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OUACHITA
BAPTIST UNIVERSITY



NEWS

For immediate release

Ouachita students produce “The J.R. Eldridge Show”

By Addy Goodman

September 12, 2017

For more information, contact OBU’s news bureau at newsbureau@obu.edu or (870) 245-5208



ARKADELPHIA, Ark. – With the kick-off of the first Arkadelphia Badger football game Sept. 1, Ouachita Baptist University students entered their 23rd season of producing the high school football coach’s show.

This year’s show is hosted by Caleb Byrd, a sophomore mass communications, Spanish and political science triple major from Little Rock, Ark., and produced by Kevin Barnard, a senior mass communications major from Hot Springs, Ark. *The J.R. Eldridge Show* features highlights from each Badger game until the end of their season.



The production of the half-hour broadcast begins with recording each play of Friday night’s game. Byrd then selects the plays to discuss with Coach Eldridge and puts together a highlight reel to discuss on Mondays in the campus studio. Any further editing is completed that afternoon. The finished product is

then loaded onto the Arkadelphia Public Schools Athletics website and aired on Suddenlink Cable Channel 10 on Wednesdays and Thursdays at 7 p.m.

“My favorite part is to see it all come together for the final product and see everyone’s work paid off,” Barnard said. “That’s why I love video so much, because I feel like I can’t sleep at night until a project is finished, and the final result is just so rewarding.”

Working on *The J.R. Eldridge Show* provides students a way to receive both academic credit and work study opportunities, as well experience in the field they’re studying.

“This is the practical experience that they all need,” said Dr. Dave Ozmun, professor of communications. “The more you practice any skill, the better you become. There is also training in organizing, directing, editing and performing.”

The production benefits not only the production staff, but the Badger football players, coaches and community of Arkadelphia as well.

“The show is a place for Arkadelphia football fans to learn more about the team and last week’s football game and preview the game for the upcoming week,” Byrd said. “It is a really cool opportunity for Arkadelphia because I’m sure there aren’t very many 4A football teams that get to have their own TV show every week.”

For more information on *The J.R. Eldridge Show* or Ouachita’s video production program, contact Dr. Dave Ozmun at ozmund@obu.edu or (870) 245-5574.

SCREENSHOTS AVAILABLE FOR DOWNLOAD AT <https://www.obu.edu/news/2017/09/12/ouachita-students-produce-j-r-eldridge-show/>.