

OVERCOME

Too much too soon was the cry of students involved in campus organizations. In almost every facet, groups faced major changes and demands.

The eight social clubs adapted to a new induction system that was to eliminate hazing. Clubs complained that increasing the period from one to three weeks made pledging unbearable for inductees and members. Five clubs ended pledging activities early, and two clubs were disciplined for breaking the rules.

The changes also extended to other groups. SELF faced a financial turnaround that brought box-office hits and a carnival. The Ouachi-Tones announced that the group was disbanding while the publications staffs found it necessary to unite to finish the previous year's yearbook.

Problems came and things changed. Under overwhelming pressure, somehow the groups were able to overcome.



OVERDONE Ryan Peal performs in the talent segment of the Mr. Tiger pageant held by Gamma Phi. Ryan went on to win the title.



OVERCAUTIOUS Clubs work together on a part of Tiger Traks. The guys and the girls joined together to compete. The event was sponsored by OSF.



OVERSNOW Clubs work on their windows for the SELF Christmas party and judging. All organizations were allowed to paint a window.

Just when things looked bleakest purple pride took over and proved that Gamma Phi was on the move.

Not only did the club participate in intramurals, but it also supported varsity teams. Whether cheering at games and pep rallies, sending notes to athletes, or making posters, the Gammas wore purple proudly.

Nothing could put a damper on this club's spirit—not even rain. When TWIRP week's Sadie Hawkins was rained out, the women postponed the carnival and still had success.

A creative Tiger Tunes show let the Gammas 'go bananas.' With the Chiquita lady, a gorilla and life-size bananas the show was far from ordinary.

The highlight was rush week which led to the induction of 24 women. The club presented their traditional "Purple Pan," but changed gears for a new show, "Our Night to Shine," an entertaining look at the club's history.

With the end of rush came large numbers and three weeks of new induction which the club was able to effectively implement. A prime example to others, Gladys Joiner was selected by members as the best pledge.

With a big group, the club continued with enthusiasm. The Bahama Bash at DeGray and a trip to Memphis

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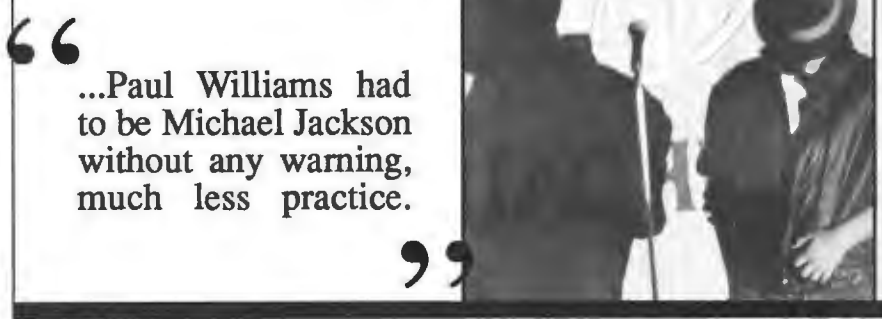
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were spring highlights.

The club sponsored two members, Melanie Barr and Missy Monroe, in the Miss OBU pageant. Missy was named Miss Congeniality. The Gammas also held their Mr. Tiger pageant. Men dressed as women represented various campus groups, and Ryan Peal won for the women of Chi Delta.

With growing excitement, the Gammas were gaining momentum and claimed nothing could stop them.

•Kim Hare



“...Paul Williams had to be Michael Jackson without any warning, much less practice.”

•Chris Ocken



•Joe Cathey



Run for it

Quarterback Melissa Carrier runs for a touchdown as she is swarmed by EEE opponents. The Gammas participated in all intramural sports.

Go Tigers!

Dana O'Neal cheers for the football team at a pep rally. The Gammas were quite visible at all pep rallies, Tiger storms and games.

WHEN STORMS COME

Just when everything seemed to be going smoothly, something went wrong! Such were the

events of TWIRP week. In the midst of all the traditions and excitement, some people had unique, memorable and sometimes unfortunate experiences.

It all started Sunday night when S.E.L.F. sponsored the movie "Always." This was not a TWIRP event; it just happened to fall on the night before TWIRP week. However, some girls thought it was a TWIRP night, so they asked a guy to the movie.

"When I found out the movie wasn't a TWIRP event, I didn't want to cancel my date," Amanda Wood said. "When I got there, it was no big deal because I saw I wasn't the only one who had TWIRPed someone."

On Monday night, the BSU sponsored a hayride. Since there were too many people for the trailers, some people had to ride in the back of trucks. Freshman Sara Fish was one of the six that rode in one of the truckbeds.

"Everytime the caravan stopped at a stop sign, the guys would jump off of the truck and throw hay at the other trucks," Sara said. "On the way back, at the last stop sign before getting to campus, I decided I would jump off. I was standing on the edge of the truck when he(the driver) took off! He thought everyone had already jumped, so I landed flat on my face (literally)!"

Sara ended up going to the hospital because of the large gash on her knee. Because there wasn't enough skin for stitches, she had to have a cast put on her leg.

The rest of the week was not as

When things just didn't go quite as anticipated, students learned to try and make the most of it.

physically tragic, but strange things still seemed to occur. At the EEE's Fifties Night, Sophomore Jennifer Hogg was singing when she did what many singers fear. "I forgot the words to my solo, so I just mumbled something and acted like I was singing the right thing," said Hogg.

The Tri Chi's had to start their Tri Chi Cafe show forty-five minutes late because there was such a crowd.

"We used every chair in the entire ESC and there were still people standing up against the walls," President Anita Murdock said.

But that wasn't the only problem the club faced that night. Another misfortune took place right before Robbie Buie was to impersonate Michael Jackson.

"He was practicing right before the show and twisted his knee that he had previously injured, so Paul Williams had to be Michael Jackson without any warning, much less practice," Anita said.

Thursday night was supposed to be Gamma Phi Sadie Hawkins, but at about 4:00 p.m. it started storming, which is not good for an outdoor carnival. After the rain continued to fall for over an hour, the Gammas decided to postpone it until the next week although the plaza was set up for the event already.

"We really had a lot of fun running around in the rain trying to get everything covered up before it got ruined when the storm came," Nancy Cathey said. "I had a good time at Sadie Hawkins, too, so I don't think it was that bad to have it postponed."

While this was a disappointment for many, the postponement allowed a few girls

who hadn't planned to go to change their minds and find dates.

The final event of the week was Chi Delta's Harvest Moon. Since they only had a limited number of tickets, the banquet sold out in less than two days, which was unfortunate for those who didn't get them early enough. However, some girls planned their own alternative date for the evening.

"Since I didn't get tickets before they sold out, I decided to surprise my date with a creative date," Tara Holmes said. She told her date that it would be best if they cancelled the date for the evening so they could study. But when Saturday night came, she called him and asked him to go to Wendy's and then back to ESC to study. But Tara had an alternate plan in mind. She put on the dress that she planned on wearing to Harvest Moon and went to pick him up at the dorm. Of course her date wondered what was going on, but she just told him to hurry up and get dressed up. Then the two went to Hot Springs for dinner at a nice restaurant and then on a carriage ride.

"I ended up spending more money than I would have if we had gone to Harvest Moon, but I definitely will always remember it," said Holmes.

On the surface, TWIRP week was the traditional girl-ask-guy week. But it did provide unique memories for many of the participants. And all in all, students learned to make the best out of any circumstance.

•by Kim McCarty

T W I R P W E E K



Chris Ocken

Camera time Cindy Schopmeyer and her date Jay Heflin chat during Chi Delta's Harvest Moon. Tickets for this night were sold out.

Chinese proverb Mom Chu, mans the fortune-telling booth at Gamma Phi's Sadie Hawkins. Other booths included balloon bust, marriage booth, and a dunking booth.

CLASH WITH REALITY

"Ouachita's got a henhouse in it" ...and baby feet, a Viking ship, a stoplight, a gorilla, a green nose,

It's that one time of year when the unbelievable happens. Creativity and innovation are the rule.

and a mermaid. Sound rather 'puzzling?' Maybe, but Tiger Tunes was the only place people could make these things 'fit together.' The all-campus singing featured a vast array of themes from a vast array of clubs. Yet all of these clubs seemed to have trouble escaping from their pasts. No matter how original the themes were, they all seemed to be connected in some way to the show from the previous year.

The women of Chi Delta captured first place this year with their move from one barnyard animal to another. Their change from pigs to hens brought them forward from their previous second place standing.

"It was an emotional strain because I had to worry about disciplining the girls and get everything together," said Kelly Stabley, who along with Kelly Upchurch served as the director of the club's show. "It was worth it, though. A lot of work, effort and time was put into it, but it all paid off."

Not having a recent past to contend with and not quite 'fitting' the norm of the social clubs in the show, the BSU performed as puzzle pieces with hopes of piecing things together. The co-ed group was able to harmonize like no other group, and their acrobatic skills made them a hit with the crowd. Mark Christie and Lon Vining directed the show to a climatic ending where the

puzzle pieces fit together to spell out "BSU."

The third place group, the women of EEE, kept their theme of facial features as they went from teeth to noses. From an M.C. Hammer nose to a witch's nose to a nose with sinus drainage, the foam noses came in all different shapes and sizes.

The fourth place men of Kappa Chi kept an army theme as they went from army ants to an army of Vikings. In "The Vikings Excellent Adventure," Vince Husted stole the show yet another year. Husted portrayed the Viking god Thor in his rendition of "Hammertime." With a makeshift boat, shields and swords the Kappas imitated the Vikings of yesteryear.

The Gamma Phi women's social club once again had a show with flavor as they changed from bubble gum to bananas. Complete with a Jamaican dancer, banana pickers and a gorilla, the show had diversity. Rhonda Funderburg peeled her banana as she did a strip show, and Lamona Lawrence did a tear-jerking rendition of "Feelings" substituting it with the word "peelings." Sara Bradley, Kim Hare and Paige Umholtz directed the show "Going Bananas."

"I'm so proud of the performance," said Hare. "We had a good time and the audience really responded well."

The previous Tiger Tunes cham-

pions, the men of Beta Beta, stayed with odd odors as they replaced their deodorant with feet.

Their show, "The Agony of Defeat," was highlighted as little children sang "Jesus Loves the Little Feeties."

The women of Tri Chi presented their second Tiger Tunes show as lightbulbs. Previously as keystone cops and robbers, the show revolved greatly around choreography using flashlights. As light bulbs, however, they performed as stoplights, Christmas lights and other lights. The show incorporated such tunes as "This Little Light of Mine" and "We Bring Good Things to Life."

Tiger Tunes hosts and hostesses finished the show with a take-off on the box-office hit "The Little Mermaid." The eight hosts and hostesses dressed as sea horses among other sea creatures and The Little Mermaid. As the group performed "Under the Sea," the walls of Mitchell were lined with the various participants of the show who really helped the audience come alive during the grand finale.

The Ouachita Student Foundation sponsored Tiger Tunes raise money for scholarships for OBU juniors and seniors. This was the twelfth production of its kind by the group, and attendance was extraordinary.

No other place on campus could such a variety of oddities be found assembled. But once a year, they'll surface again in even a stranger form. •Allison Finley

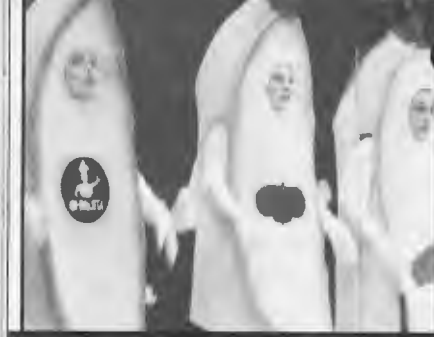


T I G E R T U N E S

Show stopper Vince Husted acts as the Viking god Thor as the Kappas Jon Self, Randy Varnell and Robert Simms perform "Hammertime." Vince was usually cast as a big, strong, bad guy in the Kappa Tiger Tunes shows.



•Joe Cathey



“ I'm so proud of our performance. We had a good time, and the audience really responded well. ”

•Joe Cathey



Happy as a hen Chi Delta members
 Kayla Miles, Niki Ranchino and Jana Harp make their performance look a lot easier than it actually is. The chickens moved up to first place with lively and technical choreography plus an abundance of enthusiasm.

Feet first Beta Member Jonathon Martin performs a solo part during their show "The Agony of Defeat." Although the Betas experienced defeat after two years as champions, they changed the pace of Tiger Tunes by using special performers and realistic costumes.

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Perplexing

Kimberly Coulter visits with alumni during the club's alumni tea on homecoming day. Past and present club members met in the lounge of Flippen-Perrin dorm for the reunion.



•Chris Ocken

The Chi Delta women's social club proved their loyalty and dedication through its members uniqueness and individuality.

In the fall their annual "Harvest Moon" packed a full house with its theme of "Tropical Paradise." And for another consecutive year, the Chi Deltas had a show stopping performance, taking first place in Tiger Tunes as chickens. While setting a new standard for Ouachita outings, the Chi Deltas held their Christmas outing at Mount Harbor Resort.

Bringing in the spring semester was the induction of 27 new "daisy" pledges. "Daisy Days," floating trips and participating in campus activities were among many of the various functions the women involved themselves in. The spring outing was in Dallas where they visited Hard Rock Cafe and Six Flags over Texas.

Kelly Stabley and Christie Schlieff said, "Chi Deltas mean a lot to us, because through everybody's uniqueness and different interests, it's neat to see how everyone can come together for the good of our club."

•Karen Stabley



•Joe Cathey

Trend setters

Chuck Hargett and Shelley Phillips host Ruby's Truck Stop, an annual show.

Odd one out

With two Chi Deltas on one side and three on the other, Tri Chi Diane Henry is out numbered as they compete in Tiger Traks. Ashli Spann, Heidi Fite, Tricia Taylor, Karin Phillips and Tammy Harper as well as other Chi Deltas were active on campus.



"Together in Christ," the motto for the Tri-Chi Social Club, proved to be true in everything the group of girls did together. Although a relatively new club, they had many successes throughout the year.

Their first campus-wide activity for the year was the Tri-Chi Cafe during the TWIRP week. Modeled after Hard Rock Cafe, they had many members and Beaus perform to the theme of "Rocking through the decades." Rob Potts performed as Donny Osmond.

"It was the first time I had sung in public, but it was fun!" Rob Potts said.

At the end of the Fall semester, the Tri-Chi's held the Formal Christmas Banquet in the Riverboat in Little Rock.

"I really enjoyed getting to go to a nice date date and spending time with my club sisters," Cathy Setliff said. "It was a nice break from school!"

Soon after Christmas break, Rush began thus the new induction period. The Tri-Chi's decided to end the induction period a few days before the recommended 3 weeks due to the constant pressure and many demands of the period.

"We didn't want anyone to quit because of the pledging, and we knew how stressed they were," Pledge Mistress Jackie Welch said.

"It tried my character while it helped me become a part of a bonded group," Angie Grigsby said. "I feel very honored to be a part of a solid group of young ladies who have more than one common bond."

To close out their year, the Tri-Chi's held their Spring Outing at Lake Nixon. There they played various games and had a fish fry.

"Even though we had to change our plans a little because of the rain, we still had a blast," Pam Plummer said.

Through their fun and serious times the Tri-Chi's were bonded "Together in Christ."

XXX SOCIAL CLUB



Rush Tri Chi members visit with their guests at a rush party. Parties were held for three nights.



Hello Krissie Holmes introduces the next performer at Tri Chi Cafe. It was held on Twirp Week.

Sing Members of Tri Chi entertain the audience at Tiger Tunes.

“Rush was fun. I liked the shows that the clubs put on.”
MARAGARET TROST



PARTYING FOR A PLACE

"Does my hair look okay?" "This dress is too tight, but it looks great on me!" "I'm gonna

rush, but I don't think I'm going to pledge anything." "I hate wearing pumps!" "What if I make a total fool out of myself?" "What party do you go to first?" "HELP!"

These were just a few of the questions asked by rushees as they struggled to get ready for Rush week. Rush. The mere mention of the word sent chills up and down the spines of those who wanted to pledge one of the eight social clubs on campus. Anxiety, excitement and hope were just a few of the emotions that accompanied rushees as Rush week began.

Those who wished to participate in Women's Rush paid a five dollar

One night is all they had to make a good impression on the club they wanted to join.

registration fee. A pre-Rush meeting was held to give the potential rushees rules to follow during the Rush period.

Rush was a three day period in which parties were held by the social clubs on campus. Each night the women were invited back to different parties, while the men went to which ever party they chose. For the women it was more of a formal get to know each other type party. The men were more laid back and out to have to fun

"Rush was fun," said Margaret Trost, "I liked the shows that the clubs put on. The atmosphere at some of the parties was better than others, but they were all fun."

Rush week ended with Bid day, the day when all clubs sent out their invitations or "bids"

to those that they wanted to join their club. The men received their bids in the mail, while the women received their bids from club members who slid them under the door. In turn new pledges would have to cram something in that club's colors back under the door and holler and scream.

After bid day how someones hair looked or what they were wearing was no longer a concern. Pledging had started and for those lucky ones who had gotten a slip under their door, the next three weeks would be murder on their entire being. Looking good wasn't even an option.

•Alyson Dickerman

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Hang Out For the men rush is an informal time of getting acquainted. They usually don't dress up as much as the girls. They felt that a more relaxed setting would show the true person.

Say Hello Rush parties are a time for members to get to know the people coming through. They all had different personalities and members were looking for ones with the personalities that fit that of the club.

THE MORE THINGS CHANGE...

Hazing--what exactly was it? Or should it have been said: what exactly wasn't it?

The new rules for induction could change some things, but some traditions just wouldn't die.

"There will be absolutely no hazing executed in any shape, form, or fashion," demanded the Induction Committee which was established to oversee pledging activities. The "inductee" classes of 1991 marked the beginnings of a new tradition.

So what was hazing? Some would have said that the inductees answered this question for themselves. It was up to them to say when enough was enough. For three weeks, social clubs pushed their pledges as close to the edge as they could without pushing them over it.

Yet in the midst of it all was the pledge committee made up of several faculty members and students. This group not only worked towards the development of a new induction system that was free from hazing, but also monitored clubs throughout the three-week period.

Three weeks. Three long weeks. Three weeks was enough time for bread to mold; for the next phone bill to come in; for pledges to develop a paranoia of walking across campus by themselves.

On the Tuesday after pledging started, Lane Harrison, a member of the Beta Beta Men's Social Club, announced at lunch, "Only eighteen more days of this you guys! Think of all you get to look forward to."

Eighteen days meant only 432 more hours. Only 25,920 minutes. Only forever.

Time was the biggest barrier many pledges felt they faced. There simply

didn't seem to be enough time to get all their duties done, much less study. They didn't get hazed the way the members had in the years before. But it seemed to some that these inductees under the new system "got theirs" before it was all over despite the committee's watchful eye.

It took three weeks of haze-free pledging for the pledges to get the quality of pledging members got in their infamous "hell week."

Deanna Mosley, Spring-semester president of the EEE's said, "I remember walking through the line to eat dinner when I pledged. We had to greet every member as we went through. By the time I got to the end of the line I had gum that had already been chewed piled on my face. It is all about respect. The members want respect."

Despite the drastic changes that did take place in pledging, some things stayed the same. There was something to be said about tradition. The Betas, Rho Sigs, and Sigmas still wore their tuxes and suits; however they were washed periodically. The Kappas wore gray slacks and maroon ties, and along with the Tri Chi "cubs," they kept the tradition of going to noonday alive. The EEE pledges volunteered not to wear make-up with the exception of bright red lipstick, just as the members had done when they pledged. The Chi Deltas, who wanted their "daisies" to look nice, wore blue and gold dresses every day of the three weeks. The "papooses" of Gamma Phi still wore feathers and toted

tom-toms during allotted club nights. The Rho Sigma pledges were determined to show their

elders their worthiness to be members. "We had to stop them twice from dying their hair red, and finally they snuck around and did it," said Allen Morrison.

But the Rho Sigs also had other things on their minds besides hair color. The club members voted unanimously after four days to end pledging for their club and to make the inductees official members. And as surprising as this decision was, the old members voted to let the new members haze them-- the way it used to be done.

Sigma Alpha Sigma also ended its pledging, but it wasn't by their own choice. The Induction Committee said the club had committed a violation and would lose their next year's pledge class.

Both the Kappas and Tri Chis ended their induction periods after two weeks, but the EEEs, Chi Deltas, and Gammas went the full three weeks.

Through service projects, weeks of the same color or outfit, and numerous duties, not to mention attendance at exercise periods, sports events, church services, and cultural events, it was hectic. And whether it was for four days or 21 days on a tight schedule, it was not easy to see far enough ahead to the end of it all.

To most pledges, anything was worth getting to wear their letters. Hard times made them better people, drew them together in their separate pledge classes, and taught them the true meaning of respect.

•Rachael Ward



I N D U C T I O N P E R I O D

Papoose party Gamma pledges pig out at a celebration at the lake. The pledges threw the party for the present members and big brothers.



“

...a leader again. We take pride in doing things first.

HEATH HALL



”

EEE SOCIAL CLUB

"It just keeps getting better." Started sixty years ago, all the EEE Women's Social Club could do was improve.

It was the oldest social club on campus. Members adhered to the guidelines that the first members drew up. Tradition was the key.

Red lipstick. Red bows. The club's colors, red and white, were as always, worn with a sense of dignity.

New member Cassie Elmore said, "When I go shopping I can't help from being drawn to just about anything that's red."

Their Christmas outing was to be held at The Peabody Hotel in Memphis, Tennessee. Unfortunately, an earthquake threat canceled these plans and moved them to Dallas, Texas for the holiday celebration.

"We didn't let the thing with the Peabody mess everything up. We just relocated and had a great time in Dallas," said Carrie Rhinehart.

The year as a whole was a great time for them. Sixty years was a long time to carry on the same traditions and they did it with a smile.

•Rachael Ward



Hey Jennifer Hogg practices for Tiger Tunes in her boxers. The E's were Noses in the event.

Smiles Andrea Holt is excited about being chosen to be an EEE. The first day happiness was soon erased by pledging.



As I crawled face down through the mud freezing my tail off, I was scanning the surrounding area for the opposition. Suddenly as I stuck my head up to survey the land I saw a figure dash across the trail right in front of me. Good, he hadn't seen me. Then, just as I began crawling forward I heard someone in the leaves running up behind me. My heart jumped. Then I heard their gun fire.

Ouch! The pain! I'd been shot! I glanced down and my entire leg was covered in red. More than the pain in my leg, I was outraged. For the third year in a row, I had been taken out in the first round. These annual survival games were becoming less and less enjoyable for me. I was covered in paint and I didn't like it one bit.

November, 1990 marked the ninth year of existence for Kappa Chi. Among their list of activities was the "survival game" in Vilonia. Along with that was the Valentine's banquet at Murry's Dinner Playhouse, a Christmas outing, and competition in Tiger Tunes.

Under the theme of "The Vikings Excellent Adventure," the Kappas landed the fourth place award in the production. The show, which was directed by Randy Varnell, consisted of songs rewritten with a Viking theme sung by members dressed in Viking costumes. The show wouldn't have been complete with the appearance of the infamous comic book Viking "Thor." The show concluded when a ceremonial fat lady, played by Joel Edwards, uttered a high note that brought the house down.

The "new and improved" induction system garnished nineteen new members. Having completed induction just in time for the Valentine's banquet, new members saw a production of "The Sunshine Boys."

What the Kappas perhaps were most famous for, at least by females on campus, was their ability to harmonize.

Not only in music were they in harmony. The group of brothers were able to have fun together and to depend on one another.

•Jeff Christian

KX

SOCIAL CLUB

•Sharon Roper



•Sharon Roper



KX Members were proud of their club from top to bottom. Serenades gave them a chance to show it.

Strange Stephen Dawson comes decked out for a serenade. Nothing was sacred at these events.

Hello Homecoming brings current members together with old members such as Jeff Noble.

“Serenades are neat because it gives us a chance to just act wild.”



•Sharon Roper



•Chris Ocken



WOONING THE WOMEN

From clanking of cow bells to the harmony of a men's chorus, and from rolling in mud to kneeling

With musical styles all their own, the men's social clubs adopt an age-old romantic custom.

Beta Chuck Hargett. "All you do is go out and scream. The girls act like they enjoy it, but they re-

ally don't." Yet despite crowds as small as six people at O.C. Bailey others still kept a positive outlook. In fact, it even built up some people's confidence. "I've never been able to sing," said Kappa Todd Parr. "But with a large group, my voice is easily disguised."

Obviously Todd's voice was disguised, or at least Kelly Stabley didn't mind his singing. "I like to watch the Kappas because they can sing," she said. "Their voices are prettier, I guess you could say." According to several members of male social clubs, serenades provided some real fringe benefits. "Serenades are neat because it gives us a chance to act wild and just be out with the guys," said Kappa Jeff Christian. "Plus we get a lot of neat posters to hang up in our rooms."

Beta Collins Cogbill agreed that the group association and posters were nice and all, but he had another benefit in mind. "It's a great way to pick up babes."

in the house to watch the guys.

Clay Hodges, a member of Kappa Chi, said, "A simple tilt of the hat and a gesture in their direction would send freshmen off in screams of rapture."

It wasn't as easy to get a good cheering section at the other dorms. The serenades weren't as exciting to girls who had become accustomed to the visits.

"When I was a freshman I can remember running down the hall four times in one week to crowd in the window to watch serenades," said Frances Crawford resident Daphne Davis. "Now I have learned to discriminate and don't watch as many."

Alyson Dickerman also decided that some serenades were a waste of her time. "I'm very selective about which serenades I watch because some are more tastefully done than others," she said. "I'd rather have one group singing sweetly in my ear than another screaming in my face."

After a while, the fickleness of the girls affected some of the guys attitudes towards serenading in general.

"They're really pointless," said

Kim Hare

Kim Hare

Kim Hare

Kim Hare

Kim Hare

Kim Hare

Kim Hare

Kim Hare

S E R E N A D E S



Chorus line A parade of Sigmas strut their stuff at a serenade. Unusual attire was a must for most serenades.

Totally crazed Rho Sigmas act their craziest at a serenade. They were not known for their singing only their stunts.

During the years at Ouachita, students have searched the depths of enthusiasm only to discover a different side to school spirit--"The Red Shirts."

Red hair? They love it.

Loud bells? Who needs to hear anyway.

School spirit? You know who to call: 1-800-Red-Shirt.

The Red Shirts were spirit instigators on campus. They attended all the pep rallies; once carrying a coffin in which a club member dressed like the rival team's mascot was executed by the members.

One of the main distinctions of Rho Sigma is their bell ringings at Tiger football games.

They showed support in ringing bells 24 hours during homecoming week. If there was a Tiger athletic event on campus--the Red Shirts were there with their bells ringing loud.

Another indication of their spirit was the ball run from Arkadelphia to Conway and the Homecoming bonfire.

"When the club was founded, it was founded by athletes," says senior economics major John Green, "and athletics has always been an intricate part of our club."

Rho Sigma continued to carry on its spirited traditions and stood apart from all the rest.

•Mike Renfro

PS

SOCIAL CLUB



Storm Rho Sigmas pile into the back of a truck to ring their bells in a pep rally. The pep rally was followed by a Tiger Storm.

•Chris Ocken



•Chris Ocken



Rest Eddie Ramsey relaxes as he takes his turn at ringing the bell. Rho Sigs rang the bell every Henderson game.

Pride Tiger football games were the perfect place for Rho Sig bell ringing.

"If OBU didn't have us to show spirit, there would be a haze of emptiness on campus and at athletic events."

•Mike Renfro



•Chris Ocken



TOGETHER IN SPIRIT



Though clubs were always finding ways to promote themselves, they also found plenty of ways to support the Tigers in what ever event they were involved.

From one sport to another, social club members were evident in the stands as they sat in their respective groups. With noisemakers and loud voices their presence could not be overlooked.

This outpouring of spirit didn't begin with the first play of the game. It started way before that. The women's clubs supported football team members by cheering at pep rallies and coordinating a secret pal program. Each player had at least one secret pal from each of the four women's social clubs who would send them surprises prior to the game. Men's and women's social clubs alike participated in the Tiger Storms. Hundreds of students wearing Greek

Different groups with different ideas unite for a common cause of keeping school spirit alive.

letters would pile into vehicles to have a pep rally on wheels.

The men of Rho Sigma demonstrated the most visible school spirit. During homecoming week over the years, the Redshirts held their annual bonfire to get people ready to beat the Reddies. They would also gather around the Tiger at noon and ring their bells until noon the following day.

No home football game was ever complete without the Rho Sigma spirit hoop for the players to jump through. And during the game, the Redshirts were always down front ringing their cowbells to show support and spirit.

Their greatest show of spirit and pride was the annual ball run from Ouachita to UCA. Each member of the

Rho Sigma club took turns running the game ball until they entered the stadium in Conway. They

would then gather in the middle of the field and drop to the ground and shake.

"Spirit is in our blood," said Redshirt Mike Renfro. "If OBU didn't have us to show spirit, there would be a haze of emptiness on campus and at athletic events."

The men of Sigma Alpha Sigma were heard more than seen at most games. They had their own spot at the end of field where they stood ready to fire their canon after each Tiger touchdown.

No matter whether their efforts were visible or not, each group had their own special way of promoting school spirit and keeping Tiger hopes alive.

•Michael Shipman

S C H O O L S P I R I T



Good sport Melissa Nesbitt a Gamma Phi, shows her school spirit by her OBU sweatshirt and her cheers at a pep rally.

Time to shoot A major essential at home football games is the firing of the canon by the S's after every OBU touchdown.

FULFILLING A NEED

One of the main functions of Ouachita's social clubs was to manifest

Whenever the community or the campus needed a helping hand the clubs were there to donate their time and energy.

much about the type of stuff thrown away in the parks. During the Festival of Two Rivers, the women

some type of contribution to the local community. Many groups saw this as an opportunity to show compassion to people in need. Others tried to provide financial or physical aid to humanitarian organizations. This practice was a way of refocusing the sights of the clubs and to avoid becoming just a stagnant group of friends.

Many clubs performed their community service projects in the spring to make full use of the new pledge classes. Perhaps the weather had something to do with it....

The Chi Delta women repaired run-down pieces of the old folks' home. They swept through the grounds leaving no spot unclean. They followed up by spending time with the residents and even putting on a small-scale show.

The men of Kappa Chi made one service project an annual tradition which happened to fall right in the middle of pledge week. Cleaning out Walt's kitchen was something not even the regular workers were used to. The pledges of KX cleaned out the food drains and the grease pits. They scrubbed down the heavily used ovens, dishwashers and anything else Walter Kehoe could find.

The women of Gamma Phi set aside morbid thoughts and beautified a cemetery outside of Arkadelphia. Also, they went to the old folks' home, sang and visited with the people there, providing much-needed company to the lonely ones there.

The EEE women's social club picked-up trash along the highways and parks of Arkadelphia. They learned

helped set up and operate booths. The festival was a big event in Clark County. They even established a memorial scholarship - the Barb Griffin Memorial Scholarship.

The men of Beta Beta went to several different places and refurbished yards after winter and fall damages to contribute to nature's maintenance. The Sigma Alpha Sigma men's club put together a fundraising effort to erect a Vietnam memorial on campus. They started the project this year.

Over all, the clubs enjoyed the time spent together, as 'bonding' was a central ideal for all the clubs. The community appreciated the charitable efforts put forth by all of the social clubs.

•Scott Pickle

S E R V I C E P R O J E C T S

Heavy Load

People work together to help get things done. Every club had a special project or projects that gave them a chance to help the community around them.

Smart Plan

Jason Hart and Stewart Clark

work on a design for the Vietnam Memorial the ΣΑΣ were raising money for.





“ Though we were somewhat silent about our project, we felt it was definitely something that needed to be done.

•Chris Ocken”

ΣΑΣ
SOCIAL CLUB

BOOM!!!

The Sigma Alpha Sigma men arrived not only in numbers but well-armed to grab attention with “La Pip,” their cannon mascot. The S’s were in attendance with the cannon at pep rallies, football games and the homecoming bonfire. They also showed their spirit at basketball games from the bleachers behind the band.

The main focus of Sigma Alpha Sigma was on brotherhood but the members and sweethearts still found time to “function” on the weekends, to guest star in Gamma Phi’s Sadie Hawkins sideshow, and to field intramural teams.

Two members showed their poise and talent to the best advantage to take a one-two punch at the Mr. Tiger Pageant. Senior David Waddleton, new to the Sigmas, was the first runner-up and junior Ryan Peal was crowned the new Mr. Tiger.

Not only did the group add significantly in number to their membership, but they also had a record number of followers. There were twelve sweethearts: Tanya Cansdale, Chantal Meyers, Sheryl Passen, Nica Vernon, Kristy Walker, Merete Lidal, Becky Rodgers, Christie Schlieff, Suzy Lloyd, Kayla Miles, Suzanne Smith and LaRae Vivrette.

Unfortunately, the club was told during the induction period that it would lose the following year’s pledge class because of violations to the new induction policies.

However, with a group strong in number and strong in determination, they had the drive to make things work to their advantage.

•Nica Vernon



•Sharon Roper

Bust Michael Crowley does his own thing at one of the Sigma Alpha Sigma Serenades.

Hee The ΣΑΣ contributed to Twirp Week with their own rendition of Hee Haw.



•Chris Ocken

Alumni David Graham talks with one of the Sigma Alpha Sigma Charter members at their Homecoming Alumni Banquet. The Banquet was held in the Home Ec House.



DOUBLE YOUR PLEASURE

Where did the money go?

Social clubs sponsored a variety of fundraisers to back up

their bank accounts. The majority of the money they earned went to charities. Charities approached clubs frequently about donating money and/or time. The pledge class of Beta Beta men's social club helped by raking yards for free.

"It wasn't so bad until I jumped into a pile of leaves and jammed my neck," said Freshman Adam Jordan.

The Beta's also sponsored such fundraisers as the traditional "Ski Lodge" and "Happy Times" shows. For one dollar, students got to watch while these guys made total fools of themselves for an hour.

"It was some quality entertainment. My favorite part was when Lex Mickle did his own rendition of a dance LaRay Vivrette performed at Freshmen Follies," said Anthony Otwell.

Ruby's Truck Stop was another little variety show worth going to. It consisted of Chi Deltas doing skits, dances, and singing.

Fundraisers fulfilled clubs' budget needs and at the same time kept students entertained.

The women's of EEE claim to fame was their frequent roommate round-ups.

This was when girls got a chance to set their roommates up with a dream date to go catch the latest movie flick.

The 1991 EEE pledge class was responsible for paying for the Christmas outing to take place that fall.

They got a head start in April with a car wash that took place at Hardees. This gave them a good foundation of money to build upon the next year.

Pledge class president Mica Strother said, "We thought a car wash would be a good idea because we didn't want to be behind the next year."

Other clubs sponsored different versions of a pageant you might have seen on TV.

It was the Gamma tradition to hold the "Mr. Tiger" pageant. This was where guys got up on stage and competed for the coveted title.

"The best part was seeing Ryan

Peal up there dancing around in his speedos!!" Naomi Mercer said with a laugh.

Clubs frequently worked together to raise money, and then split the profits. The Red Shirts and Chi Deltas were one such case.

These two clubs would often combine efforts and have dances at the local skating rink.

Dances were some of the more successful fundraisers

Other clubs had mock remakes of TV shows. Tri Chi sponsored the Newlywed game in which dating couples got to see how much they really knew about each other. And so did the audience.

Sigma Alpha Sigma mens' social club participated in the Homecoming carnival with the "car smash" fundraiser.

In this one, students took their best shots at a donated old car.

Clubs donated to worthy causes with their money, plus it was nice just to have a nest egg they could rely on if they were running short.



F U N D R A I S E R S

Tell the truth Cheryl Carter tells the audience something about her "hubby," Rob Taylor.

Raking it in Angie Fincher and Dana Roberson count the cash they've earned at the Chi Delta's Ruby's truck stop.

Playing games Newlywed couples put their love to the test at the Tri Chi's newlywed game.



I like to think that our fundraisers benefit our club, but also give students a chance to be involved.

CHUCK MCCLAIN



BB

SOCIAL CLUB

Tradition. A word that was deeply rooted in the Beta Beta Men's Social Club and formed the basis for many of the activities and outings held each year. Through the last fifty years, the Betas kept these traditions while starting new ones as well.

In the fall the Betas captured the intramural football championship placing two teams in the title game and finished second in volleyball thus continuing the clubs success in sports. The Barn Party returned the Betas to another tradition for the Fall Outing after having had a conventional banquet for the outing in recent years. One down point of the semester occurred when the Betas, appearing as "feet", failed to win its third consecutive Tiger Tunes.

Serenades also continued to draw cheers and affection from the female population on campus throughout the year. At Ski Lodge Santa made his annual appearance, and the "monotones" came back for one more time.

In the Spring nineteen new pledges made their way through a modified system of "induction". During this time they put on the Valentine's Banquet giving the club members and their dates an evening to remember, while beginning another new tradition. Happy Times proved to be just that with musical acts and humorous skits entertaining all in attendance.

The 1990-91 school year proved to be a memorable one to the men of Beta Beta; one in which they prepared to celebrate their fifty years of existence, continue old traditions, and begin new news.

•Karen Stabley

•Rob Crouch



•Chris Ocken



Neat Johnathon Martin dresses up for the Alumni Social.

Pledge Danny Barrentine's glassy stare is an indication of Beta pledging.



•Chris Ocken

Prez Members look to Corey Gillum their spring semester president for leadership.

Eats Mike Chessir, Billy Daniel, and Todd Parker enjoy the sun and fun at Tiger Traks.



Total cheese Lon Vining and Mark Christie perform in the BSU Tiger Tunes show. This was the first year for the club to be involved.



“ It (BSU) provided a great outlet for my desire to reach out and touch other lives,

•Scott Bonge ”



CHANCE FOR GROWTH

Though everyone on campus shared a common desire to spread the gospel, different groups were needed to meet different individual needs. There was something for the Religion major as well as for every other student regardless of their major.

The largest of these groups was the Baptist Student Union. Their purpose was to deepen the spiritual ties of the students and to provide opportunities for growth in discipleship, evangelism and missions.

Every year the BSU holds fall and mid-winter retreats. They also plan and sponsor Christian Focus Week and Spring Break Missions. The group has off and on campus ministries as well as opportunities for summer home and foreign mission work.

An added thing this year was a more focused attempt to help incoming freshmen. They started freshman discipleship groups.

For the first time the BSU also participated in Tiger Tunes with their own show.

"It(BSU) provided a great outlet

With every club fulfilling a need, no one was left without a place to grow and share their beliefs.

the gospel of Jesus Christ. They went into different churches around the state every weekend.

They would sing, but

they would also share short devotions with the congregation. The group also had a fall retreat. They wanted to be close as a group so that others could see love through them.

One of the new groups on campus was CARE. This group was designed to develop fellowship among Family Life Ministry/Christian Counseling majors and those interested in counseling.

It was also designed to provide opportunities for them to observe different perspectives in counseling and to minister to others' needs through counseling. Dr. Bill Viser religion professor and school counselor was the sponsor of the group.

No matter what need a student had or what gift they wanted to use for the glory of God, there was group or ministry right for them. All they had to do was just join one and their talents would soon be put to work.

for my desire to reach out and touch other lives," said Scott Bonge.

For students who were working as pastors and youth ministers and their wives, Christian Ministries Fellowship was held on Monday nights. Different speakers were brought in from all over the world to help encourage them in their ministry. Their most notable speaker was Dr. Joel Gregory.

CMF held two banquets every year one of which was the DOM banquet. They also attended the Evangelism conference in N. Little Rock.

Not only was CMF and encourage students who were members were also eligible for scholarships to help them with education.

Wade Totty, president of the group, said, "CMF had exposed me to many great preschers who have shared different and yet cohabitational views about the ministry."

Although JCP&L was a musical group their main purpose was to spread

R E L I G I O U S



Good stuff CARE members listen to a speaker in Berry Chapel. Speakers provided insight to the world outside of Ouachita.

Casual time Two students share a message at noonday which was sponsored by the BSU. This was just one of their ministries.

IN BOREDOM AND IN DEBT

Their mission: to help out the other guy.

Their means: anything from giving money to providing entertainment to having a listening ear.

Their names: OSF, AWS, Student Senate, R.A. Council, Panhellenic, BASS, College Republicans, FCA, International Club, Married Students Fellowship, SELF, and the Young Democrats.

The service clubs' purpose was to benefit other students, but none the less those involved also received countless benefits. After working to help others those involved felt a great sense of accomplishment in knowing that they were a vital part in another person's college experience. And that's not all; several students in these organizations also are able to improve their own skills as effective leaders and followers.

The Student Senate was composed of 26 students who served as a liaison between students and administration by hearing complaints and presenting them through the proper channels. The group not only helped out individuals but also other campus organizations by providing funds and overseeing such groups.

Blake McKinney said, "Serving as Senate president has allowed me to improve my ability to lead while giving me the opportunity to help others. The experience has been invaluable."

In addition to sponsoring the Stu-

No matter what the circumstances were, service clubs vowed to help others have a better life.

dent Leadership Workshop, New Student Orientation, Parents' Day, homecoming activities, academic and athletic awards banquets, and letter-writing to troops, the group developed a constitution for the Student Entertainment and Lecture Fund to help the organization work more smoothly. That was a great success.

SELF was able to turn around their financial status and become a more effective group on campus through the increased funds. In addition to concerts, the group was able to sponsor more movies with more box-office hits. The group also sponsored a carnival in the plaza during the spring with a drive-in showing of "Grease" that night.

The Ouachita Student Foundation continued along its usual means of helping other students. The group sponsored fund-raising activities such as Tiger Tunes and solicited donations from friends and alumni of OBU to help students financially through scholarships. OSF awarded four \$1,000 and 12 \$500 scholarships. According to OSF president Joe Silva, they provide scholarship recipients the "opportunity for financial aid and the chance to return to OBU without so much financial stress."

OSF also promoted school morale as it sponsored activities such as Tiger

Traks which provided a weekend of competition. The Dinners for Twenty and the Shadowing

Program helped students be more practically educated to job opportunities and experiences in their field. OSF also took part in student recruitment as it mailed out 5000 Christmas cards to prospective students.

"OSF members have the opportunity to develop leadership skills without receiving all of the glory," said Silva. "Teamwork is also very important because without it we wouldn't exist."

The Panhellenic Council recognized the importance of teamwork too as members of various women's social clubs joined to help develop a new rush process. In addition to doing this the nine women in this group sponsored the Panhellenic Pumpkin Party to help freshmen get to know members of the women's clubs.

The R.A. Council enjoyed a year where they did not have to hold a special meeting for disciplinary action against a student. Instead, it was able to focus its efforts on buying two vacuums and a television as well as revising The Tiger Handbook.

All service groups, no matter what their exact goal were able to say one thing. As Joe Silva said, "We have the joy of knowing we have helped someone at Ouachita." •Kim Hare

S E R V I C E C L U B S

Countdown

OSF members
Jeremy Bell

and Sara Thompson keep track of scoring and times during a Tiger Traks competition. The organization sponsored the annual event to build spirit among students.



•Joe Cathey

•Joe Cathey





“

We have the joy of knowing we have helped someone at Ouachita.

”

Whose Mr. Right?

John Thompson ends up with the wrong girl at the AWS Bridal Fair. Although he was engaged to Michelle Utley, he walked Joy Taylor down the aisle instead.



Chris Ocken



Theo Johnson

Good cheer Kim Nolen paints the BSU's Christmas window in Evans Student Center at the party sponsored by SELF.

Finger licking Yolonda Summons looks over the food at a mixer for members of BASS.

IN GOOD COMPANY

Being a music major often meant living and breathing through music. These majors spent the ma-

majority of their time outside of their music classes in rehearsals, private lessons, personal practice or socializing with fellow musicians. This fellowship even extended to mutual membership in music organizations.

These organizations varied from performing groups such as the Ouachitones, band and Praise Singers to more service-oriented groups such as Sigma Alpha Iota and Tau Beta Sigma. No matter what these groups did outwardly, their main emphasis was on improving the members' musical abilities.

The Ouachitones had a big grand finale of a year as they watched their group come to an end. With twenty to thirty performances, both sacred and secular, a twenty-fifth anniversary concert and a trip to Hawaii, the group grew a lot closer.

"I have really found my niche here in Ouachita in this group," said Cathy Richardson. "I've found lifelong 'sisters' as well as benefited vocally."

The group's leader Mrs. Shambarger began the group twenty-five years ago and decided to end it so she would have more time to spend with her family. Although a new performing

Whether it was in class, in the cafeteria or in a club, songbirds seemed to flock together.

group has been formed in its place, no one feels it could possibly take their place.

"Mrs. Shambarger touched the lives of every girl in the group in so many ways," said Richardson. "She's not only been our teacher; she's been our encourager, mom and friend."

The Praise Singers experienced a different type of organization than they had in the past. The home for the ten singers was changed from the admissions office where they were used primarily as a recruiting tool and ministry group to the music department under the direction of Dr. Charles Wright.

With this change came more self-direction than in the past. The singers responsibilities were broadened as they not only prepared their music but also dealt with organizational realignment. Through this reorganization, the group was still able to reach out and minister to others.

"My spiritual growth has increased significantly through being a part of this group," said singer Sloan Barrett. "Being placed in a leadership role such as this causes you to really check your own spiritual condition. I have also gained a huge amount of confidence and 'natu-

ralness' in my talent because of the experience this group has given to me."

With one group facing a close, Phi Mu Alpha was recognized by the national office for gaining 50 percent in membership. The group's aim was "to encourage and actively promote the highest standards of creativity, performance education and research in music in America."

Tau Beta Sigma not only aimed at excelling musically but also being a support system for the band by building morale. The group provided ice cream to band members during a couple of practices and hot chocolate at other times. They made buttons, had a party and represented the band at All-State competition.

With 21 members, Sigma Alpha Iota was a national professional music fraternity for women. The group served at receptions for all guest artist recitals. The members also sponsored annual spoof recital and the lessons and carols concert. Their David and Francis Scott concert raised money for a scholarship.

Not only did these music groups as well as the others promote musical excellence, but they also encouraged personal development and friendships among people with a common gift.

•Kim Hare



M U S I C C L U B S

•Chris Ocken

Time to toot Suzanne Smith plays trumpet for the OBU band. The band marched at home games and coordinated numbers with the pom pom squad.





“I've really found my niche in Ouachita here in this group.”

Cathy Richardson ””

Grand finale

Members of the Ouachitones practice for their final 25th anniversary performance. The all-female group which was directed by Mrs. Mary Shambarger enjoyed a busy last year of performing as a group.

GRAND EXIT

It was the end of an era. An era highlighted by numerous performances around the world. It was a sisterhood of love, music, and puffed rice diets that spanned twenty five years. But it came to an end in February as the Ouachitones filed onto stage for the last time.

After twenty five years, director Mary Shambarger decided to end the group. She said, “I felt that it was time to move on to other things.”

The women who made up the Ouachi-tones were saddened but understanding of the decision. Anissa Harbison said, “Mrs. Shambarger put a lot of hours into the group, she worked and worked to make us the best we could be.”

The effort was not wasted. The group performed on numerous occasions. Highlights were the Christmas tour in the Hawaiian Islands and the twenty-fifth anniversary concert. Shambarger especially enjoyed the friendly atmosphere of the tropical paradise where the girls spent a week. “Everyone was so nice and receptive,” she said.

The winter concert which would mark the last performance was an extra-special event. Ouachi-tones from the past twenty-five years came back to Arkadelphia to take part.

“I thought it was really exciting to have the former members come,” said Kristy Kennedy. “It added a special touch of nostalgia to the concert. I'm going to miss being a part of such a wonderful group.”

It has been said that for every ending, there is also a beginning. Although the Ouachi-tones' time came to an end, a new performing group was being formed called the Ouachita Sounds which might soon achieve the greatness that has become a Ouachita tradition.

•Clay Hodges



•Chris Ocken

Sing praises

Chuck Hargett sings a solo part in a performance by the Praise Singers at Venture. Chuck was one of ten Singers. The others were Mike Oliver, Christy Burselson, Doug Schmidt, Sloan Barrett, John Turner, Lamona Lawrence, Beth Mallock, Robbie Buie, and Shelley Phillips.

Tough problem Gamma Sigma
Epsilon
members work together after class to solve a
tough chemistry problem.



“
Kappa Delta Pi put out very
good educational magazines
that help me in my studies,
”
•Javene Crabtree



BETTER BY SHARING

The best way to become more involved in your area of study was to join a club designed especially for

you. Students could get a better understanding of their field as well as communicate one-on-one with other students pursuing the same interest. This broadened their understanding and capabilities as future employees in the job world.

The accounting club brought worthwhile speakers to campus to further the professional development of its members.

The Psychological Society strove to obtain information on graduate study and job opportunities in the field and promote interest in conducting psychological research. The group went to the Arkansas Symposium for Psychology Students and the Southwestern Psychological Association in New Orleans.

Their sponsor Dr. Randy Smith was president of SWPA and Dr. Wright

The need to expand learning beyond their classes brought students together to explore their field.

was the Program Chairman. This aided in student involvement when they saw their professors take an active interest.

"By presenting papers at ASPS it gave students the opportunity to promote their major," said Misty Garland, president of the club.

Phi Beta Lambda was designed to develop self-confidence and aggressive business leadership so that future business people will have the abilities needed to compete in the business world.

Theta Alpha Phi was a drama club which tried to associate students with drama at a national level.

While most academic clubs were designed for all students in that area, others were set apart for students who had excelled in their area of study.

Blue Key was a National Honor Fraternity which was not based in one

area but in excellence over all. It annually sponsored the Miss Ouachia pageant and was there to stimulate ambition in intellectual achievement.

There were Honor society's for science, history and education.

"Kappa Delta Pi put out very good magazines that helped me in my studies," said Javene Crabtree.

Alpha Rho Tau was an honorary art club which shared ideas and techniques in the field of art. They did Boogams in October and sold carnations in February.

"By sharing tips and ideas less experienced members can grow as artists," said Sharon Roper, president.

If students needed more from their area of study they could always find a group designed to help them develop the skills necessary to excel in the job world.

•Kim Pinson

A C A D E M I C



Constant help Blue Key members helped run the Miss OBU pageant which they sponsored every year. They were an honor fraternity.

Good talk Nica Vernon and Dr. Slavens chat at a Psychology Meeting of the Minds. This was one of the many opportunities for students to learn beyond the classroom.

STICKING TOGETHER

With a tradition of excellence to uphold, the publications staffs formed a team and became a close group of friends. They helped each other through the hard times.

The move to new facilities helped set the mood for a better working atmosphere and a better quality of work. No longer in the creaky rooms of Flenniken, students had better equipment and a better image.

In the basement of Mabee the tradition would continue. The Signal staff could be found every Thursday night even into Friday morning working diligently to put out a quality paper. Under the leadership of Jeff Christian, the Signal maintained its graphic superiority and was labeled the Best Designed College Tabloid.

An AP link helped the Signal get up-to-date world news that was of importance to the students. They were able

With new challenges and facilities, the publication staffs were determined to make a fresh start.

to see war reports from around the world during the Gulf Crisis.

The staff was determined to put together a quality paper.

The new improved department had even more opportunities for video production. The video yearbook was put together by Dave Osmon and students in the telecommunications field. Though they were just getting started they expected great things.

The photography staff was extremely pleased with its new larger lab. They put out photos for the Signal and Ouachitonian as well, as for the sports information director and campus public relations. Chris Ocken was the head photographer and though things did not run as smoothly as he had hoped, they still did an excellent job.

"There is so much work to be done during just one week; the resources and staff are hard to come by for such a

big job," said Chris.

The Ouachitonian had a lot of catching up to do due to prior problems, but they stuck with it and kept their head above water. They were still able to win awards for their design at the Arkansas College Media Awards.

"Once you get behind on a book, it takes a special kind of bond among staff members to be able to pull together and work as a team. It's harder to put together a book than most people realize," said Kim Pinson.

No matter what obstacles they faced, as long as they stuck together, the tradition of excellence would continue to be something Ouachita could be proud of.

•Kim Hare



P U B L I C A T I O N S



•Joe Cathey

▲ Signal editor Jeff Christian crosses the hall and works on the final pages of the 1990 Ouachitonian. Christian and Kim Hare served as co-editors of the book which was finished during the fall semester.

▶ Head photographer Chris Ocken and third-year photographer Sharon Roper found that the lab is more than just a workplace. While Chris caught up on homework Sharon stopped her work for a snack.





“The paper would not have gotten put together each week without team work and cooperation.”

Cassandra Sample

▼ Dee Small works on the second video yearbook produced by the broadcasting portion of the communications department. The video yearbook was not only entertaining to its purchasers, but it was also a valuable learning tool to students under the instruction of Dave Ozmun who were responsible for its production.



◀ Rachael Ward, a newcomer to the Ouachitonian staff, reads over her story assignment before typing it into the computer. Ward was responsible for writing numerous articles and corresponding with staff members.

▲ Naomi Mercer, the Signal's opinion editor, works on a computer. She was one of several on the staffs who wasn't a communication majors.

"A quarter of a century is long enough to hold down two full-time job," said Dr. William Downs Jr.

Dr. Downs stepped out of his post of director of public relations to devote his full attention to serving as chairman of the communications department.

"I'm grateful for the freedom given to me by Ouachita to do both jobs for so long," Dr. Downs said, "because it allowed me to practice what I have preached to students all these years. In other words, it's one thing for me to talk about writing, design, photography and other academic areas in the classroom. But I should also be able to clearly demonstrate my own professional competence in every one of these subjects. For me, it's simply a matter of academic integrity."

Dr. Downs, who came to Ouachita as an instructor in journalism in 1966, became director of public relations in 1967 during the administration of Dr. Ralph A. Selph.

In addition to his faculty and administrative responsibilities, he had served as faculty adviser to the student newspaper and yearbook, and as editor of the Ouachita alumni bulletin. He continued to serve as executive secretary of the Arkansas High School Press Association, a post he had held since 1969.

As chairman of the newly formed communications advisory council, he will help coordinate the academic program, information services, public relations, telecommunications, and photography of the university.

Dr. Downs also served as faculty adviser for the campus chapter of the American Advertising Federation. He received the Distinguished Educator Award at the AAF's fourth annual Salute to Excellence awards program.

Dr. Downs had twice received the Student Senate's Outstanding Faculty Member Award.

In 1981, he was named as the nation's top college yearbook adviser by the College Media Advisers Association. He also held the Gold Key award from CSPA, the Pioneer Award from the National Scholastic Press Association, and a Lifetime Achievement Award from the Oklahoma Interscholastic Press Association.

Dr. Elrod said, "this is the appropriate time for Bill to devote his time to a burgeoning department, which he has built with great care. Ouachita, meanwhile owes Bill heartfelt thanks for going the extra mile for so long."