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For immediate release

Ouachita's annual Spotlight on Arkadelphia set for Aug. 20

By Rachel Moreno

August 7, 2019

For more information, contact OBU's news bureau at newsbureau@obu.edu or (870) 245-5206



ARKADELPHIA, Ark.—Ouachita Baptist University will host its annual Spotlight on Arkadelphia community showcase on Tuesday, Aug. 20, the first day of the 2019 fall semester. It will be held from 8-9:30 p.m. in Ouachita's Heflin Plaza and the Student Village circle.

The annual event, hosted by Ouachita's Elrod Center for Family and Community, invites local businesses, churches and organizations to interact with the campus community. Approximately 1,000 Ouachita students, faculty and staff typically attend the event to discover participating organizations' products, promotions, services, programs, volunteer opportunities and job openings.

Vendors' booths typically range from games to giveaways and drawings during the festival-style event. More than 90 vendors are expected to participate this year.

"We understand that welcoming people to our campus involves face-to-face encounters," said Ian Cosh, vice president for community and international engagement. "Spotlight provides that opportunity for students and community members to meet each other and start building positive relationships."

"I love the way Spotlight bridges the gap between our community and the Ouachita campus," added Judy Duvall, associate director of the Elrod Center. "It's an energizing time of good conversation as we interact with new and old friends, and it reminds us that we live in a great community."

To register as a vendor for Spotlight on Arkadelphia, visit www.obu.edu/spotlight. For more information, contact the Elrod Center at 870-245-5320.