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OUACHITA
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NEWS

For immediate release

Ouachita's Tiger Tunes wins regional CASE Outstanding Student Advancement Program award

By Sarah Davis

March 16, 2018

For more information, contact OBU's news bureau at newsbureau@obu.edu or (870) 245-5208



ARKADELPHIA, Ark. – Ouachita Baptist University's annual Tiger Tunes won the CASE Outstanding Student Advancement Program award in the regional competition on Feb. 24, beating out the University of Oklahoma and Oklahoma State University. Tiger Tunes will compete at nationals this August in Louisville, Ky.

CASE, the Council for Advancement and Support of Education, is an international association that serves educational institutions and professionals who work on their behalf in alumni relations, communications, development and marketing. The Affiliated Student Advancement Program (ASAP) is an organization within CASE for student organizations like the Ouachita Student Foundation.

"The award recognizes the incredible work of OSF students to put on such a high-profile event and raise so much money for scholarships that they then turn around and give back to students on campus," said Jon Merryman, director of alumni relations and the Ouachita Student Foundation.

OSF joined CASE ASAP in the fall of 2017. "To win the award in our first year as a member of the association against large state schools whose foundations have been members for a number of years is a significant recognition for Tiger Tunes, OSF and for Ouachita as a whole," Merryman said.

Tiger Tunes is a student-produced song-and-dance competition that features social clubs and campus organizations. The annual production is held during Ouachita's Homecoming weekend. Income from the show is awarded as scholarships to juniors and seniors who need financial assistance. Tiger Tunes has raised more than \$1.5 million in its 39 years with a record-breaking \$100,000 raised last fall.

"The CASE award affirms the work that Ouachita Student Foundation members have done to raise scholarship funds for their fellow students through Tiger Tunes over the past four decades," said Dr. Keldon Henley, Ouachita vice president for institutional advancement. "With well over a million dollars raised and awarded to students, CASE has rightly recognized OSF as the Outstanding Student Advancement Program."

For more information, contact Jon Merryman at merrymanj@obu.edu or (870) 245-5111.

PHOTO AVAILABLE FOR DOWNLOAD AT <https://obu.edu/news/2018/03/16/ouachitas-tiger-tunes-wins-regional-case-outstanding-student-advancement-program-award/>.