





Peerless

ADVERTISEMENTS

Arkadelphia not only provided students a place to work, shop and eat, but they also showed their support by purchasing advertisements in both student publications. “We depend a lot on the students,” said Main Street Arkadelphia Project Manager Cindy McCauley. “And because of that, we want to support them any way we can.”

DOWNTOWN

Sharon Hossler and Nita Kay Dalrymple visit with Don Phillips. He owned Phillips Rexal Drug in downtown Arkadelphia.



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A COMMUNITY PLUS

Kluck helps organize network for support

One of the primary goals is to establish contact with former students more than just asking for money

Every time the gates of A.U. Williams field were opened for Tiger football, Dr. Wesley Kluck could be found in the stands ready to cheer on the team to victory. Dr. Kluck showed as much school spirit as most of the students.

But for Dr. Kluck, being a Ouachita alumnus meant a lot more than just showing school spirit. It meant support -- active support. As president of the Ouachita Former Students Association, Dr. Kluck had shown support in more far reaching ways than most people realized.

A 1977 graduate of OBU, Dr. Kluck returned to Arkadelphia in 1984 after completing medical school and his residency and set up his practice. He was vice president of the FSA in 1985 and became president in 1987 for a two year term. As president, he was fundamental in organizing Ouachita alumni.

One of Dr. Kluck's primary goals as president was to make the school's contact with the former students more than just asking for money.

"It seems like the alumni always get asked, the first time they hear from the school, for money. 'We need money'--that's all they hear, and they get turned off."

To get alumni more involved, Dr. Kluck helped create the Tiger Network, a group of more than 400 alumni that helped student recruitment and job placement. These alumni helped broaden the network where potential students could be reached.

Last year he helped create the Tiger Gridiron Club, a football support group, which he served as secretary. The club held two reunions. Last year also marked the first music major reunion, and in an effort to start another group Dr. Kluck worked with Dr. Bud Fray to get a Christian Ministry reunion planned. Dr. Kluck said their goal was to create a special interest group each year.

Dr. Kluck hoped that eventually the Special Interest Groups would tie in with the Tiger Network and help with student recruitment and job placement.

Every year the Tiger Network grew with the graduating class, and more potential students were reached. Dr. Kluck hoped that each year more alumni would become involved with the school so it would continue to have the support needed to remain a first-rate university.

-By Stephen Kirk



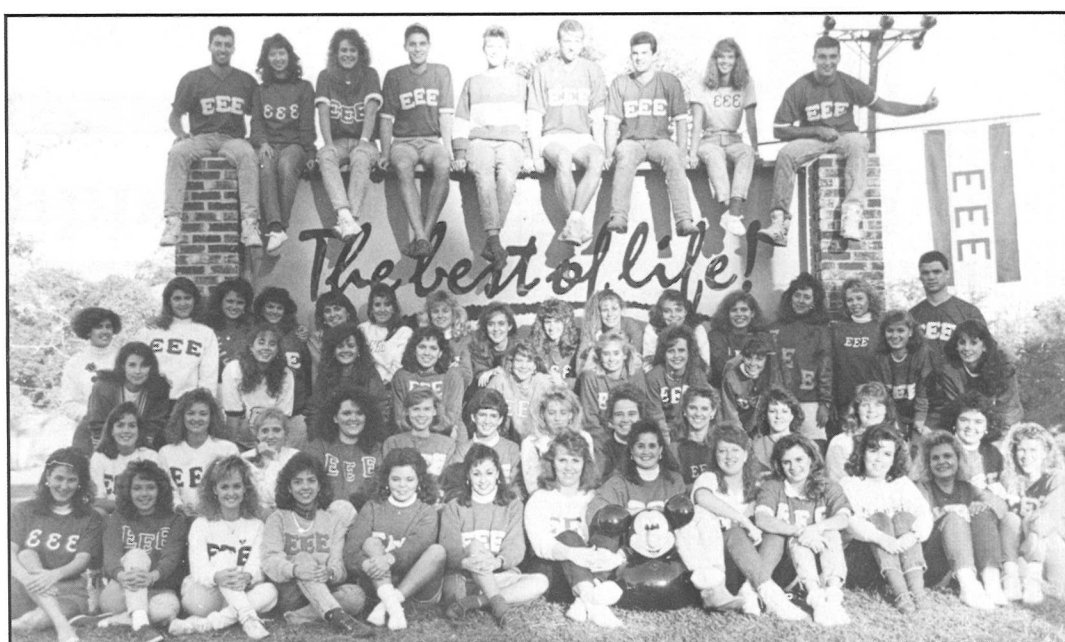
To get alumni more involved, Kluck helped create the Tiger Network

ARKADELPHIA IS A WINNER!

MEMBER FDIC



EEE Women's Social Club



A COMMUNITY PLUS

McCauley sees value of student involvement

Mainstreet Arkadelphia uses volunteers from the colleges to better the community while at the same time provide a "training ground" for students

All was quiet on the Arkadelphia set. As residents awaited the close of a long, arid summer, one by one they began to file in. The combined enrollment of the colleges would cause the population to leap by 4,081 people by the end of one week. While these students were bringing life, color and health to their vacant college campuses, little did they realize the impact they would eventually have on their surroundings. They were giving the Arkadelphia economy a face lift.

"Students buy things," said Cindy McCauley, project manager of the Main Street Arkadelphia program, "and they also greatly contribute to the Arkadelphia work force."

"Students help Arkadelphia by renting, buying, paying tuition, and working for small businesses who can't afford to hire full time employees," she said simply. "Therefore, we must provide them with what they want."

McCauley stressed the importance "more student active involvement" with the city, as students began to utilize it as a "training ground for communities they will eventually live in." Last year was the first year that students became actively involved in the Festival of Two Rivers, an annual celebration that drew interest to downtown. The formation of advertising agencies to publicize the event led to the enlisting the efforts of 50 student volunteers.

After McCauley saw how successful student interaction with city programs was, she continued to work toward encouraging it. "The city and college students are too separated," she said. "The students should tell the community what to do more often instead of the community telling the students what to do."

When students began to reach out into the needs of the city, they became increasingly aware of their importance to society. They exercised their unique abilities and skills to teach themselves something about life beyond the college campus. Then, the full picture emerged. Not only did students need Arkadelphia. Arkadelphia needed students. --by Mark Christie



We must provide what the students want.

--Cindy McCauley

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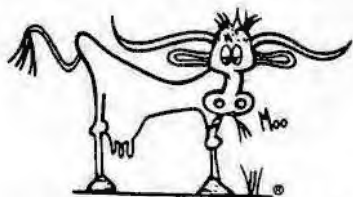
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246-5818

A COMMUNITY PLUS

Riley has success in politics and teaching

*Riley established the Ouachita political
science department 31 years
ago and held several
important political positions*

One dusty shelf and a desk were the extent of his Ouachita niche. Yet it was from that small, cluttered office that Dr. Bob C. Riley began the Ouachita political science department in 1958.

Despite the loss of vision in his patched, left eye and the cane he needed to walk, Riley was determined to make a difference in education. At that time, Ouachita's enrollment was less than 700 students, and the surroundings were meager. However, Riley was an activist. By bringing in outside speakers and utilizing innovative teaching practices, he put Ouachita on the map of political science.

The progress of the department became evident. It attracted students who left to become mayors, lawyers, lieutenant governors and federal judges.

It was successful because Riley involved his students in everything he did. When he ran for Lieutenant Governor of Arkansas in 1971, his students ran the campaign as well as the headquarters. They raised the money and took care of the publicity.

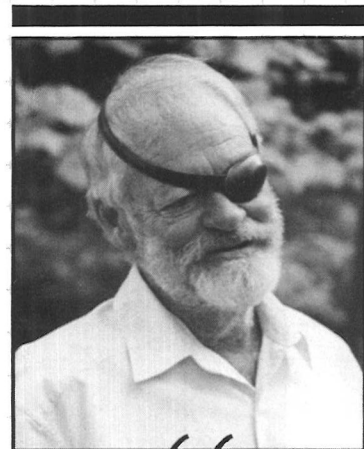
One married couple even lived at the headquarters. He won the election.

In addition to convincing him to run for Lt. Governor, his students persuaded him to run for mayor of Arkadelphia, an election that he also won. He then moved on to the state legislature. While he was parliamentarian of the House, he restructured the outdated parliamentary procedure that was still in use. Although he had such great responsibility, he remained a full-time professor. Many times he had to fly in for class.

When he had to leave teaching early because of his health, Riley said it was time for him to leave the department to "the younger people." He retired in 1981.

Riley said that he enjoyed just sitting back and revelling in the fact that Ouachita's political science department is doing so well. Remembering the dusty shelf, the small desk, and the big dreams, he had no regrets.

"Teaching is all about seeing your students succeed," he said, "I've had a lot of gratification." --by Lisa Murphy



“
Teaching is all
about seeing
your students
succeed.”

--Dr. Bob Riley

The Signal

The Ouachita Signal



Inside

Tigers defeat Southwestern Oklahoma
season opener. pg. 7

Life in boot camp a different su
experience. pg. 5

1986 NO. 2

THE STUDENT NEWSPAPER OF OUACHITA BAPTIST UNIVERSITY

Men society n't provide entertainment

l Potts will be writing a
column looking at life at
(a)

Lighter Outlook

l Potts
nist

say that Arkadelphia is an
g town would not only be an
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display of either intellectual
y or a perverse sense of

place approximately
n hundred college students,
re supposed to be in their
prime, into a bottomless pit
ionless despair such as
lphia, is like making Mario

OBU graduate competes in Miss America

The life of a fairy princess
doesn't exist only for the folklore
heroines of ages past, but for the
lives of 51 beautiful contestants who
spent a week in Atlantic City, N.J.
preparing and competing in the
annual Miss America contest.

Patti Jo Thom, a 1986 graduate
of OBU and resident of Hot Springs,
represented Arkansas in the pageant
this year. She lived the life of a
queen, being put upon a pedestal as
one of the nation's most talented and
beautiful women.

Alongside the royalty treatment
at dinners and luncheons, however,
existed the life which more closely
resembled a common worker, though



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Waggoner of
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--Melissa Carrier



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--Lisa Long

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Gamma Phi Women's Social Club



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ARKADELPHIA, AR 71923

Chi Delta Women's Social Club



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Bart Ferguson makes a purchase at Hardman Lumber Company.


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**WE WELCOME TIGER
FANS!**



A COMMUNITY PLUS

McBeth honored with national music award

*Ouachita's internationally recognized
composer was named "Man of Music for 1988"
for his "originality, sensitivity
and creativity"*

Dr. Francis McBeth, professor of music and Ouachita's internationally recognized resident composer, was named "Man of Music for 1988" by Phi Mu Alpha Sinfonia, the oldest and largest national professional music fraternity.

The award was presented to McBeth at the National Triennial Assembly of the fraternity at Kansas City. Among past recipients of the award were Leonard Bernstein, Aaron Copland, Howard Hanson and William Warfield.

Dr. William B. Dederer, national president of Sinfonia, said McBeth received the award "for his originality, sensitivity and creativity in composing and conducting, which have brought him worldwide reknown as one of the most versatile composers and conductors."

And along with national recognition for Dr. McBeth came national recognition for the OBU music department.

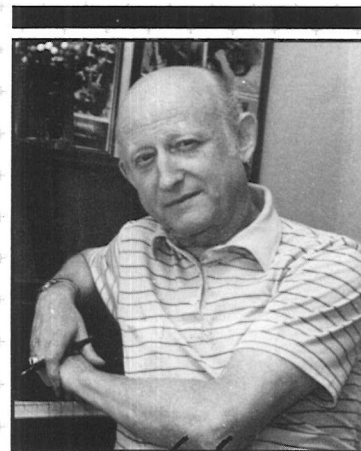
"The Man of Music Award' us the very highest honor given by Phi Mu Alpha Sinfonia to the most outstanding musician in the United States," said Russell Hodges, past Providence Governor, "and the fact that the top-winner of this award is here at Ouachita is impressive."

The Sinfonia recognition was the most recent in an impressive number of honors for McBeth, who had also been the recipient of a national citation by the fraternity in 1985.

In an article concerning McBeth that appeared in the Summer 1988 issue of "The Sinfonian," his intense interest in the wind symphony was said to have "been a shaping force in its literature."

"As a composer," the article continued, "He has consistently been in the top few of the most performed American symphonic wind composers in the past 20 years."

A highly regarded conductor and lecturer, McBeth traveled nine months of the year and had conducted in 46 states, Canada and Japan. -- *by the News Bureau.*



“
As a composer,
McBeth has
consistently been in
the top few of the
most performed
American
symphonic wind
composers in the
past 20 years.”

Rho Sigma Men's Social Club



Filling the coke machines is one of Don Bettis' daily tasks. "Coca-Cola" and "Coke" are registered trademarks which identify the same product of The Coca-Cola Company.

