Lighting Chairman	*BOB BELSHAN
Sound Chairman	*BETTY McDONALD
Makeup Chairman	KATHY HAYGOOD
Properties Chairman	MIKE JETT
Publicity Chairman	SUSAN COPPENGHER
Costume Chairman	PAT HUCKABEE
Set Construction Chairman	+RICHARD SMITH
House Committee Chairman	SHARON HIBBARD
Choreographer	RENÉE VINCENT

Music Coordinator: Charles Wesley
Set Design by Richard Smith
Program Design by Jim Veneman

SYNOPSIS OF SCENES

ACT I:

- Scene 1: The Peak of a Ridge in the Smokey Mountains.
- Scene 2: The Central Square of Buck Creek.
- Scene 3: Outside the Allen Cabin on Chunky Gal Mountain.
- Scene 4: The General Store of Buck Creek.

(10 minute intermission)

ACT II:

- Scene 1: A Clearing in the Woods.
- Scene 2: Barbara and John's Cabin.
- Scene 3: The Mountain Ridge.
- Scene 4: The Church in Buck Creek.
- Scene 5: The Mountain Ridge.



The theatre is the only human institution that mirrors our insanities, our greatness, our ugliness and beauty, our hates and our loves. Through images, impressions, poetry, through the personalities of the actors, the theatre gives us the power to generate ideas, feed the imagination, challenge the platitudes . . . and come to grips with the lies, conventions, and hypocrisy in our lives and to reveal truth.



THE VERSER THEATRE

PRESENTS

DARK OF THE MOON

by Howard Richardson and William Berney

Directed by Raymond Caldwell

CAST OF CHARACTERS

John	MICHAEL SMITH
Conjur Man	EARL COLEMAN
Dark Witches	TANA MITCHELL
	*JEANNE WESLEY
	SUSAN HENLEY
	GAYLE BROWN
Fair Witches	BETTY SPEARMAN
	NONA ORRICK
	SHAWN SHANNON
	BRENDA ECHOLS
Warlocks	JON GRAFTON
	JOE CANTU
	LARRY RAINES
	BOBBY MYERS
Conjur Woman	PAT TURNER
Jenkins	DAVID COLLIER
Uncle Smellicue	RICHARD SCIFRES
Mr. Summey	MIKE JETT
Mrs. Summey	MELISSA SCHOEPP
Mr. Bergen	EDDIE DARBONNE
Mrs. Bergen	CAMILLA ELLIS
Atkins	JIM DANNER
Burt Dinwitty	BUBBA HAWLEY
Hank Gudger	OSCAR GLOOR
Edna Summey	RENÉE VINCENT
Miss Metcalf	KATHY HAYGOOD
Ella Bergen	SHERRY DOWNEN
Greeny Gorman	CHERI PEARSON
Barbara Allen	JEAN BUCKNER
Marvin Hudgins	DWAINE CLARK
Mr. Allen	*GENE VESTAL
Mrs. Allen	PAT HUCKABEE
Preacher Haggler	*BILL BALLARD
Hattie Heffner	MARY E. CONNER
Townspeople	MIKE EDWARDS
	CHARLES WESLEY
	ANNE MOSTELLER
	JANIS PERCEFULL

ACKNOWLEDGMENTS

Mr. Dennis Holt, Sr.
Mr. Charles Wesley
Mr. Brad Barnett
Baker's Hilltop Antiques, Waldron, Arkansas

Mr. Richard Smith
Barbara Good
Jim Yoder
Robbie McKinnon

NOTES:

THE VERSER THEATRE SEASON FOR 1973 - 74

Dark of the Moon	Oct. 16-20, 1973
The Last Bouquet by Dennis Holt	Dec. 4-8, 1973
Pippi Longstocking (Children's Theatre)	Feb. 21-23, 1974
As You Like It -- William Shakespeare	Apr. 30 - May 4, 1974

* Member of National Collegiate Players (Pi Epsilon Delta), National Honorary Dramatic Fraternity

+ Member of Alpha Psi Omega

Ouachita Baptist University
Department of Speech and Theatre Arts
Arkadelphia, Arkansas

PROGRAM ADDITIONS

CAST OF CHARACTERS

Floyd Allen *Ronald Burt*

TECHNICAL ASSISTANTS

Set Decoration Chairman *Nona Orrick*

ACKNOWLEDGEMENTS

Mrs. Patsy Dickens

Mike Jett

First Baptist Church

Stagecraft Class

10-8-73

~~10-8-73~~

+ staff.

Sent letters to the faculty.
Each will serve as a complimentary ticket.



Ouachita
Baptist
University

Arkadelphia, Arkansas 71923

Speech and Theatre Arts

ARENA STAGING!

OCTOBER 10, 1973

Dear Colleague:

The Verser Theatre presents its first major production of the 1973-74 season, with Howard Richardson and William Berney's, Dark of the Moon, October 16-20. I want to extend my personal invitation for you to attend. This letter will serve as a "complimentary ticket" . . . Please present it at the boxoffice.

I feel that you might be particularly interested in this production, not only because of the stature of the play, but also because it will be performed "IN-THE-ROUND"!

Performance Schedule: 8:00 pm on Tuesday through Saturday nights.

We believe you may want to encourage your students to attend one of the performances.

Rooted deep in the folk legends of the Smoky Mountains, Dark of the Moon is a powerful dramatic fantasy. The play is based on the Ballad of Barbara Allen, and the production is flavored with a number of other folk tunes characteristic of the Smoky Mountain area. This superstitious drama has received the Maxwell Anderson award for the "best verse drama of the year", has been produced three times for national television, and has ultimately become a favorite in amateur and college theatres throughout the country. The play should prove interesting to the student of English, Sociology, Religion, History, Music, etc., as well as to the student of drama.

I hope Dark of the Moon will provide a stimulating and interesting evening for you!

Sincerely,

Raymond Caldwell

10-13-73

Taped a 30 second radio spot about the play at KURC, FREE!!! Mike Smith read the following while Charles Wesley, Richard Scires, + Ronald Burt provided background instrumental music. It should be broadcasted about every 2 hours.

~~Mon~~
9-3 PS
3:30 - 4:00 ~~Mon~~ Green
~~Tues~~
~~Wed~~
1-3 PS
3:30 obs. ~~Wed~~ M
~~Thurs~~
3:00 - ~~Thurs~~ Green
4:00 ~~Thurs~~ Harken.

radio spot

- 30 sec.
- reserved seats only
- \$75¢, \$1.00 - on sale at Uxvers The.
- 16-20 Tues. - Sat nights 8:00 p.m.

OBU's Uxvers Theatre proudly presents its 1st major production of the '73-'74 season - Dark of the Moon. This thrilling ~~superstitious~~ drama is rooted ^{deep} in the superstitious folk legends of the Smoky Mts. folk. The play will be performed in-the-round Oct 16-20 - Tues. thru Sat. nights at 8:00 p.m.

Due to a limited seating capacity, ~~ALL SEATS ARE RESERVED~~ admission is restricted to RESERVED SEATS ONLY. Tickets are on sale at Uxvers The. at a cost of 75¢ ^{for OBU students and FO's} for adults. Thank You.

49
1
/ 4
3

10-15-73

These notices went in
every student's Post Office
box as a reminder.

Verser Theatre presents its first production of the '73-'74 season--Dark of the Moon. This play deals with the superstitious legends of the Smoky Mountain area and is flavored with bits of its folk music. The drama will be performed IN-THE-ROUND at 8:00 pm on Tuesday through Saturday nights, October 16-20. ALL SEATS ARE RESERVED SEATS! Tickets may be purchased at Verser Drama Center at the cost of 75¢ for students, 50¢ for OBU students with I.D.'s, and \$1.00 for adults.

10-16-73

Tuesday's SIGNAL

Page 2-OUACHITA SIGNAL, October 16, 1973

Lette



...on competence

Dear Editor,

Concerning the past two letters slashing the Student Activities Director, Larry Payton, we would like to provide another side to the story.

The first letter said that we elected a "hard-working SELF chairman." Our chairman is directly involved with many other campus activities and has said himself that he does not have the time needed to devote to this office.

A second misunderstanding is on the matter of reserving buildings, rooms and other areas. In order to reserve a room there are two requirements: 1) A form must be filled out with all the pertinent information. This serves as a written record and helps to prevent conflicts. 2) Some rooms require a deposit before they can be reserved. Because certain people have not followed this procedure in the past, the resulting conflicts are surely understandable.

In our opinion Larry Payton has gone out of his way to prevent "hassles". In our dealings with Larry (which have included several activities, not just one) we have found him to be extremely cooperative and helpful. We suggest to the author of the second letter, that rather than telling the administration and student body about Larry's

Dea

By GENE A
Columnist

By some sor
athletes who
disease or inj
matter for se

Two such p
which was ma
years ago, a
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current relea
ly."

Since I have

10-22-73

Sent "thank-you" notes to
Dicki Morgan & Gini Veneman.