



COMMUNITY

Being a private university sometimes seemed to include being private from the world around us — most students were so involved on campus we forgot another university existed across the street. But a closer look revealed a deeper awareness. Students depended on the Arkadelphia area for jobs, supplies, and recreation.



GOOD TIMES
Arkadelphians of all ages supported athletics by their presence. — photo by Ken Shaddox

TEACHING.
The Arkadelphia community enabled students like Billy Gay Clary to teach children in child development programs. — photo by David Nash

DREAMS. Two Arkadelphia boys look on as the Tiger football team completes drills during practice. — photo by David Nash.



EMPLOYMENT EQUIPMENT ENTERTAINMENT

Imagine a nightmarish world with no job openings, no open grocery stores, gas stations or banks, and no place to go for entertainment. Take the Arkadelphia community away from students and the bad dream would come true. Students depended on the small town of 10,169 for money earning part time employment, the equipment to survive on one's own, and entertainment for a break away from hectic scholastic endeavors.

"You're always hearing somebody joke about there not being anything to do in Arkadelphia, but

they find enough things to keep busy," Dean Taylor commented. "For dates there are plenty of places to eat, and the movie theatre, we can go to the Spaceport or Lynn Lynn's and play video games, and Lake DeGray is just up the road."

With obtaining college credit being their main reason for making a three season home of Arkadelphia, students spent much more time in the classroom or dorm room than out on entertaining ventures. School supplies and the necessary items to live

by John Moore

away from mom and dad were in great demand, with Arkadelphia furnishing most of the goods.

"I'm always having to run to Wal-Mart to get one thing or another," laughed Sheila Cloclasure. "You'd think they'd get sick of seeing me in there so much, but my gosh, there're so many little things you need that you take for granted when you're at home."

The responsibility of looking after one's self often carried the added responsibility of also paying the bills. Forced

to finance their own at school, many students took to the streets of Arkadelphia job hunting.

"I couldn't afford to live here if I didn't work part time at the shoe store," David Binns admitted. "Luckily I got the job this summer before some other college student snatched it."

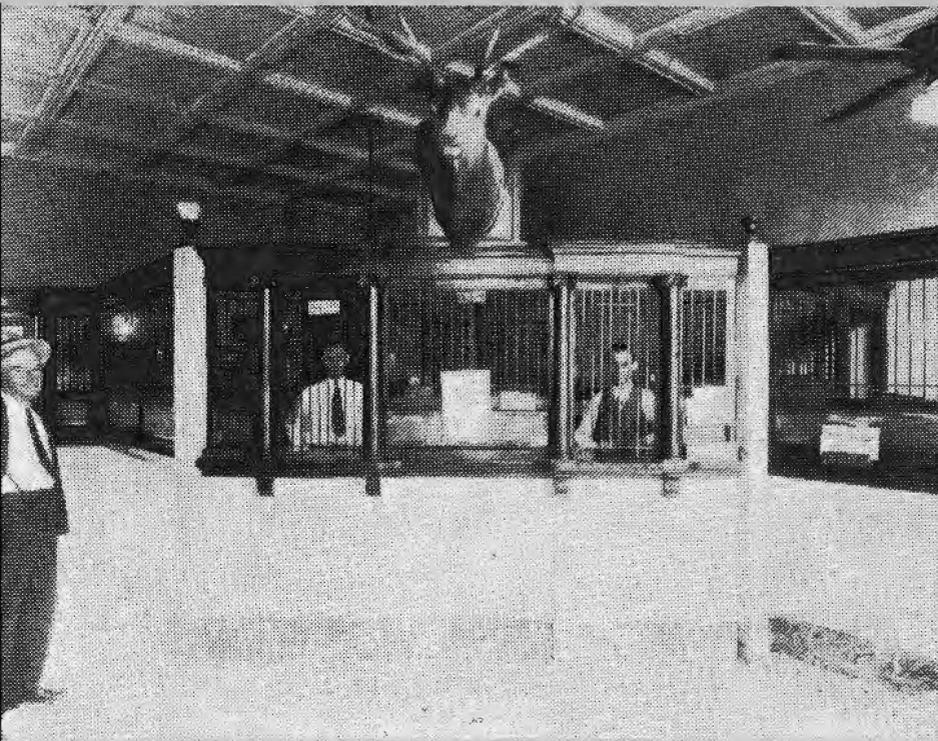
No doubt students couldn't exist without the services of the Arkadelphia community. Living away from home some for their first year, students depended on the area for employment, equipment and entertainment.

making good things happen for almost a hundred years

At Elk Horn Bank we're making things happen... good things for our town. We're the leader in innovative customer services that mean better banking for everyone.

Since 1884 we've been a true financial home to more people than any other financial institution in Clark County. And there's only one reason for that—good old-fashioned

personal service. We believe in being there to help in the bad times as well as the good. That's why we've served more people longer than anyone else.



MEMBER FDIC

**ELK
HORN
BANK
& Trust Co.**
Arkadelphia

EMPLOYMENT EQUIPMENT ENTERTAINMENT

It cost big bucks to attend a private university. So much, in fact, that many parents didn't have much more cash to help their kids meet general living expenses. If students didn't have money in the bank or parents with generous pocketbooks, they often relied on Arkadelphia to give them money-paying jobs.

I earn a lot of extra spending money by working for the local

power company," freshman Mark Warner revealed. "The money's useful, and I like my job. The only problem is that with the Arkadelphia weather the power is prone to black out at any time which means that I may have to work an unexpectedly long shift at any given time."

While most employment secured by students involved very little specialized skills with extra cash as the only reward, some fortunate students found more valuable career development in their jobs.

"After graduating I'd like to go into social

work," Senior Kar Davis stated. "The experience I gained through my job at Arkansas Human Development Center just as valuable as extra income."

Of course students discovered that jobs reduced their amount of free time, and they were forced to cut either leisure time or their work time to not compromise their grades.

"When I worked Bonanza I only worked two nights out of the week," Byron Hall offered. "I would have liked to work more to make more money,



David Bins took a part time job at a shoe store in town to make extra cash for college expenses

DeGray Baptist Church

**The Difference
Is Worth
The Distance**



*Pretty lake,
pretty river,
pretty town,
pretty forests,
pretty mountains
all around.*

*College spirit,
simple pleasures,
all the good things
everywhere.*

*And Citizens First State Bank
is there.*



CITIZENS
FIRST STATE BANK
of Arkansas

Member FDIC

EMPLOYMENT EQUIPMENT ENTERTAINMENT

didn't dare trespass into my study time."

Unemployment rates so talked about by the media was also evident in Arkadelphia. A community of 10,000 could not offer near as many part time jobs as students from two universities demanded.

"I'd love to get a part time job and earn a little extra money," Jeff Thomas expressed. "But jobs are really hard to find. I'm so desperate for money that I worked part of my Christmas and Spring Breaks for the school post office."

The lack of part time jobs in the Arkadelphia community helped promote the schools striving for academic excellence by not taking away from student's study time. But students continued to hunt for any employment that might just offer career development and would certainly offer extra bucks to those affected by the school's high tuition price.

As a sales clerk at West's department store, Sonja Wiley tidies clothes racks for customers while earning extra money to help meet expenses common to college life. — photo by David Nash



John Baker

Chevrolet - Cadillac, Inc.

Arkadelphia

246-2451

UA CINEMA 2

HWY 67 NORTH

246-2931

**Arkadelphia's
Community Minded
Showplace!**

**First
Baptist
Church
of
Arkadelphia**

"Your Home Away From Home"



Chelia Barksdale
Lisa Martin



You'll find South Arkansas' largest selection of office supplies, equipment, furniture, typewriters, office machines, copiers, printing services, cards and gifts.

And some of the friendliest people, too.

DAN COOK'S

112 NORTH 6TH
246-9823

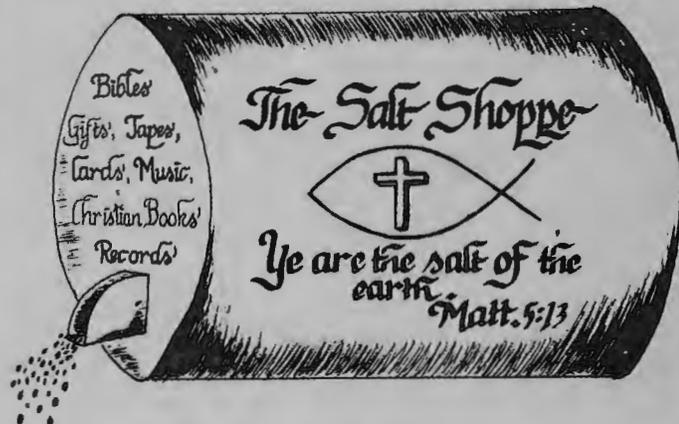
"When you care enough to send the very best."

Lucy's 
.. where else

611 Clinton
246-4462

Arkadelphia, Arkansas
71923

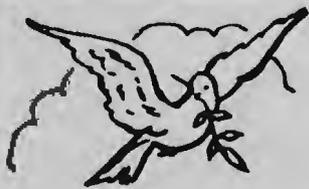
Ladies Apparel



LONG FORD



Beth Perry
Chris English



The end of life

Is not the beginning of happiness!

But the beginning of holiness.

Richwoods Baptist Church

Mark Baber
Pastor

Lynn Bradley
Minister
of Music



Phillips

REXALL DRUG STORE

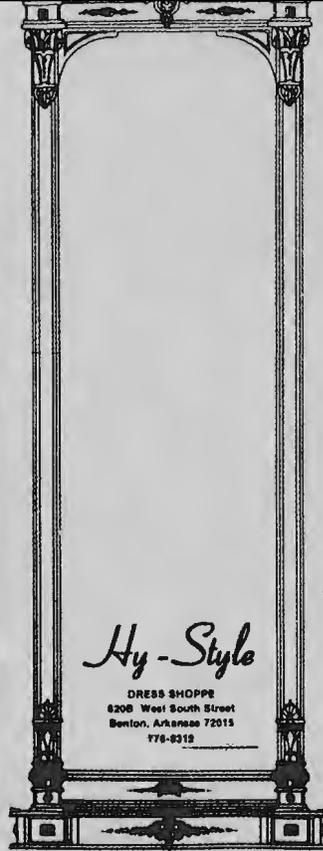


Greg Castleman

Eddie's Men's Store

617 MA

ARKADELPHIA, ARKANSAS 71923



Hy-Style Dress Shoppe

Hy-Style

DRESS SHOPPE
620B West South Street
Benton, Arkansas 72015
778-8312

620B WEST SOUTH ST.
BENTON, ARKANSAS
778-8312

EMPLOYMENT EQUIPMENT ENTERTAINMENT

hand
turned
job well
without
starting
right
at. By the same
living on one's own
necessity for nine

months out of the year
required certain
equipment. Students
depended on the
Arkadelphia community to
supply the seemingly
endless list of supplies
needed for simple

existence.
Perhaps listing
such generalities as class
materials, toiletries
food, medicine, banking,
automotive supplies,
laundries and general
maintenance could knock
off a large portion of



PIZZA DELIVERY. Jennifer Sevier and Robin Harwell pay for steaming hot Pizza Hut pizza - a popular Sunday night meal for students wanting service without leaving their dorms. — photo by David Nash

**ARKADELPHIA
MILLWORKS &
SUPPLY**

**"WE ARE PROUD TO BE A PART
OF THE GROWTH AND PROGRESS
OF ARKADELPHIA."**

"WE APPRECIATE THE OPPORTUNITY TO SERVE YOU"

**2425 COUNTRY CLUB ROAD
246-8282
246-9286**

West
AND COMPANY

Department Store

Pine Plaza Shopping Center

Arkadelphia

McDonald's
and
You!



y supplies, but of
ther spur of the
needs remained.
e students
complaining about
owards Arkadel-
I think that they
stop and consider
businesses

freshman from
Arkadelphia, pointed out. "If
the merchants can supply
the citizens of the
community year round with
all that they need, then I
don't think that college
students have much to
complain about."

A trip to a discount

but then again,
department stores didn't
keep their doors open 24
hours a day and they
also didn't fulfill every
need of a student.

"I find myself going to
Lynn's Food Mart at
least once every day,"
Greg Davis admitted.

WINDOW SHOPPING. *Sonja Clinesmith admires a pair of shoes at one of Arkadelphias many clothing stores. — photo by Ken Shaddox*

QUICK CASH *With bank doors being closed for the weekend, Judy Waight uses the automatic teller at Elk Horn Bank to obtain some money for school supplies. — photo by Ken Shaddox*



FIELD CONSTRUCTION
HEAVY CONSTRUCTION
(EXCAVATING)

LAND CLEARING
COAL FIELD
LAND MANAGEMENT

MRS ENTERPRISES INC.

P.O. BOX 83
ARKADELPHIA, ARKANSAS

MARION B.
STEPHENSON

President
(501) 246-7374

RICK STEPHENSON
(501) 246-6131

EMPLOYMENT EQUIPMENT ENTERTAINMENT

"Being real close to campus and staying open 24 hours a day, it's the perfect place to go to curb 3 a.m. munchies, plus their cash discounts make it the ideal place to buy gas for my car."

Spending so much money out in the community, students found a need for a safe way to store their cash. The majority of students opened checking accounts with local banks, while some found greater advantages.

"My 24 hour bank key card enables me to go by the bank any time of the day or night and pick up some cash from the

automatic teller," Reade Mitchell explained. "It's an advantageous service and just goes to show how important having a bank account is."

Whether with cash or check, students dished out big bucks in paying for the countless number or necessary supplies provided by the Arkadelphia community.



WAL-MART

DISCOUNT CITY

WE SELL FOR LESS
Guaranteed Quality at Discount Prices

PRESCRIPTIONS

WAL-MART

**WE SELL FOR LESS
IN ARKADELPHIA**

BECAUSE

Phone 246-2459
Caddo St. and Pine
Arkadelphia, Ark. 71923
Open 9 a.m. to 9 p.m.,
Monday Thru Saturday



MERCHANTS & PLANTERS BANK & TRUST CO



**Merchants
& Planters
Bank** Arkadelphia



Bob Neel's
CARTOWN Auto Sales
 and Bail Bond Service
 Highway 67 North
 246-2882

Full Line Vending — Amusement Games
 Record Shop — New & Used Records



ENTERPRISES, INC

Phone 623-3335

810 Hobson • P. O. Box 2277
 Hot Springs, Arkansas 71901

C

ontrary to worldwide opinion, the famed community of Arkadelphia was *not* a sensationally fascinating hotbed of glamorous, exciting entertainment offering thrills-per-minute fun. But seriously, though most of the community rolled up the sidewalks by 7 p.m., Arkadelphia and the surrounding areas did hold many attractions to students.

"I can't say that Arkadelphia exactly bores me to death. In fact, there's plenty here to keep me busy," Mike Thomas stressed. "On any night I can catch a movie and afterwards head to the Sonic for a coke. But my favorite pasttime is playing video games, and both the Spaceport and Lynns have the current best."

EMPLOYMENT EQUIPMENT ENTERTAINMENT

While they indulged in the entertainment offered by Arkadelphia, students quite expectedly showed interest in the opposite sex.

Arkadelphia sufficiently supplied a setting for those playing the dating game.

"When it comes to taking out a date, I have no problem finding a place to eat," Braynt Moxley stated.

Cinemas are pretty fun with students watching the current movies."

With or without d



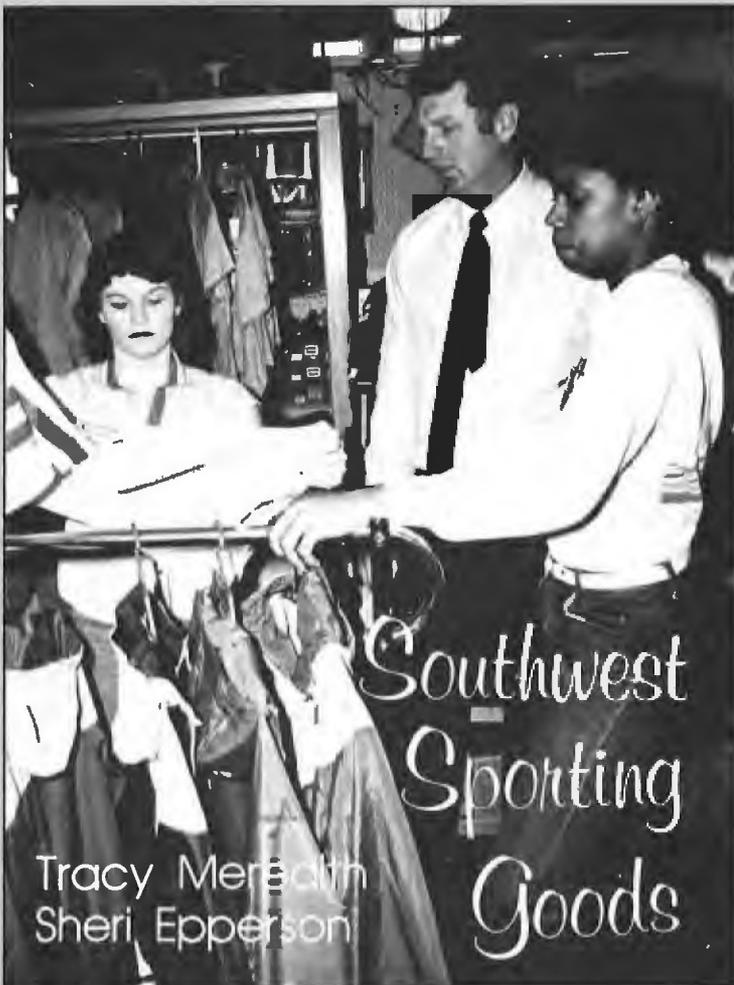
"On the ends Bon Pizza Hut Ken's Piz all get a of busines and the

Coke is it!



literally flocked
tedly the most
attraction in the
never weather
students in
t clothing crowded
beach on the shore
eGray.
ly as the last
ebruary I was
out to DeGray
some rays," Jon
d. "When it's at
the place is
with people either





Tracy Meredith
Sheri Epperson

Southwest
Sporting
Goods



CHRYSLER
PRODUCTS

Jeep



AMERICAN MOT
PRODUCTS



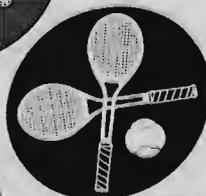
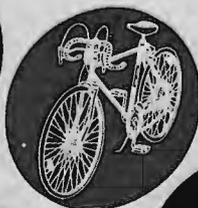
GENERAL MOTORS
PRODUCTS

Olds Buick
Pontiac GMC Trucks

Shepherd Auto Sales

3030 W. Pine
246-6788

TIGER TRAKS 1983



OUACHITA BAPTIST
UNIVERSITY



Doctor's Directory



Dr. David Bell, DDS	2732 Caddo	246-2583
Dr. James Glass, DDS	1003 Country Club Rd.	246-5341
Dr. Robin Glass, DDS	1003 Country Club Rd.	246-5341
Dr. James Hankins, DDS	1400 Pine	246-9847
Dr. Robert Johnson, DDS	2732 Caddo	246-2583
Dr. Tommy G. Roebuck, DDS	626 Caddo	246-6745

EMPLOYMENT EQUIPMENT ENTERTAINMENT

laying out or throwing a football or frisbee around."

Thirty one miles north of Arkadelphia, the tourist town of Hot Springs lured many students to its large shopping mall, fine restaurants, National Park and historic tourist attractions.

"My buddies and I often make a trip every week to Hot Springs," Allen Rakeley said "We feel that Hot

Springs has a lot to offer. I can safely say we've had a blast every time we went."

But students didn't always have to go out into the community for entertainment.

Through radio stations and a local cable television company, services offered by the community came to the students right in their dorm rooms.

"I couldn't live without my cable hook up," Dennis Lawrence insisted. "It might cost eight dollars a month, but I couldn't handle working on my homework

without the companionship of my t.v. stars. And I enjoy watching my soaps in the privacy of my room instead of the crowded dorm lobby."

Though the small community of Arkadelphia lacked the massive number of entertainment features common to a large university in a large city, the fact that students could take a date out for dinner and a movie, play their favorite video games, sun bathe at a beautiful lake or enjoy cable television and quality radio programming pointed out that when it came to fun, Arkadelphia had plenty to offer. 



SOME COLLEGE COURSES ARE MORE EXCITING THAN OTHERS.



How many college courses teach you how to shoot the rapids? Or rappel a cliff? Or find your way out of a forest with nothing but a map and compass to guide you?

At least one does — Army ROTC.

And you could find yourself doing any one of a number of exciting adventure training activities like these in the Army ROTC program.

Activities that develop your stamina. And your self-confidence.

But adventure training isn't the only way you develop. You'll also learn the basics of leadership and management by attending ROTC classes, along with the subjects in your major.

And you'll be excited about two other benefits Army ROTC offers. Financial assistance. Up to \$1,000 a year for your last two years of Army ROTC. And the opportunity to graduate with both a degree and a commission in today's Army — including the Army Reserve and Army National Guard.

**ARMY ROTC.
BE ALL YOU CAN BE.**

FOR FULL DETAILS:
Professor of Military Science
OUACHITA BAPTIST UNIVERSITY
PO Box 158
Arkadelphia, Arkansas 71923
-Call Collect-
(501) 246-4531 Ext. 509

EMPLOYMENT
EQUIPMENT
ENTERTAINMENT

