

Ouachita Baptist University

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Fall 1973

### Publicity for [OBU's Production of] Dark of the Moon

Susan Coppenger

*Ouachita Baptist University*

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H 792  
COP

Publicity  
for

DARK

OF THE MOON

Honors Special Study  
by  
Susan Capperger  
for  
Raymond Caldwell  
Fall 1973  
1 hour credit

Monday  
8-27-73

Talked over plans for  
"Publicity" with Mr. Caldwell.  
Was asked to make 2 or 3 posters  
for tryouts which are to be  
held Thursday, the 30th, and  
Friday, the 31st. Made 2 advertise-  
ments Monday night ~~at~~ using  
the info supplied by Mr. Caldwell.  
Have not read the play yet.

notes from  
1st meeting

announcement posters for tryouts

# FALL SCHEDULE

need guitar players  
& folk singers  
**1973**

Dark of the Moon

Open Tryouts

4-6 p.m. Th. & Fri.

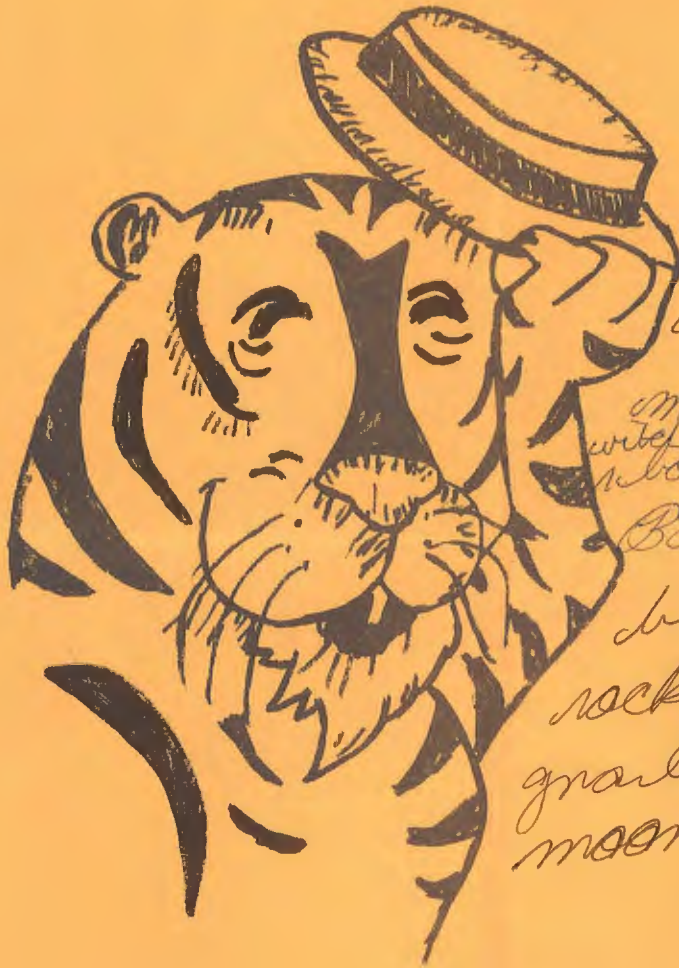
UDC Aud.

12 men

12 women

1st maj production  
of Verser The.

No experience or  
preparation necessary



Mrs of Linn.

write becomes  
a boy after falls in love in mortal

Ballad of Barbara Allen

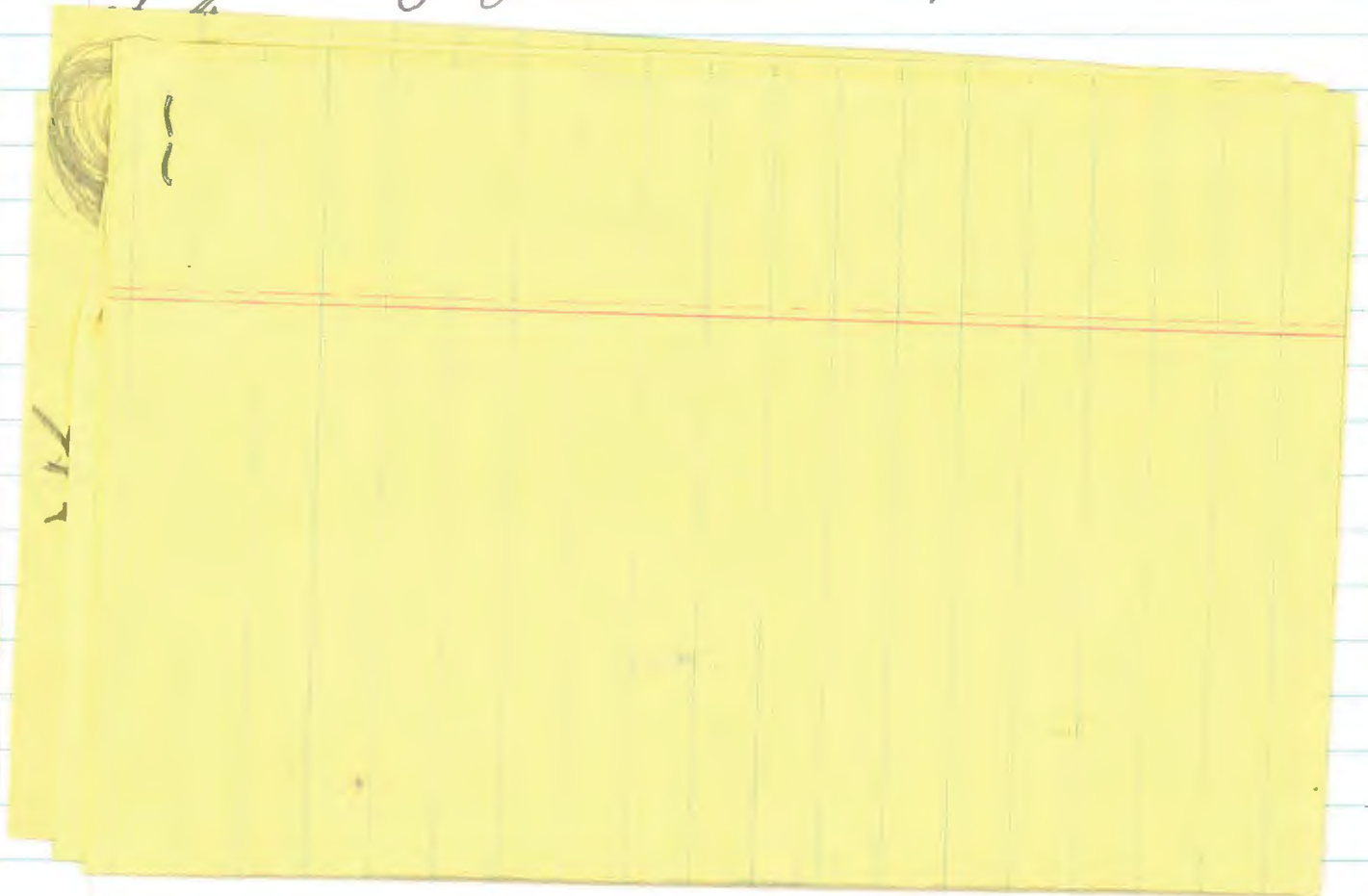
black  
rocky cliffs  
gnarled tree  
moon

**Ouachita Baptist University**

**Arkadelphia, Arkansas**

Tuesday  
8-28-73

Put up posters in Cafeteria &



Wednesday  
8-29-73

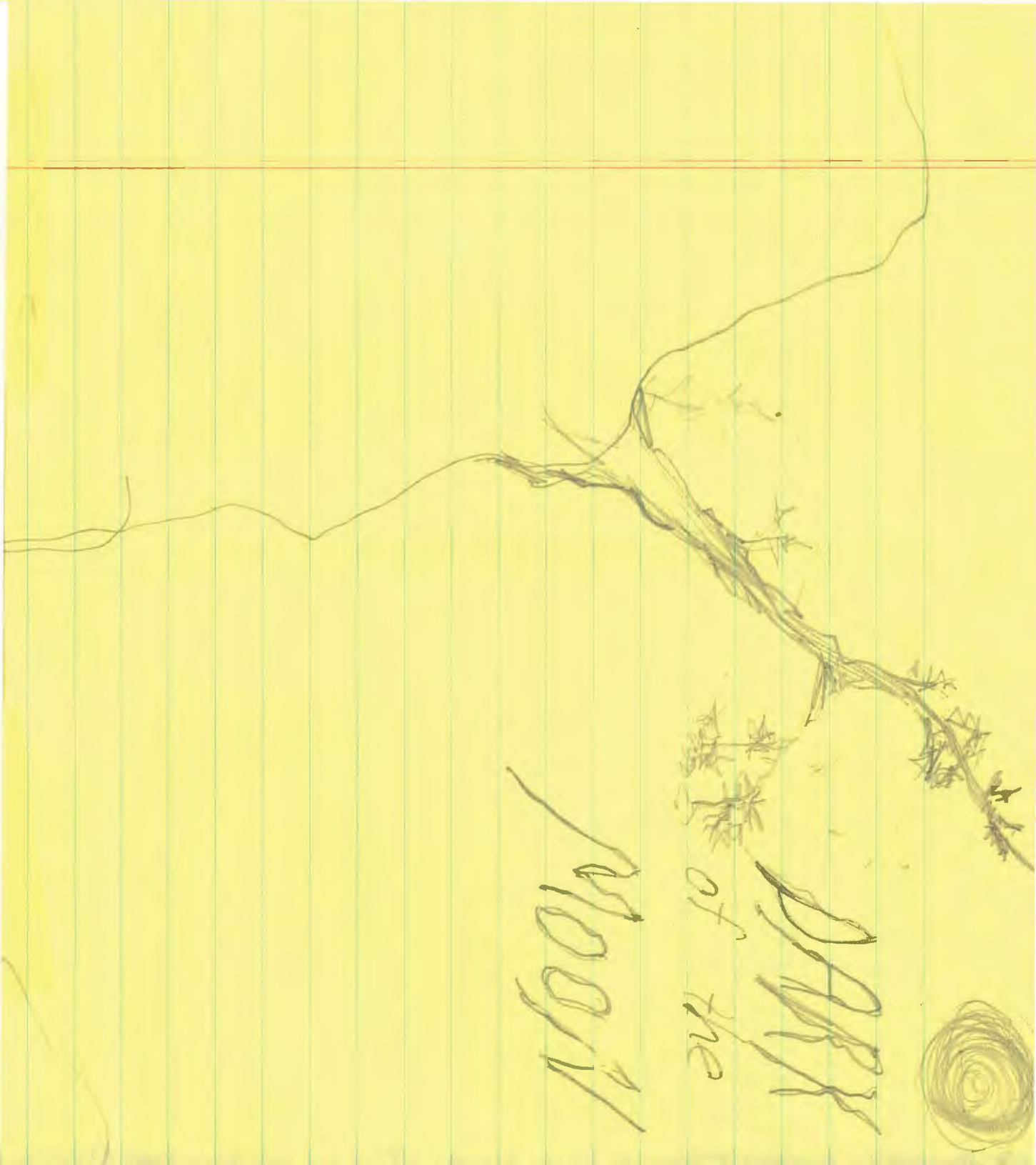
Checked with Mr. Caldwell  
this afternoon & typed up  
flyers announcing tryouts.  
Took to the print shop. (1,500  
copies) Plan to send 3 release  
sheets to News ~~Center~~ Bureau: 1. casting  
2. mid rehearsals & 3. announcing  
performances.

OPEN TRYOUTS



# DARK of the MOON

- 4-6 p.m.
- Thurs. & Fri.
- at UDC Aud.
- parts for  
~~12~~ 12 women &  
12 men
- need guitar players & folk singers  
(no experience or preparation  
necessary)



# MOON of the DARK





PARK  
of the  
Moors

# OPEN TRYOUTS



DARK of the MOON

DARK  
of the  
MOON

- 4:00 to 6:00 pm
- Thurs & Fri
- in DC Auditorium

parts for:

- 2 women & 2 men
- guitarists & folk singers

(no experience or preparation  
needed  
necessary)



TRYOUTS

TRYOUTS

"DARK OF THE MOON"

Tryouts for "DARK OF THE MOON" will be held today and Friday from 4:00 to 6:00 p.m. in Verser Auditorium. There are parts for 12 women and 12 men, and duitarists and folk singers will also be needed. NO EXPERIENCE OF PREPARATION IS NECESSARY!!!

TRYOUTS

TRYOUTS

*Thursday  
8-30-73*

*Picked up tryout flyers from print shop at 9:00 & took to P.O. to be put up in each student's box. Sent in 1st "News Bureau Info Release Sheet."*

TRYOUTS

TRYOUTS

"DARK OF THE MOON"

Tryouts for "DARK OF THE MOON" will be held today and Friday from 4:00 to 6:00 p.m. in Verser Auditorium. There are parts for 12 women and 12 men, and guitarists and folk singers will also be needed. NO EXPERIENCE OR PREPARATION IS NECESSARY!!!

TRYOUTS

TRYOUTS

## News Break

3 stories

1. right after cast - qur

2. mid rehearsals - specific item

3. announce performances

letter to all students before play

" " faculty & staff (serve as

complimentary ticket

marque out front

poster & prog. design (same)

seating charts (on the round)

tryout sheets

9-12-73

Have arranged the following table of deadlines:

<u>date</u>	<u>items</u>	<u>completed</u>
<del>9-25</del>	- info to the printers	✓
	- program	✓
	- table cards for caf.	✓
	- posters	✓
Oct 5	— printed publicity back in Arkad.	✓
10-5+6	— posters up & table cards out	✓
10-1	— letters to HS around Arkadelphia	✓
10-8	— note to faculty	✓
10-15	— note to all students	✓

Plan to run 2 more stories  
in Signal: 1 on 1st week in Oct. &  
1 on wk. of the play.

9-12-73

say something about play

- ed value
- season
- reservations

m.c.c. of the play.

21

like "why" of the play

why script behind the scenes

next story - listings of all cast members  
in for 2 sentence speak our intentions in presenting the play.

magnified truth  
RC say something about the play  
all seats reserved

feature story later on - 1 person on crew & looked into what they were doing - pic  
a maj. of students are new (22)  
43 people in cast - large cast  
in round

poster deadline <sup>Oct 1 printers</sup> Oct. 5  
program <sup>Oct 1 printers</sup> Oct 15

ck w/ 3 dif places - estimates on cost for

1000 prog.

50 posters

uniform desc., size, colors of ink.

Modern Record

NLR

(ck on regular

ck LR & Hot Springs shapes - dif ways of folding prog

posters & prog. - <sup>closely</sup> related on the same

size

wt of paper

note to faculty - Oct. 8

note in all student boxes - Oct. 15

table cards in cafeteria & restaurants

downtown - Oct 5

letter to the highschools 50-75 mi radius

9-13-73

<sup>again</sup>  
Talked over purpose & special problems in handling publicity for "Dark of the Moon" with Mr. Caldwell. He stressed the importance of good publicity — a ~~short~~ short explanation will go in next newspaper story of <sup>Mr. Caldwell's</sup> ~~the~~ purpose ~~is~~ in doing the play.

9-14-73

Quote by Mr. C that will go in the program →

Miss Susan Coppenger

Wed

if we put too much emphasis on  
appearance of religion that we lose  
it. Some take refuge in ignorance  
& excuse it by claiming it's the will  
of God. We blame God for everything  
good & bad - unwilling to take  
responsibility of mind he has  
given us - easy out All good from  
God - all bad fr

Susan:

Please keep this in your file. I want it to be "engraved" in an obvious place on the program for Dark of the Moon:

The theatre is the only human institution that mirrors our insanities, our greatness, our ugliness and beauty, our hates and our loves. Through images, impressions, poetry, through the personalities of the actors, the theatre gives us power to generate ideas, feed the imagination, challenge the platitudes, come to grips with the lies, conventions, and hypocrisy in our lives and to reveal truth.

*Raldine*



9-19-73

The Drama Dept. wants to use  
of different printer for "Dark of the  
Moon" publicity. Talked to Mother  
to find out which company the  
alumni organization uses for their  
mail outs. She gave me names &  
~~addresses~~ of several companies —  
want to check into prices.

9-26-73

Discussed program cover design  
with Mr. Caldwell. Would like  
to use "kodolith" technique (photographs).

Reported on different printing  
companies & tentatively decided on  
"Balfour". ~~XXXXXXXXXXXXXXXXXXXX~~

Have arranged to meet with  
Richard Scifers at 2:00 on Friday  
to talk over cover design.



bike team  
2 boys & 2 girls  
Pick - Bob  
Jett  
Cathy  
Casson

~~new rules~~

grainy photo  
high grain black & white  
india ink  
black ink  
white paper

Jan 2:00  
Richard  
1566

~~print materials~~

pink-red  
~~lavender~~  
purple

\* Mrs Dan Balfour - I.R.  
Balfour Printing & Stationery Co., Inc.  
816 W. 7th  
I.R., Ark. 72201  
374-2363

NO Internet Graphics > too expensive  
1000 Center

NO Shepherds > " "

Central (used by WMU)  
★ 1801 Scott  
372-7137

★ Twin Cities Printing & ~~the~~ <sup>diana dept. -</sup> Eddie Simpson  
E 43rd + Commercial  
NLK  
945-7165 (post mall) } used last year

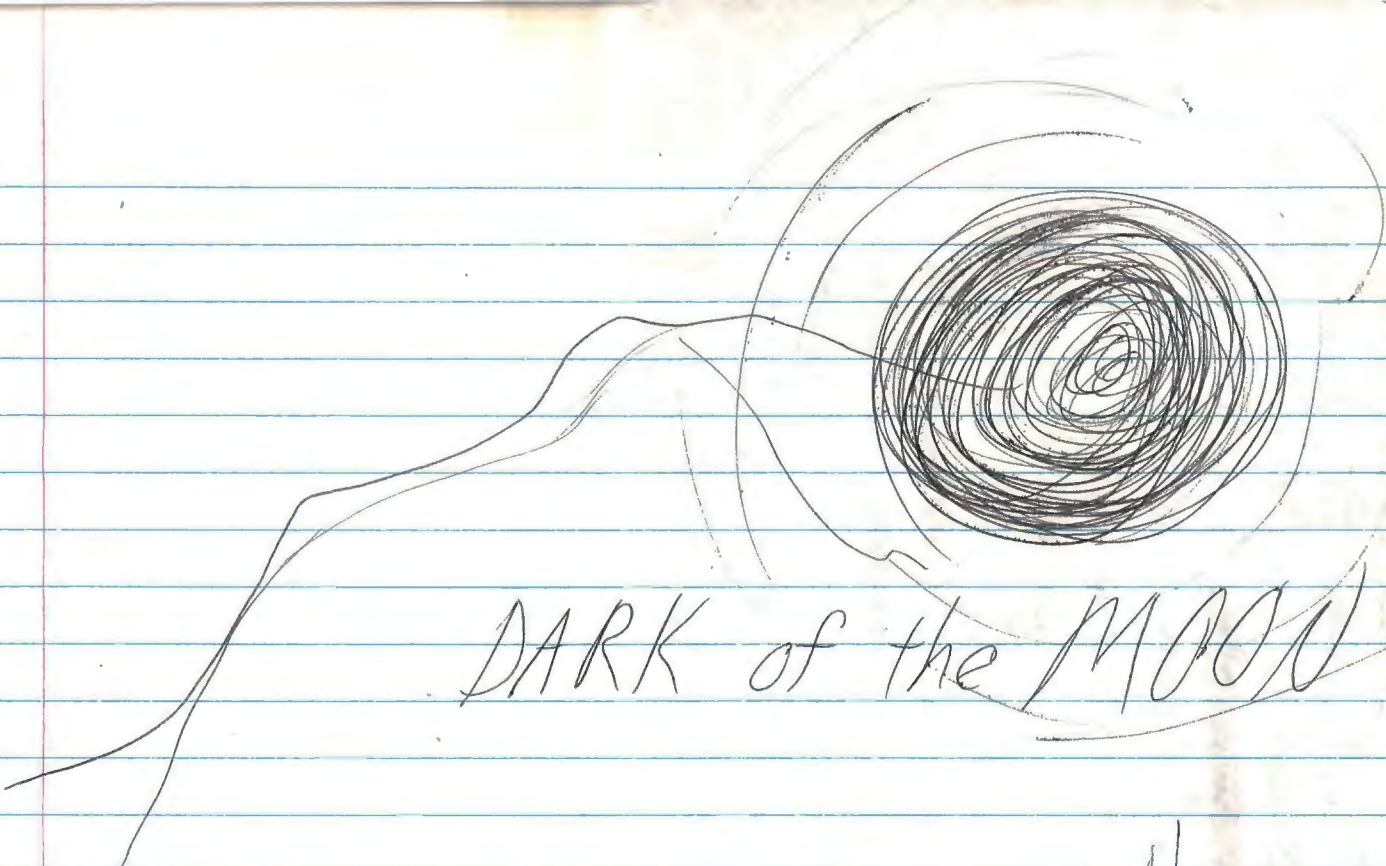
copies ink  
size  
wt paper  
estimate cost  
how long - Oct 5 deadline

9-27-73

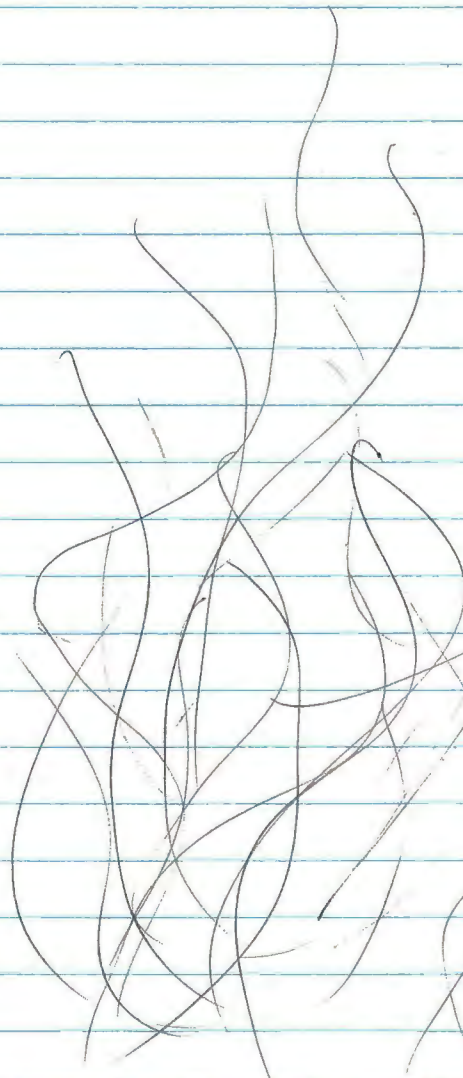

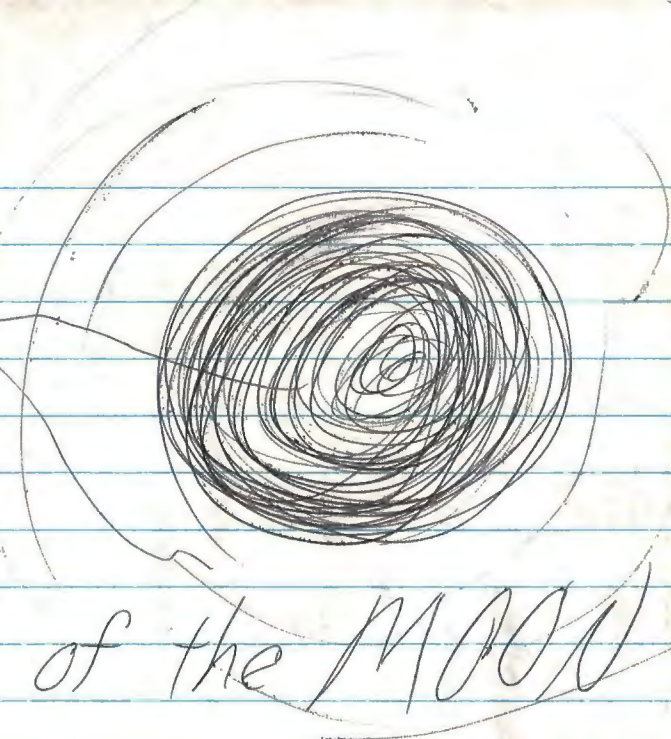
Vickie Morgan, editor of the ~~Long~~ Signal, offered to go up to the printer's with me on Tuesday to act as an adviser.

I talked to Mr. Bill Downs, journalism teacher, about which printer he would ~~be~~ advise. He recommended "Balfour" on the basis of quality, of workmanship & price.

Talked to Dr. Taylor, Dr. Nix & several townspeople in an effort to find pictures ~~not~~ suitable ~~of~~ for a Kodolith - was unsuccessful. Did research in the library tonight & came up with a few ideas for the design

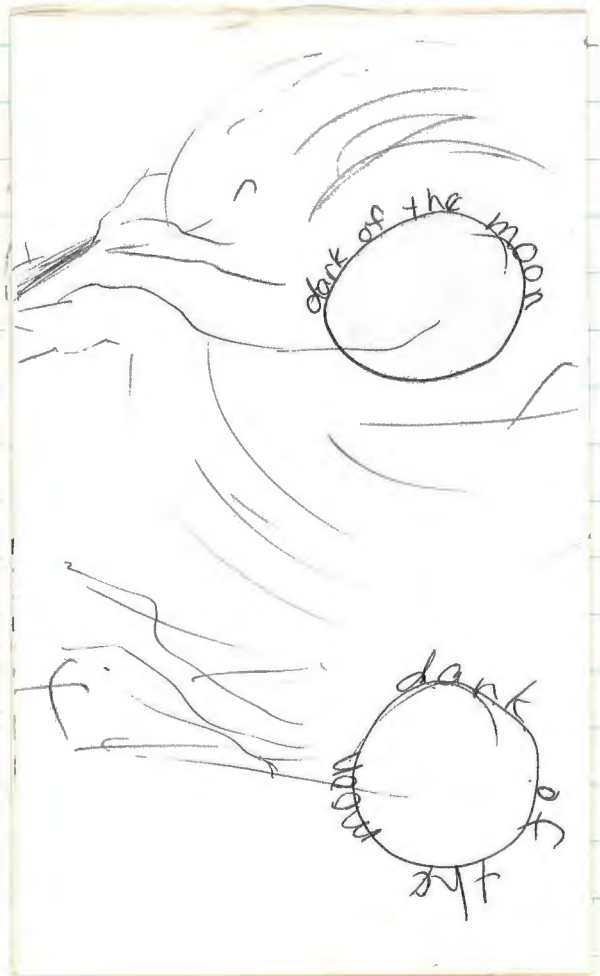


DARK of the MOON



Library work -  
continued...

Talked to Jim  
Veneman today.  
(school photographer)  
He is willing to  
take any shot we  
need - free of charge  
since it's for the  
school. He said the  
printing company  
would take the photo  
we want to use &  
turn it into a Kodolith  
for us.



Areas of Am. Folklore

LS

398

B658t

Tree is nice LS

E

U2H



LS Photos

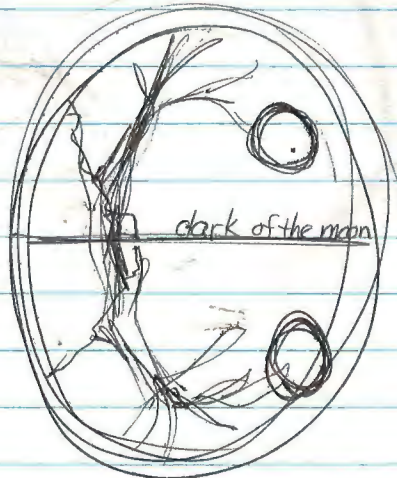
582

H974t

LS Tree stories

E

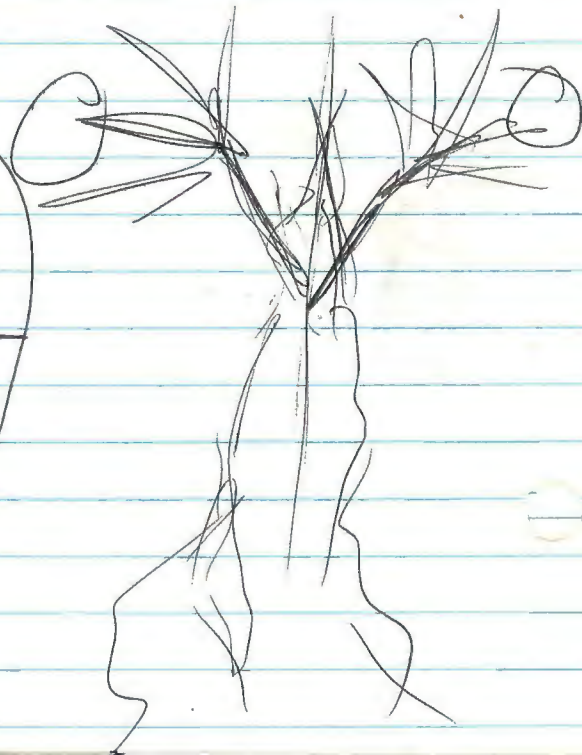
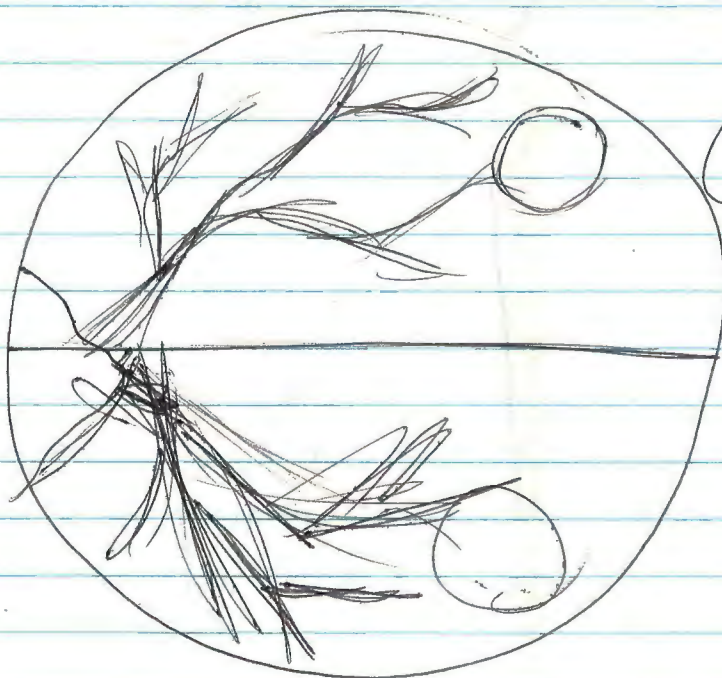
B455p



LS Guide

582

271t





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Veneman today.  
(school photographer)  
He is willing to  
take any shot we  
need - free of charge  
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printing company  
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we want to use &  
turn it into a Kodak  
for us.



dark of the moon



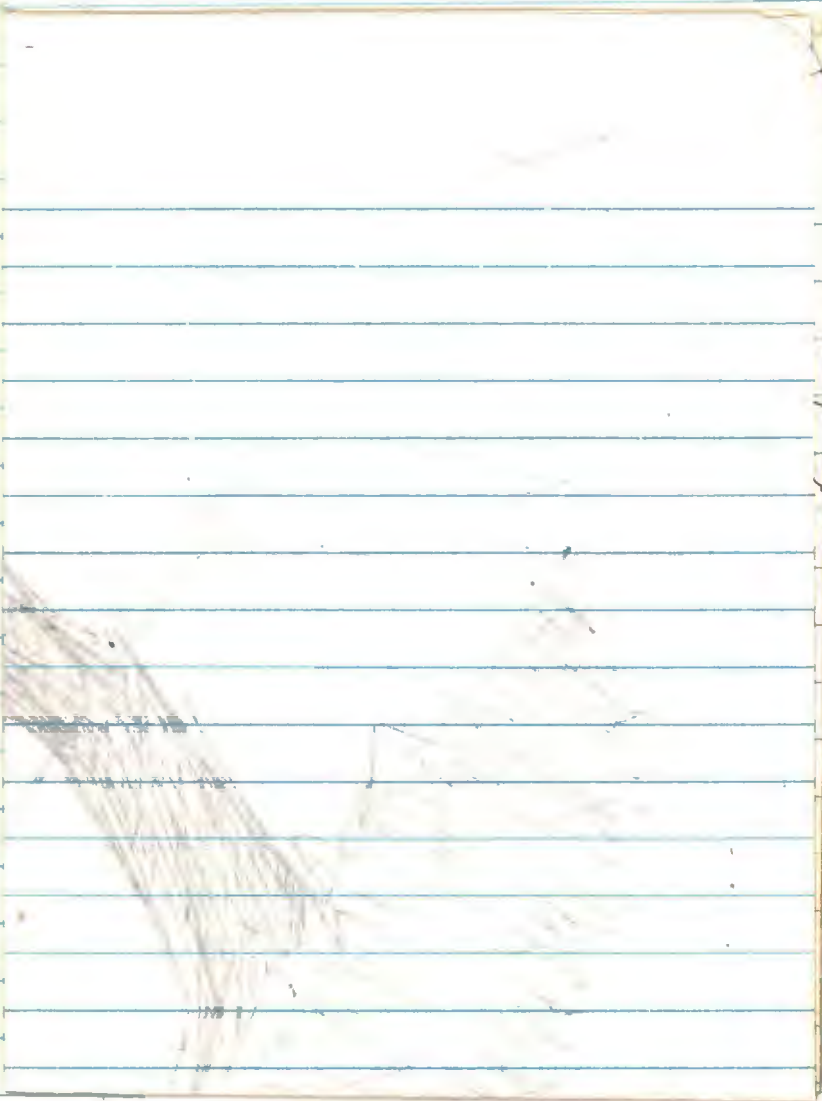


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dark of the moon



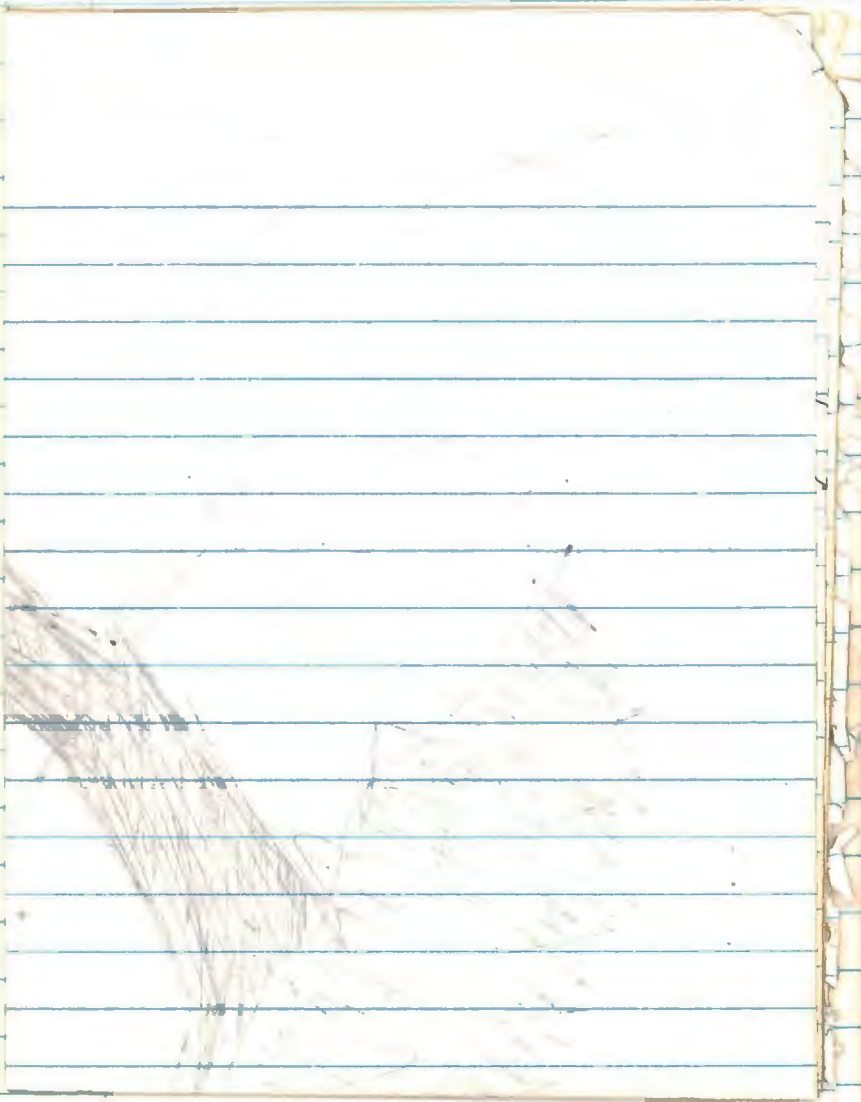


Talked to Jim Veneman today. (school photographer) He is willing to take any shot we need - free of charge since it's for the school. He said the printing company would take the photo we want to use & turn it into a kodalith for us.

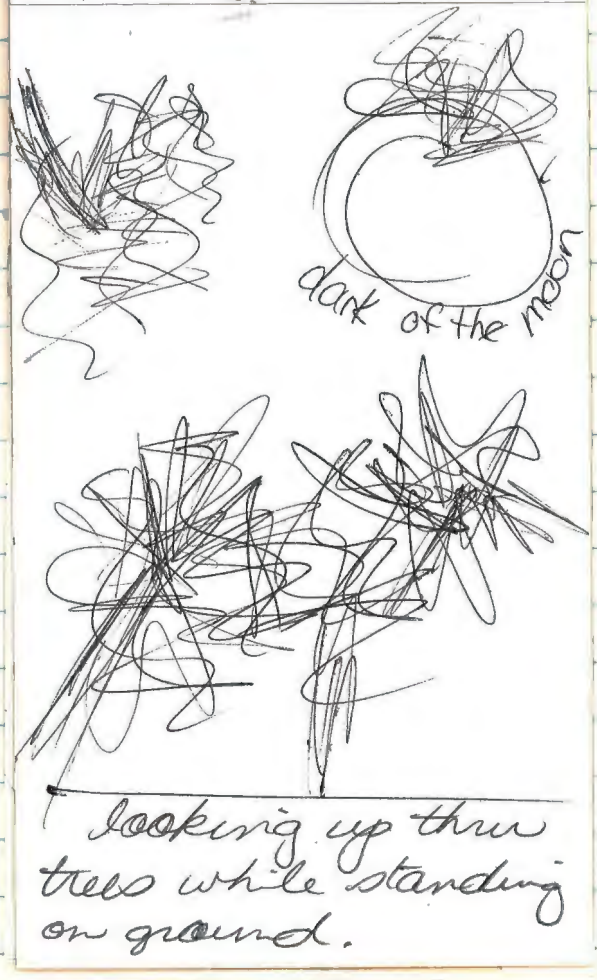


students  
504  
UDE  
Oct.  
15-20





Talked to Jim Veneman today. (school photographer) He is willing to take any shot we need - free of charge since it's for the school. He said the printing company would take the photo we want to use & turn it into a Kodak for us.



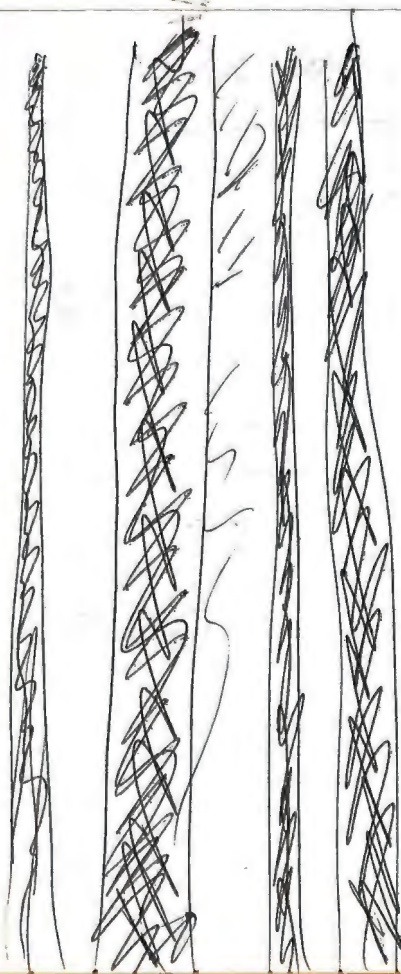
Looking up thru trees while standing on ground.

Talked to Jim  
Veneman today.  
(school photographer)  
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take any shot we  
need - free of charge  
since it's for the  
school. He said the  
printing company  
would take the photo  
we want to use &  
turn it into a kodalith  
for us.



DARK OF THE MOON

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Veneman today.  
(school photographer)  
He is willing to  
take any shot we  
need - free of charge  
since it's for the  
school. He said the  
printing company  
would take the photo  
we want to use &  
turn it into a Kodolink  
for us.



pop photography

Dec. p. 5

Oct. p. 82

July - Dec  
vol 71

1972

Talked to Jim  
Veneman today.  
(school photographer)  
He is willing to  
take any shot we  
need - free of charge  
since it's for the  
school. He said the  
printing company  
would take the photo  
we want to use &  
turn it into a Kodolith  
for us.

Talked to Jim Veneman today. (school photographer) He is willing to take any shot we need - free of charge since it's for the school. He said the printing company would take the photo we want to use & turn it into a Kodolith for us.



dark of the moon

We decided definitely to  
use Balfour Printing + Stationery Co., Inc.  
816 W. 7th  
D.A., Ok. 72201  
374-2363

Need to call tomorrow on Watts  
line to make an appointment  
for Tuesday afternoon with them.

Picked up sample posters, <sup>programs + table cards</sup> from  
Mr. Holt to show the printing Co. on  
Tuesday. He said not to worry about  
the cost of publicity too much since  
the theatre has a bigger budget  
this year. Mr. Caldwell asked that  
we get an estimate of cost from  
Balfour on Tues.

9-20-13

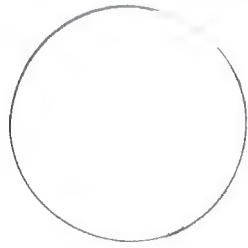
Jim Vereman plans to super-  
impose 2 pictures on top of a third.  
Went out today + shot photographs  
of dead trees + <sup>jagged</sup> landscapes. Meet  
with Richard Scipes at 12:30 to  
talk over program design. We looked  
thru collections of Nat. Geographic,  
Life, Popular Photography, etc. to get  
ideas.

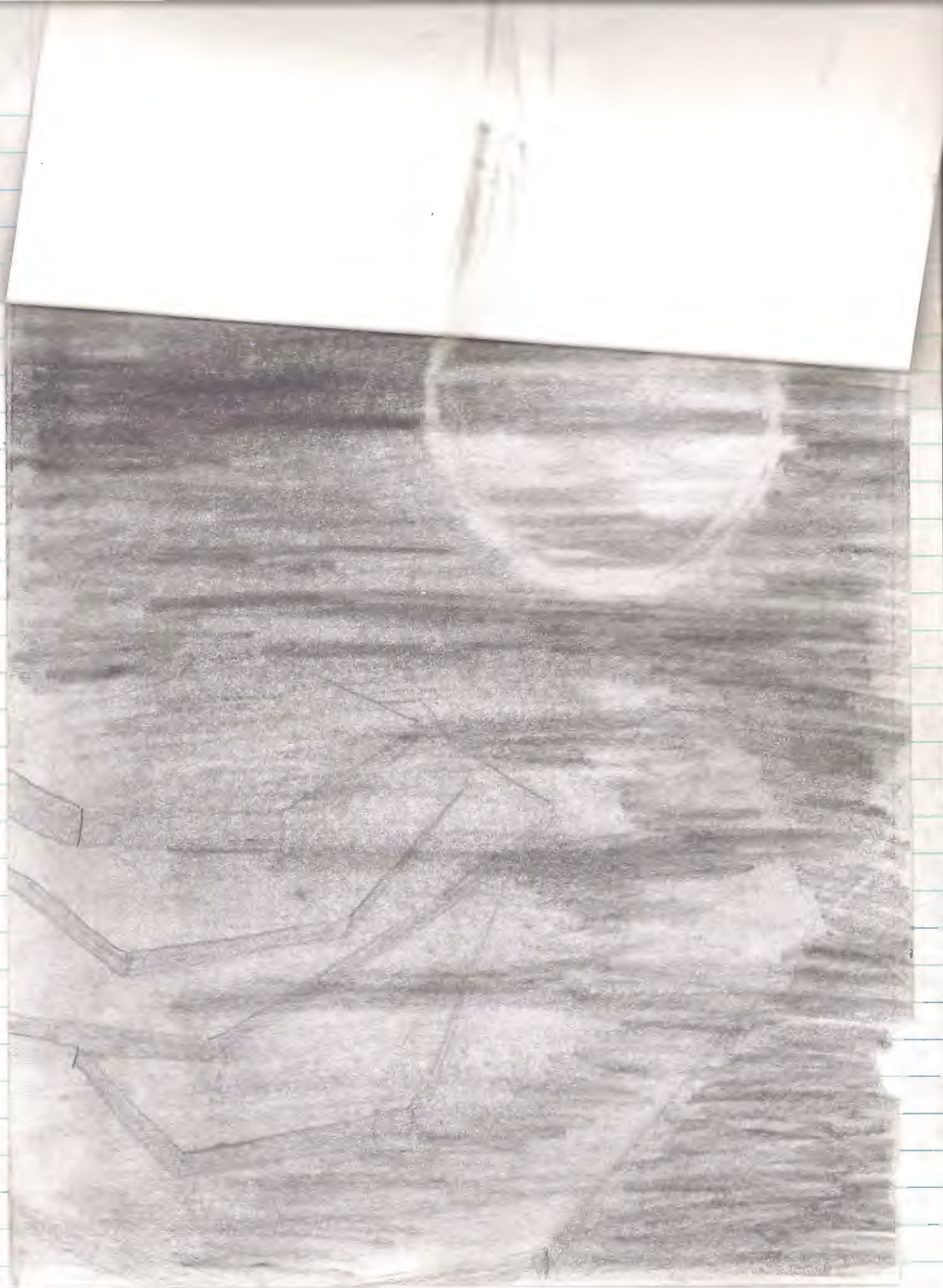


9-21-73

Sketches by Richard Scipres:







9-22-73

Sketches by Joe Marbut:

The **QUACHITA THEATER** presents



by... Howard Richardson  
& directed by... Raymond Caldwell

In The Round

Verser Drama Center

16-20 October

admission price 50¢ & 75¢

8:00 pm

The OJACHITA  
THEATER

PRESENT

DARK OF THE MOON by HOWARD RICHARDSON



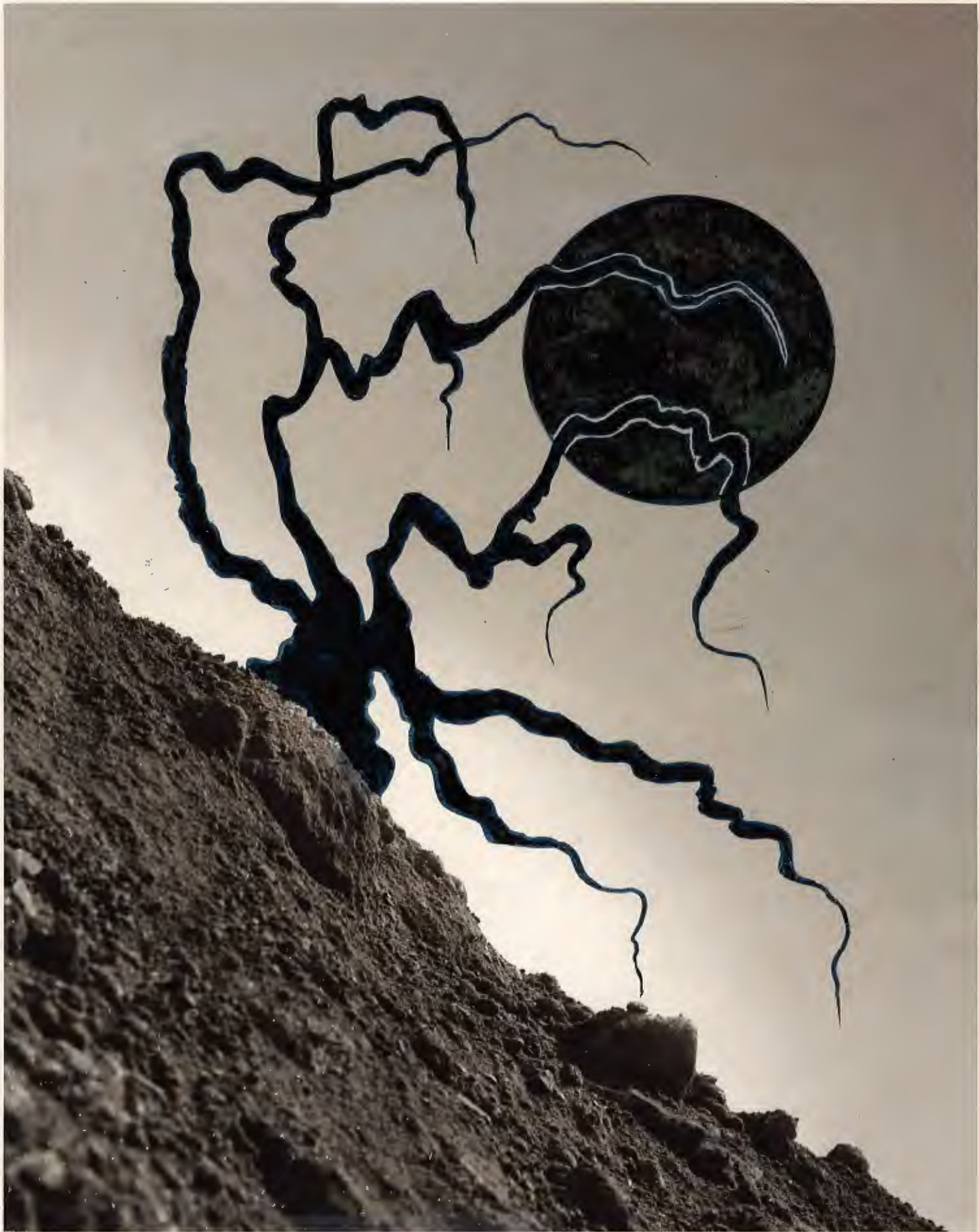
VERSER  
DRAMA  
CENTER

IN THE ROUND

DIRECTED  
BY  
RAYMOND  
CALDWELL

8 pm October 16 - '20

First photograph done by Jim  
Veneman



more doodles ↘

more notes  
about the printers ↘



date: Oct 16-20

admis.

stud 75¢ student I.D's \$50

adults \$1.00

reserved seats only  
time 8:00

1:30  
CB Park  
Lot

-Mr. C's quote

Balfour

816 W. 7th

LR, Ark. 72201

374-2363

pick up proofs  
Fri.

how many?

programs 1000

posters 50

tablecards 200



# DUMMY SHEET

★ THE VERSEZ THEATRE  
- presents

## DARK OF THE MOON

- by Howard Richardson and William Berner  
directed by Raymond Caldwell

### ★ CAST OF CHARACTERS

John _____	Michael Smith
Conjur Man _____	Earl Coleman
Dark Witches _____	Tana Mitchell
	* Jeanne Wesley
	. Susan Henley
	. Gayle Brown
Fair Witches _____	Betty Spearman
	. Nona Orrick
	. Shawn Shannon
	. Brenda Echols
Warlocks _____	Jon Grafton
	. Joe Cantu
	. Larry Raines
	. Bobby Myers
Conjur Woman _____	Pat Turner
Jenkins _____	David Callier
Uncle Smelcove _____	Richard Scifres
Mr. Summey _____	Mike Jett
Mrs. Summey _____	Melissa Schöepfel
Mr. Bergen _____	Eddie Darbonne
Mrs. Bergen _____	Camilla Ellis
Atkins _____	Jim Hanner
Burt Dinwitty _____	Bubba Hawley
Hank Gudgeon _____	Oscar Gloor
Edna Summey _____	Renee Vincent
Miss Metcalf _____	Kathy Haygood
Ella Bergen _____	Sharon Downen
Greene Gorman _____	<del>Cherise Pearson</del>
Barbara Allen _____	<del>Mary E. Conner</del>
Marwin Hudgins _____	Jean Buckner
Mr. Allen _____	Dwaine Clark
Mrs. Allen _____	* Gene Vestal
Preacher Haggler _____	* Pat Huchabee
Hattie Heffner _____	* Bill Ballard
Towns People _____	Mary E. Conner
	Anne Mosteller, Janis Percifull

Mike Edwards, Chris Wesley

## Technical Assistants

Assistant Director	_____	Renée Vincent
Stage Manager	_____	Chick Howard
Lighting Chairman	_____*	Bob Belshan
Sound Chairman	_____*	Betty McDonald
Makeup Chairman	_____	Kathy Haygood
Properties Chairman	_____	Mike Jett
Publicity Chairman	_____	Susan Coppenger
Costume Chairman	_____	Pat Huchabee
Set Construction Chairman	_____+●	Richard Smith
House Committee Chairman	_____	Sharon Hibbard
Choreographer	_____	Renée Vincent

→ { Music Coordinator: Charles Wesley  
Set Design by Richard Smith  
Program Design by Susan Coppenger(?) } →

## ACT ONE

- Scene 1. The Peak of a Ridge in the Smokey Mountains.
- Scene 2. The Central Square of Buck Creek.
- Scene 3. Outside the Allen Cabin on Chunky Gal Mountain.
- Scene 4. The General Store of Buck Creek.  
(10 minute intermission)

## ACT TWO

- Scene 1. A Clearing in the Woods.
- Scene 2. Barbara and John's Cabin.
- Scene 3. The Mountain Ridge.
- Scene 4. The Church in Buck Creek.
- Scene 5. The Mountain Ridge.

~\*~

The theatre is the only human institution that mirrors our insanities, our greatness, our ugliness and beauty, our hates and our loves. Through images, impressions, poetry, through the personalities of the actors, the theatre gives us the power to generate ideas, feed the imagination, challenge the platitudes... and come to grips with the lies, conventions, and hypocrisy in our lives and to reveal truth.

~\*~

# ACKNOWLEDGMENTS

Mr. Dennis Halt Sr.

Mr. Charles Wesley

Mr. Brad Barnett

Baker's Hilltop Antiques, Waldron, Arkansas

Mr. Richard Smith

Barbara Good

Jim Yoder

Rabbi McKinnon

## NOTES:

→ The Vesper Theatre Season for 1973-74 →

Dark of the Moon — Oct. 16-20, 1973

The Last Bouquet by Dennis Halt — Dec. 4-8, 1973

Pippi Longstocking (children's theatre) — Feb. 21-23, 1974

As You Like It — Wm. Shakespeare — Apr. 30 — May 4, 1974

(Pi Epsilon Delta)

near bottom \* Member of National Collegiate Players, National Honorary Dramatic Fraternity  
+ Member of Alpha Psi Omega

~~produced in~~

~~Vesper Theatre~~, Ouachita Baptist University  
Department of Speech and Theatre Arts  
→ Arkadelphia, Arkansas ←

Bottom - small type

*Handwritten mark*

TECHNICAL ASSISTANTS

Assistant Director . . . . . Renee Vincent  
 Stage Manager . . . . . Chuck Howard  
 Lighting Chairman . . . . . \*Bob Belshan  
 Sound Chairman . . . . . \*Betty McDonald  
 Makeup Chairman . . . . . Kathy Haygood  
 Properties Chairman . . . . . Mike Jett  
 Publicity Chairman . . . . . Susan Coppenger  
 Costume Chairman . . . . . Pat Huckabee  
 Set Construction Chairman . . . . . +Richard Smith  
 House Committee Chairman . . . . . Sharon Hibbard  
 Choreographer . . . . . Renee Vincent

Music Coordinator: Charles Wesley  
 Set Design by Richard Smith  
 Program design by Jim Veneman

*Handwritten mark*

SYNOPSIS OF SCENES

ACT I:

- Scene 1: The Peak of a Ridge in the Smokey Mountains.
- Scene 2: The Central Square of Buck Creek.
- Scene 3: Outside the Allen Cabin on Chunky Gal Mountain.
- Scene 4: The General Store of Buck Creek.

(10 minute intermission)

ACT II:

- Scene 1: A Clearing in the Woods.
- Scene 2: Barbara and John's Cabin.
- Scene 3: The Mountain Ridge.
- Scene 4: The Church in Buck Creek.
- Scene 5: The Mountain Ridge.

The theatre is the only human institution that mirrors our insanities, our greatness, our ugliness and beauty, our hates and our loves. Through images, impressions, poetry, through the personalities of the actors, the theatre gives us the power to generate ideas, feed the imagination, challenge the platitudes. . . and come to grips with the lies, conventions, and hypocrisy in our lives and to reveal truth.

*Handwritten flourish*

THE VERSER THEATRE

PRESENTS

DARK OF THE MOON

by Howard Richardson and William Berney  
Directed by Raymond Caldwell

CAST OF CHARACTERS

John . . . . .	Michael Smith
Conjur Man . . . . .	Earl Coleman
Dark Witches . . . . .	Tana Mitchell
	*Jeanne Wesley
	Susan Henley
	Gayle Brown
Fair Witches . . . . .	Betty Spearman
	Nona Orrick
	Shawn Shannon
	Brenda Echols
Warlocks . . . . .	Jon Grafton
	Joe Cantu
	Larry Raines
	Bobby Myers
Conjur Woman . . . . .	Pat Turner
Jenkins . . . . .	David Collier
Uncle Smelicue . . . . .	Richard Scifres
Mr. Summey . . . . .	Mike Jett
Mrs. Summey . . . . .	Melissa Schoepfel
Mr. Bergen . . . . .	Eddie Darbonne
Mrs. Bergen . . . . .	Camilla Ellis
Atkins . . . . .	Jim Danner
Burt Dinwitty . . . . .	Bubba Hawley
Hank Gudger . . . . .	Oscar Gleor
Edna Summey . . . . .	Renee Vincent
Miss Metcalf . . . . .	Kathy Haygood
Ella Bergen . . . . .	Sherry Downen
Greeny Gorman . . . . .	Cheri Pearson
Barbara Allen . . . . .	Jean Buckner
Marvin Hudgins . . . . .	Dwaine Clark
Mr. Allen . . . . .	*Gene Vestal
Mrs. Allen . . . . .	Pat Huckabee
Preacher Haggler . . . . .	*Bill Ballard
Hattie Heffner . . . . .	Mary E. Conner
Townspeople . . . . .	Mike Edwards
	Charles Wesley
	Anne Mosteller
	Janis Percefull

58/0

36.4

8PT

CRP

Cite

out

(M)

in veller black

ACKNOWLEDGMENTS

Mr. Dennis Holt, Sr.	Mr. Richard Smith
Mr. Charles Wesley	Barbara Good
Mr. Brad Barnett	Jim Yoder
Baker's Hilltop Antiques, Waldron, Arkansas	Robbie McKinnon

NOTES:

THE VERSER THEATRE SEASON FOR 1973-74

Dark of the Moon . . . . . Oct. 16-20, 1973  
 The Last Bouquet by Dennis Holt . .Dec. 4-8, 1973  
 Pippi Longstocking (Children's Theatre) . . . . . Feb. 21-23, 1974  
 As You Like It--William Shakespeare . . . . . Apr. 30-May 4, 1974

*↓*  
*Shaw*

\*Member of National Collegiate Players (Pi Epsilon Delta), National Honorary Dramatic Fraternity

†Member of Alpha Psi Omega

*Shaw*



Ouachita Baptist University  
 Department of Speech and Theatre Arts  
 Arkadelphia, Arkansas

9-24-73

Vickie Morgan, editor of "The Signal" & I took information to the printers in L.R. We took along a "dummy" sheet with our cover design & the typed info laid out. We ordered 1000 programs, 50 posters, & 200 tablecards - to be delivered Oct. 5. ~~They~~ (We will receive a copy of the program to be proof-read & sent back <sup>before final printing</sup> on 9-28)

10-1-73

Sent publicity letters to the high schools within a 100 mile radius of Arkadelphia & to each high school attended by the members of the cast. ~~These~~ Mr Caldwell has the list of addresses & the school pays for postage. ~~The~~ The Speech & Drama Dept. provides the stationery for each mail out but the OBU print shop does all printing of mail-outs free of charge. We sent out around 120 letters to the high schools. The following pages contain a partial mailing list & the rough draft of the letter itself.

- ✓ Dallas
- ✓ Nevada
- ✓ Saline
- ✓ Clark
- ✓ V. Springs
- ✓ Garland
- ✓ Pike
- ✓ Wichita

Grant chain  
Speech Dept

Howard  
Hempstead

Clark

✓ Amity - Wilburn E. Davis, Supt. 71921

✓ Arkadelphia - Robt W. Stephens, " 71923 [Dale Robbins, Prin.]  
11th & Haddock Sts. [Howard 8  
John. H. Hardin, princ.  
Third St.]

✓ Gudon - Bobby Smithson, Supt. [John. H. Hardin, princ.  
Third St.]

✓ Adolona - Lester Macumber, Supt. 71962

✓ Spokman - Marvin Frazier, Supt; Prin  
Tarkington, princ. 71765

✓ Fordyce - Jack Freshman, Supt. 71742  
Carl Coats Jr., Princ.

✓ Cutter-Morning Star

- Howard Mayberry, Supt.

- Richard J. Lantham, Prin, Hot Sp.

At 2 - 71901

✓ Fountain Lake - Robbie Hancock, Prin. At 7 J 71901

✓ Hot Springs - ~~Wald~~ Roger Rogus, Prin. 701 Emory

✓ Lake Hamilton - Ralph Pinkerton, Prin.,  
Pleasy, At 1 71964

✓ Lakeside - E.B. Shehane, Prin. 4429 Malvern Ad.,

✓ Mt. Pine - Lynn Boston, prin. 71956 71901

✓ Garland Co. District - W.R. Sheets, Supt. 455

✓ Bodcaw -loyd Baker, Supt. - Rosston At 2

✓ Cali - Elmer Brown, Supt. 71828 71858

✓ Central - O.G. Lewis, Supt.; Loneburg 71844

✓ Summit - Gene Ross, Supt. 71835

✓ Oak Grove - Mitchell Poland - Rosston 71858

14



- ✓ Blevins - Kermit Gamson - P - 71825 71801  
✓ Hope - Bobby Whitmarsh - P - 1700 S Main  
Patmas - Gene Earl Foster - S 71856  
Saratoga - M H Peebles S 71859 71801  
Spring Hill - O. B. Thourton, S - Hope - Rt 1  
Lincoln - Henry B. Boy. P. 71862  
Grapevine - Bobby B. Daniel S. 72057  
✓ Seola - Helen Williams - S - 72084  
✓ Poyen - Willm. C. Nichols, P. 72128  
Prattsville - Cecil Holt - S - 72129  
Shendan - James King III, P - 800 W. Vine 72150

# THEATRE IN THE ROUND

for reservations of  
into call

The Verser Theatre will ~~present~~ present  
Dark of the Moon - ~~co-authored~~  
by Howard Richardson & Willm.

Berney Oct 16-20, with the following performance  
Admission: \$7.50, A \$1.00 - tickets by reservation <sup>schedule:</sup> only.

② Rooted deep in the folk legends of  
the Smokey Mt. Dark of the Moon is  
a powerful ~~moving drama~~

① We believe you may want to encourage  
your students to attend 1 of ~~the~~ performances.

③ The play is based on the ~~folk~~ <sup>ballad</sup> ~~of BA & the production~~  
Barbara Allen. ~~It features a number~~  
~~of songs characteristic to the Smokey Mt. area.~~  
~~It features a number of other folk tunes~~  
~~characteristic of the Smokey Mt. area.~~ ~~Its~~  
~~atmosphere~~

④ These & other topics should prove  
interesting to the student of English,  
Sociology, Religion, History, Music, etc.  
as well as to the student of drama.

⑤ This supernatural drama has  
~~received~~ received the Maxwell  
Anderson award for the best verse  
drama of the year, has been played  
in most of the leading the capitals of  
the world, including ~~some~~ produced 3 times  
for ~~on~~ Nat. television ~~3 times~~ & has ultimately  
~~become~~ become a favorite in amateur &  
college theatres throught the country.

We will be happy to reserve blocks of  
seats for groups on a "1st-come-1st-serve" basis.



Ouachita  
Baptist  
University

Arkadelphia, Arkansas 71923

Speech and Theatre Arts

THEATRE-IN-THE-ROUND

The Verser Theatre will present Dark of the Moon coauthored by Howard Richardson and William Berney, October 16 through 20 with the following performance schedule:

Tuesday, October 16, 8:00 pm  
Wednesday, October 17, 8:00 pm  
Thursday, October 18, 8:00 pm  
Friday, October 19, 8:00 pm  
Saturday, October 20, 8:00 pm

Admission: Students 75¢, Adults \$1.00

All Seats are reserved seats! ! ! (We will be happy to reserve blocks of seats for groups on a "first come first serve" basis.)

We believe you may want to encourage your students to attend one of the performances.

Rooted deep in the folk legends of the Smoky Mountains, Dark of the Moon is a powerful dramatic fantasy. The play is based on the Ballad of Barbara Allen, and the production is flavored with a number of other folk tunes characteristic of the Smoky Mountain area. This superstitious drama has received the Maxwell Anderson award for the "best verse drama of the year", has been produced three times for national television, and has ultimately become a favorite in amateur and college theatres throughout the country. The play should prove interesting to the student of English, Sociology, Religion, History, Music, etc., as well as to the student of drama.

We are proud to offer our production of this fine play, another in the continuing series of great dramas in our theatre repertory. We solicit your support.

Thank you.


Raymond Caldwell  
Speech and Drama Department  
Ouachita University

FOR RESERVATIONS  
OR MORE INFORMATION  
CALL 246-4531  
EXT. 249

10-5-73

Received the programs, posters,  
& tablecards. Mr. Caldwell's  
Stagecraft class put up the  
posters around town. I took  
120 of the tablecards to the OBU  
cafeteria & divided up the  
remaining 80 between 3  
Arkadelphia restaurants: Town-  
house, Pizza - Q, & Holiday & Mr.

**DARK OF THE MOON**



**Students .75 - I.D.'s .50 - Adults \$1**

**OCTOBER 16-20 8:00 P.M.**

**VERSER DRAMA CENTER**

# DARK OF THE MOON



## TECHNICAL ASSISTANTS

Assistant Director .....	RENEE VINCENT
Stage Manager .....	CHUCK HOWARD
Lighting Chairman .....	*BOB BELSHAN
Sound Chairman .....	*BETTY McDONALD
Makeup Chairman .....	KATHY HAYGOOD
Properties Chairman .....	MIKE JETT
Publicity Chairman .....	SUSAN COPPENGER
Costume Chairman .....	PAT HUCKABEE
Set Construction Chairman .....	+RICHARD SMITH
House Committee Chairman .....	SHARON HIBBARD
Choreographer .....	RENÉE VINCENT

Music Coordinator: Charles Wesley  
Set Design by Richard Smith  
Program Design by Jim Veneman

## SYNOPSIS OF SCENES

### ACT I:

- Scene 1: The Peak of a Ridge in the Smokey Mountains.
- Scene 2: The Central Square of Buck Creek.
- Scene 3: Outside the Allen Cabin on Chunky Gal Mountain.
- Scene 4: The General Store of Buck Creek.

( 10 minute intermission )

### ACT II:

- Scene 1: A Clearing in the Woods.
- Scene 2: Barbara and John's Cabin.
- Scene 3: The Mountain Ridge.
- Scene 4: The Church in Buck Creek.
- Scene 5: The Mountain Ridge.



The theatre is the only human institution that mirrors our insanities, our greatness, our ugliness and beauty, our hates and our loves. Through images, impressions, poetry, through the personalities of the actors, the theatre gives us the power to generate ideas, feed the imagination, challenge the platitudes . . . and come to grips with the lies, conventions, and hypocrisy in our lives and to reveal truth.



THE VERSER THEATRE

PRESENTS

DARK OF THE MOON

by Howard Richardson and William Berney

Directed by Raymond Caldwell

CAST OF CHARACTERS

John .....	MICHAEL SMITH
Conjur Man .....	EARL COLEMAN
Dark Witches .....	TANA MITCHELL
	*JEANNE WESLEY
	SUSAN HENLEY
	GAYLE BROWN
Fair Witches .....	BETTY SPEARMAN
	NONA ORRICK
	SHAWN SHANNON
	BRENDA ECHOLS
Warlocks .....	JON GRAFTON
	JOE CANTU
	LARRY RAINES
	BOBBY MYERS
Conjur Woman .....	PAT TURNER
Jenkins .....	DAVID COLLIER
Uncle Smelicue .....	RICHARD SCIFRES
Mr. Summey .....	MIKE JETT
Mrs. Summey .....	MELISSA SCHOEPEL
Mr. Bergen .....	EDDIE DARBONNE
Mrs. Bergen .....	CAMILLA ELLIS
Atkins .....	JIM DANNER
Burt Dinwitty .....	BUBBA HAWLEY
Hank Gudger .....	OSCAR GLOOR
Edna Summey .....	RENÉE VINCENT
Miss Metcalf .....	KATHY HAYGOOD
Ella Bergen .....	SHERRY DOWNEN
Greeny Gorman .....	CHERI PEARSON
Barbara Allen .....	JEAN BUCKNER
Marvin Hudgins .....	DWAINE CLARK
Mr. Allen .....	*GENE VESTAL
Mrs. Allen .....	PAT HUCKABEE
Preacher Haggler .....	*BILL BALLARD
Hattie Heffner .....	MARY E. CONNER
Townspeople .....	MIKE EDWARDS
	CHARLES WESLEY
	ANNE MOSTELLER
	JANIS PERCEFULL

DARK OF THE MOON

## ACKNOWLEDGMENTS

Mr. Dennis Holt, Sr.  
Mr. Charles Wesley  
Mr. Brad Barnett  
Baker's Hilltop Antiques, Waldron, Arkansas

Mr. Richard Smith  
Barbara Good  
Jim Yoder  
Robbie McKinnon

## NOTES:

### THE VERSER THEATRE SEASON FOR 1973 - 74

Dark of the Moon ..... Oct. 16-20, 1973  
The Last Bouquet by Dennis Holt ..... Dec. 4-8, 1973  
Pippi Longstocking (Children's Theatre) ..... Feb. 21-23, 1974  
As You Like It -- William Shakespeare ..... Apr. 30 - May 4, 1974

\* Member of National Collegiate Players (Pi Epsilon Delta), National Honorary Dramatic Fraternity

+ Member of Alpha Psi Omega

Ouachita Baptist University  
Department of Speech and Theatre Arts  
Arkadelphia, Arkansas



PROGRAM ADDITIONS

CAST OF CHARACTERS

*Floyd Allen*.....*Ronald Burt*

TECHNICAL ASSISTANTS

*Set Decoration Chairman*.....*Nona Orrick*

ACKNOWLEDGEMENTS

*Mrs. Patsy Dickens*

*Mike Jett*

*First Baptist Church*

*Stagecraft Class*

10-8-73

~~XXXXXXXXXX~~

+ staff.

Sent letters to the faculty  
each will serve as a complimentary  
ticket.



Ouachita  
Baptist  
University

Arkadelphia, Arkansas 71923

Speech and Theatre Arts

OCTOBER 10, 1973

Dear Colleague:

ARENA STAGING!

The Verser Theatre presents its first major production of the 1973-74 season, with Howard Richardson and William Berney's, Dark of the Moon, October 16-20. I want to extend my personal invitation for you to attend. This letter will serve as a "complimentary ticket" . . . Please present it at the boxoffice.

I feel that you might be particularly interested in this production, not only because of the stature of the play, but also because it will be performed "IN-THE-ROUND"!

Performance Schedule: 8:00 pm on Tuesday through Saturday nights.

We believe you may want to encourage your students to attend one of the performances.

Rooted deep in the folk legends of the Smoky Mountains, Dark of the Moon is a powerful dramatic fantasy. The play is based on the Ballad of Barbara Allen, and the production is flavored with a number of other folk tunes characteristic of the Smoky Mountain area. This superstitious drama has received the Maxwell Anderson award for the "best verse drama of the year", has been produced three times for national television, and has ultimately become a favorite in amateur and college theatres throughout the country. The play should prove interesting to the student of English, Sociology, Religion, History, Music, etc., as well as to the student of drama.

I hope Dark of the Moon will provide a stimulating and interesting evening for you!

Sincerely,

Raymond Caldwell

10-13-73

Taped a 30 second radio spot about the play at KURC. FREE!!! Mike Smith read the following while Charles Wesley, Richard Scires, + Ronald Burt provided background instrumental music. It should be broadcasted about every 2 hours.

~~Mon~~  
9-3 PS  
3:30 - 4:00 ~~Green~~  
~~Tues~~  
~~Wed~~  
1-3 PS  
3:30 obs. ~~Wesley M~~  
~~Thurs~~  
3:00 - ~~Green~~  
4:00 ~~Wesley M~~

radio spot

- 30 sec.
- reserved seats only
- 75¢, \$1.00 - on sale at Uverson The.
- 16-20 Tues. - Sat nights 8:00 p.m.

OBU's Uverson Theatre proudly presents its 1st major production of the '73-'74 season - Dark of the Moon. This thrilling ~~superstitious~~ drama is rooted <sup>deep</sup> in the superstitious folk legends of the Smoky Mt. folk. The play will be performed in-the-round Oct 16-20 - Tues. thru Sat. nights at 8:00 p.m.

Due to a limited seating capacity, ~~ALL SEATS ARE RESERVED~~ admission is restricted to RESERVED SEATS ONLY. Tickets are on sale at Uverson The at a cost of 75¢ ~~for~~ <sup>for</sup> students <sup>and BO's</sup> & \$1.00 for adults. Thank You.

49  
1  
/ 4  
3

10-15-73

These notices went in  
every student's Post Office  
box as a reminder.

Verser Theatre presents its first production of the '73-'74 season--Dark of the Moon. This play deals with the superstitious legends of the Smoky Mountain area and is flavored with bits of its folk music. The drama will be performed IN-THE-ROUND at 8:00 pm on Tuesday through Saturday nights, October 16-20. ALL SEATS ARE RESERVED SEATS! Tickets may be purchased at Verser Drama Center at the cost of 75¢ for students, 50¢ for OBU students with I.D.'s, and \$1.00 for adults.

10-16-73

Tuesday's SIGNAL

Page 2-OUACHITA SIGNAL, October 16, 1973

# Lette



## ...on competence

Dear Editor,

Concerning the past two letters slashing the Student Activities Director, Larry Payton, we would like to provide another side to the story.

The first letter said that we elected a "hard-working SELF chairman." Our chairman is directly involved with many other campus activities and has said himself that he does not have the time needed to devote to this office.

A second misunderstanding is on the matter of reserving buildings, rooms and other areas. In order to reserve a room there are two requirements: 1) A form must be filled out with all the pertinent information. This serves as a written record and helps to prevent conflicts. 2) Some rooms require a deposit before they can be reserved. Because certain people have not followed this procedure in the past, the resulting conflicts are surely understandable.

In our opinion Larry Payton has gone out of his way to prevent "hassles". In our dealings with Larry (which have included several activities, not just one) we have found him to be extremely cooperative and helpful. We suggest to the author of the second letter, that rather than telling the administration and student body about Larry's

## Dea

By GENE A  
Columnist

By some sor  
athletes who  
disease or inj  
matter for se

Two such p  
which was ma  
years ago, a  
rently in rele  
current relea  
ly."

Since I hav

10-22-73

Sent "thank-you" notes to  
Dicki Morgan & Gini Veneman.