#### **Ouachita Baptist University**

### Scholarly Commons @ Ouachita

Ouachi-Talk Ouachita Alumni

5-6-1994

## Special Edition: Alcohol Abuse Awareness... Prevention through Education

Office of Student Services

Follow this and additional works at: https://scholarlycommons.obu.edu/ouachitalk



Part of the Organizational Communication Commons



# OUACHI-TALK SPECIAL EDITION

Alcohol Abuse Awareness...

## Prevention through Education

•Don't let this be the reason you stop drinking and driving•



DON'T DRIVE DRUNK, OR RIDE WITH ANYONE WHO DOES.

A message from the Reader's Digest Foundation

## **Illusion vs. Reality**

We live in a society in which drug use has become acceptable. Do you have a headach Take a drug. Can't fall asleep? Take a drug. Can't stay awake? Take a drug. Feel down? The a drug. Want to impress your friends? Too shy to ask for a date? Wanna have fun at a party? The a brand of alcohol just for you.

Alcohol certainly gives the illusion of a big payoff in terms of making us feel good or help us get something we want. But the fact is, using alcohol has costs--costs that can becommeasurably higher than any payoff. For example, consider the downward spiral created alcohol use. Using alcohol leads to an initial feeling of euphoria (a high). This is followed by a sleeping spiral hangover) which seems like a good reason to repeat the use. It results in a downward spiral like the one depicted below

low self-esteem
drug or alcohol use
brief euphoria
low emotional state
use--brief euphoria
low emotional state
more use
personal failures
lower self-estrem
more use
longer euphoria
lower emotional state

The advertising industry exposes us to thousands of messages per day, many aims convincing us that there is a big payoff for using alcohol. But stop and think--is alcohol necessary to have a good time, to celebrate life, to have positive relationships? What role alcohol use play in creating problems rather than solving them? Does the alcohol industry have our best interest at heart?

This edition of the Ouachi-Talk contains information designed to help you sift through illusion and get to the reality, so that you can make intelligent choices. Fortune or misfortune your choice!

(Adapted from Dave Ellis, Becoming a Master Student, College Survival, 1985)

## Test Your Alcohol IQ

ut how many calories are there in a six-pack cer? 00 50	6. Which has the most alcohol? a) can of beer b) glass of wine c) shot of liquor
100 ou burn calories drinking beer	d) all the same
at drug has been linked with the highest incidence violence and aggression in both animal and human ites? rack CP Icohol eroin	7. In the age of university budget cuts, student expenditures for alcohol far exceed the operating costs for running the library on campus. Nationwide, students spend on alcohol each year.  a) \$2 million b) \$30 million c) \$100 million d) \$5.5 billion
w many freshmen will drop out of college due to	
hol-related causes next year? 0,000	8. Which of these 21 year-olds is likely to have more alcohol-related problems?
0,000 2,000 20,000	a) fraternity member b) honor student c) organic chemistry major
roximately how many of today's students will	d) person not in college
nually die of alcohol-related causes? 00,000 00,000 0,000	9. Which 21 year-old group drinks more? a) college students b) those not attending college
0,000	<ol> <li>What is the #1 cause of headaches, sprained ankles, broken arms, car crashes, rapes, death,</li> </ol>
at percentage of drownings are alcohol-related? 3%	and shattered dreams? a) studying
8% 5% 9%	b) extracurricular activites     c) dining hall food     d) alcohol
	Answers: 1) b 2) c 3) d 4) a 5) d 6) d 7) d 8) a 9) a 10)

ine is a mocker and strong drink a brawler, and whoever is loxicated by it is not wise.



### There's a problem if you or someone you know:

Drinks to Cope (with pressures of school, life) or escape from problems. **Drinks Often** to the point of intoxication.

Goes to Class or to while intoxicated.

Drives while intoxicated.

Is Injured (seriously enough to require medical attention) as a result of drinking.

Gets in Trouble with law as a result of drin

Drinks more and more to achieve the same effect.

**Denies** the possibility of a drinking problem.

Experiences Blacket loss of memory.

Shows frequent Moodiness, irritation and anger, without apparent cause.

Has Physical Complaints relating to alcohol use, such as fatigue, weight change, etc.

Relies on alcohol of relieve pain, tension.

This Alcohol Abuse Awareness Campaign was made possible in part through a grant general provided by the Arkansas Collegiate Drug Education Committee.