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Ouachita to host Career & Networking Expo on March 31



By Lauren Snow

February 23, 2015

For more information, contact OBU's news bureau at newsbureau@obu.edu or (870) 245-5208.

ARKADELPHIA, Ark. -- Ouachita Baptist University's Office of Career Services will host its eighth annual Career & Networking Expo on March 31 from 10 a.m. to 1 p.m. in Walker Conference Center.

The Career Expo is an opportunity for Ouachita students to meet a variety of employers and make contacts that may benefit them today and in years to come.

"There is going to be someone there for everyone," said Rachel Roberts, OBU's director of career services. "Besides employment, I want students to start building their network and more importantly gain confidence in the world outside of the bubble."

2013 Ouachita graduate Devan Malone, research and marketing manager at Arkansas Business Publishing Group, credits the Career Expo for her current position.

"It was there I was able to connect with ABPG and speak with them about an internship that turned into a job offer," she said. "The experience and practice of handing my resume to someone, knowing I needed to sell myself in a short amount of time, was a big deal."

Roberts shares three key elements that may ease jitters in preparation for the Career Expo: attire, resume and talking points. "The event is business attire, meaning no jeans and T-shirts," she said. "Also, be sure

to bring copies of your resume ready to hand out to each recruiter you meet. Lastly, research and plan questions for the certain employers you anticipate talking to.”

With a range of possible employers present, Ouachita students can speak to those that may pertain to their expected career path. Some examples of employers scheduled to attend include: schools for those interested in careers in education, a variety of corporate and accounting opportunities for business and communications students, the FBI for those interested in psychology and churches for students looking into ministry. Additionally, graduate schools will be present for those students interested in pursuing advanced degrees.

In preparation for the event, the Office of Career Services will host a Career Expo Prep Workshop on Wednesday, Feb. 25, at 12 noon in the Ouachita Commons Alumni Room. This will provide information ranging from what companies are expecting to what to anticipate when entering the event and the next step to take after the Career Expo.

For more information, including a full list of participating companies, organizations and schools, visit www.obu.edu/career or contact Rachel Roberts at robertsr@obu.edu or (870) 245-5593.