

The Sam & Jesse Radio Show

Week 59, Episode 5: Sam's Good at Promisin' Things

0:01	Narrator	Sam's good at promisin' things.
0:12	Narrator	It's time now for another day in the life of Sam and Jesse, Gum Springs, Arkansas.
0:16		[music]
0:33	Mr. Buddy	So, you see, Sam, making a business go and making money is just a matter of following a simple formula!
0:38	Sam	Well, now, I'd sure follow it, Mr. McFrancis, now, if I just knowed it— [overlap]
0:41	Leon	Is that like a chemistry class, Mr. Buddy?
0:44	Mr. Buddy	No, no, not quite, Leon. This formula is more like, well, you know, a series of rules you follow.
0:46	Leon	I-I don't believe Sam's gonna like that.
0:52	Sam	You mean this ain't gonna be somethin' I can memorize?
0:54	Mr. Buddy	No, no, Sam. This is not a matter of memorization. This is a matter of commitment.
0:57	Sam	W-Well, now I don't, I don't—[overlap]
0:58	Leon	Sam's good at memorizing things.
1:01	Mr. Buddy	What you mean is he's not good at commitment, uh, Leon.
1:04	Sam	Now, just a minute here now.
1:05	Leon	Well, he, he's good at promising things!
1:07	Mr. Buddy	Oh, I see. Well, now, if you--[overlap]
1:09	Sam	Don't I let you have half of my Mr. Pibb every day, Leon?
1:11	Mr. Buddy	Now, just let me remind you of these fail-safe rules.
1:14	Sam	<i>Fail-safe rules?</i>
1:17	Mr. Buddy	Oh, yeah, can't miss. Rule number one, Sam, is always greet your customers with a smile and a happy thought!

1:22	Sam	<i>Our</i> customers?
1:24	Mr. Buddy	Yeah, yeah. That'll ensure that they will want to return.
1:26	Leon	To where?
1:27	Sam	Most of our customers already return... to whoever they traded with a'fore they come here.
1:32	Mr. Buddy	You see, that's what I mean! I can show you how to get them to come back here!
1:36	Sam	Well, now, I had that figured, but, but Jesse wouldn't go along with a free fill up for everybody that'd buy an umbrella.
1:42	Mr. Buddy	Buy an <i>umbrella</i> ?
1:44	Leon	No, Sam, I, I think it was your idea of selling umbrellas on credit is what he didn't like.
1:50		[music]
2:14	Mr. Buddy	Now, here's rule number two, Sam. Always give every customer a square deal.
2:17	Sam	I thought Roosevelt done that?
2:19	Leon	No, Sam. Uh, he made Cuba one a' our states. Uh, cousin Luther told me that.
2:24	Mr. Buddy	No, no, no, Sam, Leon. Roosevelt introduced the new deal, not the square deal.
2:27	Sam	You mean we didn't get a square deal out of Roosevelt?
2:30	Leon	I ain't get no kind of deal out of him!
2:32	Mr. Buddy	Well, we haven't really had time to evaluate the new deal yet, Sam, it may start working any day now!
2:39		[music starts]
3:29		[music stops]