Publicity for

DARK OF THE MOON

Honors Special Study
by Susan Cappinger
for Raymond Caldwell
fall 1973
3 hour credit
Monday
8-21-76

Talked over plans for "Publicity" with Mr. Caldwell. Was asked to make 2 or 3 posters for tryouts which are to be held Thursday, the 30th, and Friday, the 31st. Made 2 advertisements Monday night using the info supplied by Mr. Caldwell. Have not read the play yet.
Fall Schedule

1973

need guitar players
+ folk singers

Ouachita Baptist University
Arkadelphia, Arkansas
Put up posters in Cafeteria.

Tuesday
8-28-73

Wednesday
8-29-73

Checked with Mr. Caldwell this afternoon and typed up flyers announcing tryouts. Took to the print shop. (1,500 copies) Plan to send & release Sheets to News Bureau. 1. casting 2. mid rehearsals & 3. announcing performances.
OPEN TOPPITS

DARK
of the
MOON

- 4-6 p.m
- Thurs. & Fri.
- at UDC Aud.

Art for
10 women ×
10 men
(based on
arrival)
(no experience or preparation necessary)
PARK
of the
Moos
DARK of the MOON

- 4:00 to 6:30 p.m.
- Tues. & Fri.
- in WDC Auditorium

parts for:
- 2 women 12 men
- guitarists Folk songs needed
  (no experience or preparation necessary)
"DARK OF THE MOON"

Tryouts for "DARK OF THE MOON" will be held today and Friday from 4:00 to 6:00 p.m. in Verser Auditorium. There are parts for 12 women and 12 men, and guitarists and folk singers will also be needed. NO EXPERIENCE OR PREPARATION IS NECESSARY!!!
New Breeze
3 stories

1. Right after cast - gen
2. Mid rehearsals - specific item
3. Announce performance

Letter to all students before play
" faculty + staff (include as complimentary ticket

Marque but profit
Poster & prog. design (name
Seating charts (all the round)

Tryout sheets
9-12-73

Have arranged the following table of deadlines:

<table>
<thead>
<tr>
<th>Date</th>
<th>Items</th>
<th>Completed</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Info to printers</td>
<td></td>
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<tr>
<td></td>
<td>Program</td>
<td></td>
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<td></td>
<td>Table cards for caf.</td>
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<td></td>
<td>Posters</td>
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<tr>
<td>Oct 5</td>
<td>Printed publicity back in Akad.</td>
<td></td>
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<tr>
<td>10-5</td>
<td>Posters up &amp; table cards out</td>
<td></td>
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<tr>
<td>10-1</td>
<td>Letters to AUS around Akadelphia</td>
<td></td>
</tr>
<tr>
<td>10-8</td>
<td>Note to faculty</td>
<td></td>
</tr>
<tr>
<td>10-15</td>
<td>Note to all students</td>
<td></td>
</tr>
</tbody>
</table>

Plan to run 2 more pictures in Signal: 1 on 1st week in Oct, 1 on wk. of the play.
say something about play - ed value - season - reservations
next step - listings of all cast members
not excuse - in 1st 2 sentences speak our intentions in presenting the play.
aggerated truth
say something about the play
all roles assigned
feature story later on - person or crew it looked into
a maj. of students are new (22)
43 people in cast - large cast
in round

paste deadline: Oct. 5
program: Oct 15

ck wi 3 dif places - estimates on
cost for
1000 prog.
50 posters
uniform desc., size, color of ink.
Malcolm Record
NLR
ck LR & Hot Springs shapes - dif ways of folding prog.
papers + prog. - related on the same

note to faculty - Oct. 8
note in all student boxes - Oct. 15

table cards in cafeteria & restaurants
Cowntown - Oct 5

letter to the high schools - 50 -75 mi radio
Talked over purpose & special problems in handling publicity
for "Dark of the Moon" with Mrs. Caldwell. He stressed the importance
of good publicity — a short explanation will go in next newspaper story of purpose in
during the play.

Quote by Mrs. C that will go
in the program.

Miss Susan Coppenger
if we put too much emphasis on 
acceptance of religion that we lose 
it. Some take refuge in ignorance 
and excuse it by claiming it's the will 
of God. We blame God for everything 
good and bad - unwilling to take 
responsibility of mind, he has 
given us - easy out. All good from 
God - all bad for
Susan:

Please keep this in your file. I want it to be "engraved" in an obvious place on the program for Dark of the Moon:

The theatre is the only human institution that mirrors our insanities, our greatness, our ugliness and beauty, our hates and our loves. Through images, impressions, poetry, through the personalities of the actors, the theatre gives us power to generate ideas, feed the imagination, challenge the platitudes, come to grips with the lies, conventions, and hypocrisy in our lives and to reveal truth.
The Drama Dept. wants to use of different printers for "Dark of the Moon" publicity. Talked to mother to find out which company the alumni organization uses for their mail outs. She gave me names & addresses of several companies I want to check into prices.

9-19-73

Discussed program cover design with Mr. Caldwell. Would like to use "Kodolite" technique (photograph). Reported on different printing companies & tentatively decided on "Balfour". 

Have arranged to meet with Richard Scifers at 2:00 on Friday to talk over cover design.

9-26-73
Mrs. Dan Balfour - TA
Balfour Printing & Stationery Co., Inc.
816 W. 7th St.
AR, ARK. 72201
374-2363

NO Internet. Graphics too expensive.
100.0 Center

NO Shepherds

Central (used by WMU)

1801 Scott
372-7137

Jew. City's Printing & Supply
43rd & Commercial
NLR
945-7165 (past mall)

Used last year

Capsio ink
size
WT paper
estimate cost
how long - Oct 5 deadline
Vickie Morgan, editor of the Signal, offered to go up to the printer's with me on Tuesday to act as an adviser.

I talked to Mr. Bill Downs, journalism teacher, about which printer he would advise. He recommended "Balfour" on the basis of quality, of workmanship & price.

Talked to Dr. Raydon, Dr. Nix & several townspeople in an effort to find pictures suitable for a hodolith - was unsuccessful. Did research in the library tonight & came up with a few ideas for the design.
DARK of the MOON
Talked to Jim Venema today.
(school photographer)
He is willingly to take any shot we need - free of charge since it's for the school. He said the printing company would take the photo we want to use and turn it into a kodakite for us.
Talked to Jim
Veneman today.
(school photographer)
He is willingly to
take any shot we
need—free of charge
since it's for the
school. He said the
printing company
would take the photo
we want to use &
turn it into a Kodachrome
for us.
Talked to Mr. Veneman today. (school photographer) He is willingly to take any shot we need - free of charge since it's for the school. He said the printing company would take the photo we want to use & turn it into a Kodak print for us.
Talked to Jim Veneman today. (School photographer) He is willingly to take any shot we need - free of charge since it's for the school. He said the printing company would take the photo we want to use + turn it into a kodolith for us.
Talked to Jim Veneman today. (school photographer) He is willingly to take any shot we need - free of charge since it's for the school. He said the printing company would take the photo we want to use + turn it into a Kodakith for us.

looking up thin trees while standing on ground.
dark of the moon
Talked to Jim Vaneman today. (School photographer) He is willingly to take any shot we need - free of charge since it's for the school. He said the printing company would take the photo we want to use and turn it into a Kodachrome for us.
Talked to Jim Vinenman today, (school photographer). He is willingly to take any shot we need - free of charge, since it's for the school. He said the printing company would take the photo we want to use and turn it into a T-shirt for us.
Talked to Jim Veneman today. (school photographer) He is willingly to take any shot we need - free of charge since it's for the school. He said the printing company would take the photo we want to use and turn it into a kodakitch for us.
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take any shot we
need - free of charge
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printing company
would take the photo
we want to use +
turn it into a lenticith
to our.
We decided definitely to use Balfour Printing + Stationery Co., Inc.
816 W. 7th
L.A. Post. 72201
314-2363

Need to call tomorrow on Watts line to make an appointment
for Tuesday afternoon with them.

Picked up sample postcards from
Mr. Holt to show the printing co. on
Tuesday. He said not to worry about
the cost of publicity too much, since
the theatre has a bigger budget
this year. Mr. Caldwell asked that
I get an estimate of cost from
Balfour on Tues.

Jim Beneman plans to super-
impose 2 pictures on top of a third.
Went out today and took photographs
of dead trees & landscapes. Meet
with Richard Scipes at 12:30 to
talk over program design. We looked
through collections of Nat Geo, Life, Popular Photography, etc. to get
ideas.

9-20-73
Sketches by Richard Scifies:

9-21-75
The OUCHITA THEATER presents

DARK OF THE MOON

by...

& directed by...

Howard Richardson

Raymond Caldwell

in The Round

Ursus Drama Center

16-20 October

8:00 pm

admission price 50¢ 75¢
The Ouachita Theater presents
DARK OF THE MOON by Howard Rhiarson

Verset Drama Center

IN THE ROUND

8 pm October 16 - 20
First photograph done by Jim Idesman
More doodles... More notes about the printer.
Date: Oct 16-20
admin
stud 75c student I.D.'s $.50
adults $1.00
reserved seats only
time 8:00

-Mr. C's quote-

Balfour
816 W. 7th
LR, Ark. 72201
374-2363

pick up proofs
11-11

how many?
programs 1000
posters 50
tablecards 200
THE JERSEY THEATRE

Prepares

DARK OF THE MOON

by Howard Richardson and William Bentley
directed by Raymond Caldwell

* CAST OF CHARACTERS

John

Conjur Man

Dark Witches

Fair Witches

Warlocks

Conjur Woman

Jenkins

Uncle Solomon

Mr. Summey

Mrs. Summey

Mr. Bergen

Mrs. Bergen

Athena

Burt Winfield

Hank Grady

Edna Summey

Mrs. Metcalf

Ella Bergen

Helen Bergen

Barbara Allen

Maxine Huddins

Mr. Allen

Mrs. Allen

Preacher Haggler

Hattie Huffer

Towns People

Michael Smith

Earl Coleman

Tara Mitchell

* Jeanne Wesley

Susan Henley

Gayle Brown

Betty Spearman

Nona Arrick

Shawn Shannon

Brenda Echols

Jon Grafton

Joe Cantu

Larry Raines

Bobby Myers

Pat Turner

David Callier

Richard Scifres

Mike Jett

Melissa Schaeppel

Eddie Barbour

Camilla Ellis

Jim Hanner

Bubba Hawley

Daran Gloor

Renee Vincent

Kathy Haygood

Sherry Worren

Gene Vestal

Pat Huckabee

* Bill Ballard

Mary E. Connor

Mike Edwards, Annie Wesley, Anne Mosteller, Janis Parmelee
Technical Assistants

Assistant Director
Stage Manager
Lighting Chairman
Sound Chairman
Makeup Chairman
Properties Chairman
Publicity Chairman
Costume Chairman
Set Construction Chairman
House Committee Chairman
Choreographer

Renee Vincent
Chick Howard
Bob Belohar
Betty McDonald
Kathy Haygood
Mike Jett
Susan Copperger
Pat Huckable
Richard Smith
Sharon Hubbard
Renee Vincent

Music Coordinator - Charles Weckly
Program design by Susan Copperger

Set Design by Richard Smith

ACT ONE

Scene 1. The Peak of a Ridge in the Smokey Mountains.
Scene 2. The Central Square of Buck Creek.
Scene 3. Outside the Allen Cabin on Chunky Gal Mountain.
Scene 4. The General Store of Buck Creek.

(10 minute intermission)

ACT TWO

Scene 1. A Clearing in the Woods.
Scene 2. Barbara and John's Cabin.
Scene 3. The Mountain Ridge.
Scene 4. The Church in Buck Creek.
Scene 5. The Mountain Ridge.

The theatre is the only human institution that mirrors our insanities, our greatness, our ugliness and beauty, our hates and our loves. Through images, impressions, poetry, through the personalities of the actors, the theatre gives us the power to generate ideas, feed the imagination, challenge the platitudes...and come to grips with the lies, conventions, and hypocrisy in our lives and to reveal truth.
ACKNOWLEDGMENTS

Mr. Dennis Halt Sr.
Mr. Charles Wesley
Mr. Brad Barnett
Baker's Hiltop Antiques, Waldron, Arkansas

Richard Smith
Barbara Grood
Jim Yoder
Kailen McKinnor

NOTES:

The Varsity Theatre Season for 1973-74

Dark of the Moon — Oct. 10-20, 1973
The Last Bouquet by Dennis Halt — Dec. 4-8, 1973
Pippi Longstocking (Children's Theatre) — Feb. 21-23, 1974
As You Like It — Wm. Shakespeare — Apr. 30-May 4, 1974

* Member of National Collegiate Players, National Honourary Dramatic Fraternity
+ Member of Alpha Psi Omega

Produced at Varsity Theatre, Ouachita Baptist University
Department of Speech and Theatre Arts
Philadelphia, Arkansas
TECHNICAL ASSISTANTS

Assistant Director: Renee Vincent
Stage Manager: Chuck Howard
Lighting Chairman: *Bob Belshan
Sound Chairman: *Betty McDonald
Makeup Chairman: Kathy Haygood
Properties Chairman: Mike Jett
Publicity Chairman: Susan Coppenger
Costume Chairman: Pat Huckabee
Set Construction Chairman: +Richard Smith
House Committee Chairman: Sharon Hibbard
Choreographer: Renee Vincent

Music Coordinator: Charles Wesley
Set Design by Richard Smith
Program design by Jim Veneman

SYNOPSIS OF SCENES

ACT I:
Scene 1: The Peak of a Ridge in the Smokey Mountains.
Scene 2: The Central Square of Buck Creek.
Scene 3: Outside the Allen Cabin on Chunky Gal Mountain.
Scene 4: The General Store of Buck Creek.

(10 minute intermission)

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THE VERSEER THEATRE
PRESENTS
DARK OF THE MOON
by Howard Richardson and William Berney
Directed by Raymond Caldwell

CAST OF CHARACTERS

<table>
<thead>
<tr>
<th>Character</th>
<th>Actor</th>
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<tbody>
<tr>
<td>John</td>
<td>Michael Smith</td>
</tr>
<tr>
<td>Conjur Man</td>
<td>Earl Coleman</td>
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<tr>
<td>Dark Witches</td>
<td>Tana Mitchell</td>
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<td></td>
<td>*Jeanne Wesley</td>
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<td></td>
<td>Susan Henley</td>
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<td></td>
<td>Gayle Brown</td>
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<tr>
<td>Fair Witches</td>
<td>Betty Spearman</td>
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<tr>
<td>Warlocks</td>
<td>Jon Grafton</td>
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<td></td>
<td>Joe Cantu</td>
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<td></td>
<td>Larry Raines</td>
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<td></td>
<td>Bobby Myers</td>
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<td>Pat Turner</td>
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<td>David Collier</td>
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<td>Richard Scifres</td>
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<td>Mike Jett</td>
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<tr>
<td>Conjur Woman</td>
<td>Pat Turner</td>
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<td>Jenkins</td>
<td>David Collier</td>
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<tr>
<td>Uncle Smelicue</td>
<td>Richard Scifres</td>
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<tr>
<td>Mr. Summey</td>
<td>Mike Jett</td>
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<tr>
<td>Mrs. Summey</td>
<td>Eddie Darbonne</td>
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<tr>
<td>Mr. Bergen</td>
<td>Camilla Ellis</td>
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<tr>
<td>Mrs. Bergen</td>
<td>Jim Danner</td>
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<tr>
<td>Atkins</td>
<td>Bubba Hawley</td>
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<tr>
<td>Burt Dinwitty</td>
<td>Oscar Glicer</td>
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<tr>
<td>Hank Gudger</td>
<td>Renee Vincent</td>
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<tr>
<td>Edna Summey</td>
<td>Kathy Haygood</td>
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<tr>
<td>Miss Metcalf</td>
<td>Sherry Downen</td>
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<tr>
<td>Ella Bergen</td>
<td>Cheri Pearson</td>
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<tr>
<td>Greeny Gorman</td>
<td>Jean Buckner</td>
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<tr>
<td>Barbara Allen</td>
<td>Dwaine Clark</td>
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<tr>
<td>Marvin Hudgins</td>
<td>*Gene Vestal</td>
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<tr>
<td>Mr. Allen</td>
<td>Pat Huckabee</td>
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<tr>
<td>Mrs. Allen</td>
<td>*Bill Ballard</td>
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<tr>
<td>Preacher Haggler</td>
<td>Mike Edwards</td>
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<tr>
<td>Hattie Heffner</td>
<td>Charles Wesley</td>
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<tr>
<td>Townspeople</td>
<td>Anne Mosteller</td>
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<tr>
<td></td>
<td>Janis Percefull</td>
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</table>
ACKNOWLEDGMENTS

Mr. Dennis Holt, Sr.  Mr. Richard Smith
Mr. Charles Wesley  Barbara Good
Mr. Brad Barnett  Jim Yoder
Baker's Hilltop Antiques, Waldron, Arkansas Robbie McKinnon

NOTES:

THE VERSER THEATRE SEASON FOR 1973-74

Dark of the Moon . . . . . . . . Oct. 16-20, 1973
The Last Bouquet by Dennis Holt . . Dec. 4-8, 1973
Pippi Longstocking (Children's Theatre) . . . . Feb. 21-23, 1974
As You Like It--William Shakespeare . . . . Apr. 30-May 4, 1974

*Member of National Collegiate Players (Pi Epsilon Delta), National
†Honorary Dramatic Fraternity
‡Member of Alpha Psi Omega

Ouachita Baptist University
Department of Speech and Theatre Arts
Arkadelphia, Arkansas
Vickie Morgan, editor of "The Signal"
We took information to the printers in L.R.
We took along a "dummy" sheet with
our cover design & the typed into laid
out. We ordered 100 programs, 50
posters, 500 tablecards - to be delivered
Oct 5. (We will receive a
copy of the program to be proof-
read & sent back on 9-28.)

10-1-73

Sent publicity letters to the
high schools within a 100 mile
radius of Arkadelphia & to each
high school attended by the members
of the cast. Mr. Caldwell
has the list of addresses of the
school pays for postage. The
Speech & Drama Dept. provides
the stationery for each mail
out but the BBU print shop
does all printing of mail-outs
free of charge. We sent out
around 150 letters to the high
schools. The following pages
contain a partial mailing list
of the rough draft of the letter
itself.
Dallas
Nevada
Saline
Clark
Wilk SPRING
Herkimer
Rike
Lanesboro
Goosebump
Hempstead
Hope
Clark

Amity - Willburn E. Davis, Sept. 71921
Arkadelphia - Abel W. Stephenson
1244 Haddock St., 1923 [Bob Robbins, prin.]
Judson - Bobby Smithson, Sept. [John McBride, prin.]
Okolona - Lester Macumber, Sept. 1962
Sparks - Marion Frazier, Aug. 1965
Huntington, prin. 71765
Fordyc - Jack Breiden, Sept. 1942
Carl Coats Jr., Prin.

Ritter - Manning Star
Howard Mayberry, Supt.
At 2 - 71901

Fountain Lake - Bobbie Haddock, Prin. R7
Hot Springs - Howard Rogers, Prin. 701 Emony
Lake Hamilton - Ralph Pinkerton, Prin.
Perry, At 1 71964

Oakley - E. B. Sheeham, Prin. 4429 Malvern Ad.
Mt. Pine - Lynn Boston, prin. 71956
Bedland Co. District - 0. C. Sheets, Supt. HS5
Rodeo - Floyd Baker, Supt. 71828
Cale - Elmer Brown, Supt. 71858
Central - C. J. Lewis, Supt., Loneburg 71848
Emerald - Gene Parma, Supt. 71835
Oak Grove - Mitchell Roland - Asotin 71855
Blevins - Kermit Jameson - P - 71825  71801
Hope - Bobby Whitmarsh - P - 1700 S Main
Patmos - Gene Earl Foster - S 71856
Saratoga - M H Beals - S 71859
Spring Hill - O B Thornton, L - Hope - R+1
Lincoln - Henry B. Boy. - P 71862
Drapervine - Bobby B. Daniel - S 72057
Tesla - Helen Williams - S 72084
Oyen - Wllm. C. Nichols - P 72128
Chattarelli - Cecil Holt - S 72129
Shepard - James King - T 800 W. Uline 72150
The Verser Theatre will present \textit{Dark of the Moon}, a work authored by Howard Richardson & Willm. Barney Oct 16-20, with the following performance schedule:

- Admission $3.75, $1.00 tickets by reservation only.
- Based deep in the folk legends of the Smokey Mtns., \textit{Dark of the Moon} is a powerful, compelling drama.

1. We believe you may want to encourage your students to attend one of the performances.

2. The play is based on the legendary Black Cat.

- Features a member of the Smokey Mtn. community.
- The character of the Smokey Mtn. area.

- These and other topics should prove interesting to the student of English, Sociology, Religion, History, Music, etc., as well as to the student of drama.

3. This superstitious drama has received the Maxwell Anderson award for the best verse drama of the year. It has been played in most of the leading theatres of the world, including London's produced storms for Nat. television.

- It has ultimately become a favorite in amateur college theatres throughout the country.

We will be happy to reserve blocks of seats for groups on a "1st-come-1st-served" basis.
The Verser Theatre will present *Dark of the Moon* coauthored by Howard Richardson and William Berney, October 16 through 20 with the following performance schedule:

- Tuesday, October 16, 8:00 pm
- Wednesday, October 17, 8:00 pm
- Thursday, October 18, 8:00 pm
- Friday, October 19, 8:00 pm
- Saturday, October 20, 8:00 pm

Admission: Students 75¢, Adults $1.00

All Seats are reserved seats! ! ! (We will be happy to reserve blocks of seats for groups on a "first come first serve" basis.)

We believe you may want to encourage your students to attend one of the performances.

Rooted deep in the folk legends of the Smoky Mountains, *Dark of the Moon* is a powerful dramatic fantasy. The play is based on the Ballad of Barbara Allen, and the production is flavored with a number of other folk tunes characteristic of the Smoky Mountain area. This superstitious drama has received the Maxwell Anderson award for the "best verse drama of the year", has been produced three times for national television, and has ultimately become a favorite in amateur and college theatres throughout the country. The play should prove interesting to the student of English, Sociology, Religion, History, Music, etc., as well as to the student of drama.

We are proud to offer our production of this fine play, another in the continuing series of great dramas in our theatre repertory. We solicit your support.

Thank you.

Raymond Caldwell
Speech and Drama Department
Ouachita University
Received the programs, posters, & tablecards. Mr. Caldwell's stagecraft class put up the posters around town. I took 100 of the tablecards to the OBU cafeteria & divided up the remaining 50 between 3 Philadelphia restaurants: Townhouse, Pizza-O, & Holiday Inn.
TECHNICAL ASSISTANTS

Assistant Director ................................................ RENEE VINCENT
Stage Manager .................................................... CHUCK HOWARD
Lighting Chairman ................................................ *BOB BELSHAN
Sound Chairman .................................................. BETTY McDONALD
Makeup Chairman ................................................ KATHY HAYGOOD
Properties Chairman .......................................... MIKE JETT
Publicity Chairman ................................................. SUSAN COPPENGER
Costume Chairman ............................................... PAT HUCKABEE
Set Construction Chairman .................................... +RICHARD SMITH
House Committee Chairman .................................. SHARON HIBBARD
Choreographer ..................................................... RENEE VINCENT

Music Coordinator: Charles Wesley
Set Design by Richard Smith
Program Design by Jim Veneman

SYNOPSIS OF SCENES

ACT I:
Scene 1: The Peak of a Ridge in the Smokey Mountains.
Scene 2: The Central Square of Buck Creek.
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Scene 4: The General Store of Buck Creek.

(10 minute intermission)

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Scene 3: The Mountain Ridge.
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THE VERSER THEATRE

PRESENTS

DARK OF THE MOON

by Howard Richardson and William Berney
Directed by Raymond Caldwell

CAST OF CHARACTERS

John .......................................................... MICHAEL SMITH
Conjur Man .................................................... EARL COLEMAN
Dark Witches ................................................ TANA MITCHELL
*JEANNE WESLEY
SUSAN HENLEY
GAYLE BROWN
Fair Witches ................................................ BETTY SPEARMAN
*NONA ORRICK
SHAWN SHANNON
BRENDA ECHOLS
Warlocks ........................................................ JON GRAFTON
*JOE CANTU
LARRY RAINES
BOBBY MYERS
PAT TURNER
Conjur Woman .................................................... J~AT
Jenkins ........................................................ DAVID COLLIERS
Uncle Smelicue ............................................ RICHARD SCIFRES
Mr. Summey ................................................ MIKE JETT
Mrs. Summey ................................................... MELISSA SCHOEPPEL
Mr. Bergen .................................................... EDDIE DARBONNE
Mrs. Bergen ................................................ CAMILLA ELLIS
Atkins ........................................................... JIM DANNER
Burt Dinwitty ............................................... BUBBA HAWLEY
Hank Gudger ................................................ OSCAR GLOOR
Edna Summey ................................................ RENEE VINCENT
Miss Metcalf ................................................ KATHY HAYGOOD
Ella Bergen ................................................... SHERRY DOWNEN
Greeny Gorman .............................................. CHERI PEARSON
Barbara Allen ................................................ JEAN BUCKNER
Marvin Hudgins ............................................. DWAIN CLARK
Mr. Allen ...................................................... *GENE VESTAL
Mrs. Allen ..................................................... PAT HUCKABEE
Preacher Haggler ............................................ *BILL BALLARD
Hattie Heffner .............................................. MARY E. CONNER
Townspeople ................................................. MIKE EDWARDS
CHARLES WESLEY
ANNE MOSTELLER
JANIS PERCEFULL
ACKNOWLEDGMENTS

Mr. Dennis Holt, Sr.
Mr. Charles Wesley
Mr. Brad Barnett
Baker's Hilltop Antiques, Waldron, Arkansas

Mr. Richard Smith
Barbara Good
Jim Yoder
Robbie McKinnon

NOTES:

THE VERSER THEATRE SEASON FOR 1973 - 74

Dark of the Moon ................................................ Oct. 16-20, 1973
The Last Bouquet by Dennis Holt ..................................... Dec. 4-8, 1973
Pippi Longstocking (Children's Theatre) ................................ Feb. 21-23, 1974
As You Like It -- William Shakespeare ............................ Apr. 30 - May 4, 1974

* Member of National Collegiate Players (Pi Epsilon Delta), National Honorary Dramatic Fraternity
+ Member of Alpha Psi Omega

Ouachita Baptist University
Department of Speech and Theatre Arts
Arkadelphia, Arkansas
CAST OF CHARACTERS

Floyd Allen.............................................................. Ronald Burt

TECHNICAL ASSISTANTS

Set Decoration Chairman................................................... Nona Orrick

ACKNOWLEDGEMENTS

Mrs. Patsy Dickens

Mike Jett

First Baptist Church

Stagecraft Class
Sent letters to the faculty. Each will serve as a complimentary ticket.
OCTOBER 10, 1973

Dear Colleague:

The Verser Theatre presents its first major production of the 1973-74 season, with Howard Richardson and William Berney's, Dark of the Moon, October 16-20. I want to extend my personal invitation for you to attend. This letter will serve as a "complimentary ticket" . . . Please present it at the boxoffice.

I feel that you might be particularly interested in this production, not only because of the stature of the play, but also because it will be performed "IN-THE-ROUND"!

Performance Schedule: 8:00 pm on Tuesday through Saturday nights.

We believe you may want to encourage your students to attend one of the performances.

Rooted deep in the folk legends of the Smoky Mountains, Dark of the Moon is a powerful dramatic fantasy. The play is based on the Ballad of Barbara Allen, and the production is flavored with a number of other folk tunes characteristic of the Smoky Mountain area. This superstitious drama has received the Maxwell Anderson award for the "best verse drama of the year", has been produced three times for national television, and has ultimately become a favorite in amateur and college theatres throughout the country. The play should prove interesting to the student of English, Sociology, Religion, History, Music, etc., as well as to the student of drama.

I hope Dark of the Moon will provide a stimulating and interesting evening for you!

Sincerely,

Raymond Caldwell

Commitment to Educational and Christian Excellence
Japed a 30 second radio spot about the play at KURC. FREE!!! Mike Smith read the following while Charles Wesley, Richard Wykes, + Ronald Burt provided background instrumental music. It should be broadcasted about every 2 hours.
radio spot
- 30 sec.
- reserved seats only
- $0.75, $1.00 - on sale at Verses The.
- 16-20 Tues. - Sat. nights 8:00 p.m

ABU's Verses Theatre proudly presents its hit major production of the '78-'79 season - Dark of the Moon. This thrilling drama is rooted in the superstitious folk legends of the Smoky Mt. folk. The play will be performed in-thr-round Oct 16-20 - Tues. thru Sat. nights at 8:00 p.m. Due to a limited seating capacity, admission is restricted to RESERVED SEATS ONLY. Tickets are on sale at Verses The at a cost of 75¢ for students $1.00 for adults. Thank You.
Verser Theatre presents its first production of the '73-'74 season--Dark of the Moon. This play deals with the superstitious legends of the Smoky Mountain area and is flavored with bits of its folk music. The drama will be performed IN-THE-ROUND at 8:00 pm on Tuesday through Saturday nights, October 16-20. ALL SEATS ARE RESERVED SEATS! Tickets may be purchased at Verser Drama Center at the cost of 75¢ for students, 50¢ for OBU students with I.D.'s, and $1.00 for adults.
...on competence

Dear Editor,

Concerning the past two letters slashing the Student Activities Director, Larry Payton, we would like to provide another side to the story.

The first letter said that we elected a "hard-working SELF chairman." Our chairman is directly involved with many other campus activities and has said himself that he does not have the time needed to devote to this office.

A second misunderstanding is on the matter of reserving buildings, rooms and other areas. In order to reserve a room there are two requirements: 1) A form must be filled out with all the pertinent information. This serves as a written record and helps to prevent conflicts. 2) Some rooms require a deposit before they can be reserved. Because certain people have not followed this procedure in the past, the resulting conflicts are surely understandable.

In our opinion Larry Payton has gone out of his way to prevent "hassles". In our dealings with Larry (which have included several activities, not just one) we have found him to be extremely cooperative and helpful. We suggest to the author of the second letter, that rather than telling the administration and student body about Larry's...
Sent "thank-you" notes to Vicki Morgan & Jim Veremac.